

## **Historic, Archive Document**

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# Fairhaven

## Emlong's WONDER PEACH

The Fairhaven Peach is an outstanding new variety, developed through the efforts of Stanley Johnston, Director of the Experiment Station at South Haven, Michigan. It is a cross between J. H. Hale and South Haven—its parentage is excellent.

Fairhaven season is about one week before that of Hale-Haven.

Fairhaven trees have shown no marked weakness to date and are vigorous and productive—it has an outstanding production record. It has produced well when other varieties have been unproductive.

Fruits of Fairhaven are medium large, nearly round and mostly bright golden in color, with an attractive bright red cheek. The skin is smooth, the fruit is firm and ships exceptionally well for an early Peach. Fairhaven is very outstanding.

### VANGUARD OF PEACHES

Right at the beginning of the Peach season! They get those first, eager, big peach dollars; they set their own price.

### PEACH GROWER'S DREAM

Peach growers have always dreamed of having a Peach that really had color, flavor, quality, and would ripen early enough to avoid price competition. Fairhaven answers that dream. It is destined to stand with all the big profit Peaches. A freestone, self-pollenizing variety. Get started with Fairhaven this spring.

### FAMOUS HAVEN FLAVOR

If you have eaten and grown South Haven and J. H. Hale, you have another treat in store when you taste Fairhaven. It was originated by Stanley Johnston of the South Haven Experiment Station, who originated the other "Havens." But, this one tops them all, because it is early yet such a hardy variety, big bearer and dependable cropper. A real, all-around Peach.

|                      | Each   | 5      | 10     | 25      | 100     |
|----------------------|--------|--------|--------|---------|---------|
| 5/16 in., 2-3 ft...  | \$0.75 | \$3.65 | \$7.00 | \$14.00 | \$40.00 |
| 7/16 in., 3-4 ft...  | .85    | 3.90   | 8.00   | 16.00   | 50.00   |
| 9/16 in., 4-5 ft...  | 1.00   | 4.75   | 9.50   | 19.00   | 60.00   |
| 11/16 in., 5-6 ft... | 1.15   | 5.50   | 10.50  | 21.00   | 80.00   |

### 3-4 Ft. FAIRHAVEN Peach Trees

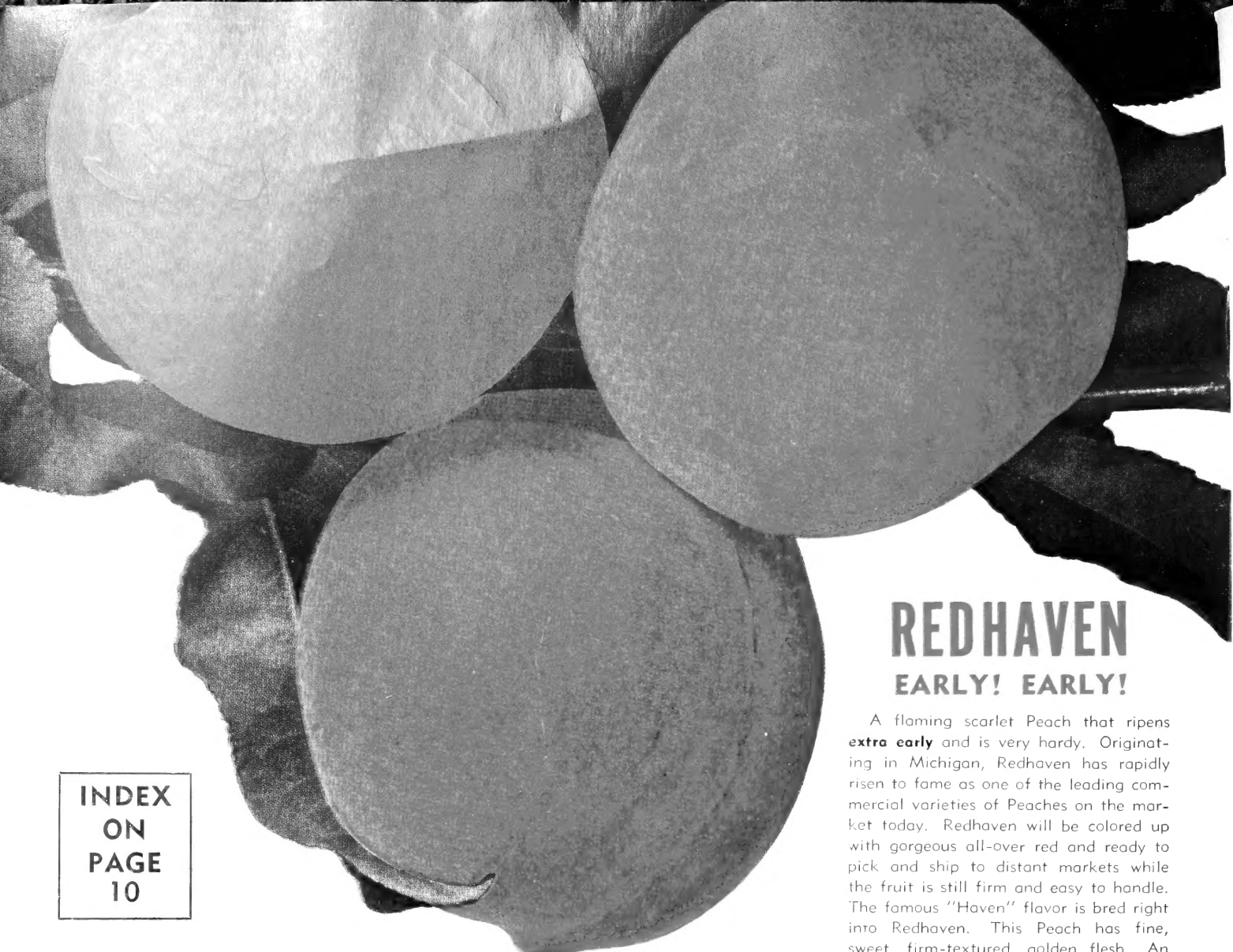
Only **85c**

While They Last

*Spring 1950*

**COLOR!**  
**TASTE!**  
**SIZE!**

**EMLONG** *Nurseries, Inc.*  
Stevensville, Michigan



## REDHAVEN

### EARLY! EARLY!

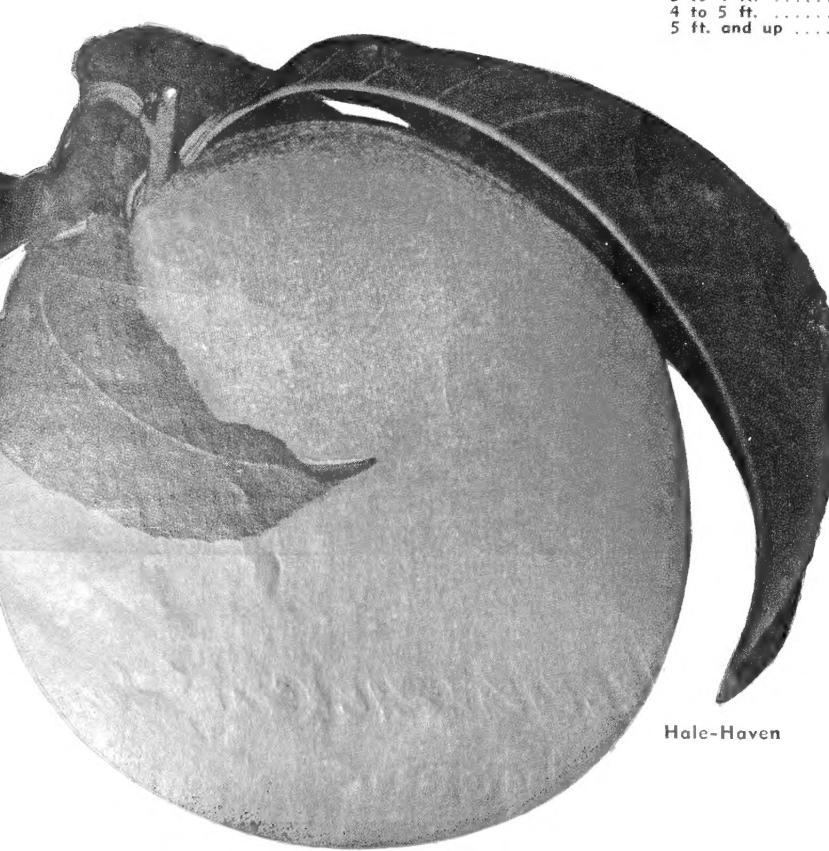
A flaming scarlet Peach that ripens **extra early** and is very hardy. Originating in Michigan, Redhaven has rapidly risen to fame as one of the leading commercial varieties of Peaches on the market today. Redhaven will be colored up with gorgeous all-over red and ready to pick and ship to distant markets while the fruit is still firm and easy to handle. The famous "Haven" flavor is bred right into Redhaven. This Peach has fine, sweet, firm-textured, golden flesh. An excellent dessert Peach and very desirable for canning. Redhaven ripens ten days ahead of regular Hale-Haven and reaches the market while prices are high. Ranks with the best in quality, hardiness and yield. Peach is freestone and self-pollenizing.

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**10% DISCOUNT ON JANUARY ORDERS**

### SCARLET PEACH GROVE

1 each: Redhaven, Hale-Haven, Fiesta, Fairhaven, Golden Jubilee, Fertile Hale. 6 trees.  
3 to 4 ft. ....\$4.25  
4 to 5 ft. .... 4.75  
5 ft. and up ..... 5.75



Hale-Haven

### FERTILE HALE - *Always Bears*

Another popular member of the Hale family. A very hardy type with heavy yielding ability. Very rich in flavor and very firm quality. Excellent shipper and canner. Ripens later than regular Elberta, increasing the late Peach profits. Freestone and self-pollenizing. Ripening date Aug. 25 to Sept. 15. U. S. Patent No. 175. **Prices: 5c per tree higher than Hale-Haven and Redhaven.**

### GOLDEN JUBILEE - *Early!*

One of the biggest paying varieties for large commercial orchardists to plant. Ripens extra early. Unique, somewhat long-oval Peach which colors to bright orange, with brilliant markings. Enormous producers of first quality fruit. None more delicious in flavor. An excellent freestone for fresh desserts and canning. Perfect pollenizers and as hardy as any. Ripening date Aug. 5 to 20.

### HALE HAVEN (*Commercial Leader*)

Emlong's fancy Hale-Haven trees bear bright colored fruit and are second only to Elberta in popularity and profits. In some sections Hale-Haven is rated ahead of Elberta. Each Peach is a big handful of rich, snappy, tempting goodness. Juicy yet firm and of excellent quality. Hale-Haven colors to a deep orange, with deep red blushes long before ripe. Hale-Havens can be shipped to distant markets while still firm. They ripen about 15 days ahead of Elberta, at a time the market needs good Peaches. Freestone; self pollenizing and has an A-1 rating for hardiness. Ripening date, Aug. 15 to 25.



# Plant Emlong's Northern Grown Peach Trees

**BEST FOR FLAVOR** ✓  
**BEST FOR YIELD** ✓  
**BEST FOR PROFIT** ✓

## HUGE! O'BOY

The largest, most richly flavored and beautifully round and uniform Peach ever grown. Skin is glowing orange, blushed all over with rich carmine-red. Inside there is a sunburst of bright red from the pit, out into the sweet golden flesh. This colors the juice of the canned fruit. Firm of skin and flesh, it is an excellent shipper and canner. Even the little three-year-old O'Boys bear fruit. It ripens about with Elberta or later. A freestone variety as hardy as others. Semi-fertile—plant a pollenizer every third row. A really fancy Peach. (Propagation rights reserved by Emlong's). Ripening date Aug. 20 to Sept. 10.

### PRICES OF O'BOY

|                | Each   | 5      | 10      | 25      |
|----------------|--------|--------|---------|---------|
| 5/16 in. ....  | \$1.00 | \$4.75 | \$ 8.75 | \$20.75 |
| 7/16 in. ....  | 1.15   | 5.00   | 9.00    | 21.25   |
| 9/16 in. ....  | 1.25   | 6.00   | 11.50   | 24.50   |
| 11/16 in. .... | 1.50   | 7.00   | 13.50   |         |

### PRICES ON REGULAR VARIETIES OF PEACH TREES

|                            | Each   | 5      | 10     | 25      | 100     |
|----------------------------|--------|--------|--------|---------|---------|
| 5/16 in., 2 to 3 ft. ....  | \$0.65 | \$3.00 | \$5.00 | \$10.00 | \$25.00 |
| 7/16 in., 3 to 4 ft. ....  | .75    | 3.50   | 6.00   | 13.00   | 45.00   |
| 9/16 in., 4 to 5 ft. ....  | .85    | 4.00   | 7.00   | 16.00   | 55.00   |
| 11/16 in., 5 to 6 ft. .... | 1.10   | 5.00   | 9.00   | 20.00   | 70.00   |

Write for prices on larger quantities.

J. H. Hale will not be as tall as other varieties but will caliper the same. Fertile Hale 5c per tree extra.



O'Boy

## FIESTA - Latest Ripening, Excellent Quality

We are giving our customers an opportunity to buy this excellent new Peach in limited quantities. We have tested bearing qualities for over six years and find **Fiesta** to be an outstanding variety. Its harvest period is about 5 days after Elberta. **Fiesta** has a yellow skin with deep red coloring. The flesh is fine textured like that of J. H. Hale and the variety is an excellent bearer and an outstanding shipping and canning Peach. **Fiesta** will definitely be one of the leading Peach varieties. Order early.

## J. H. HALE

Always popular as one of the big selling Peaches. Richly flavored, fine textured golden yellow flesh. Skin is bright yellow, deeply blushed with red and nearly fuzzless. Extra large, round and uniform in size. Always sells at a top price for fancy eating and canning. Ripens with Elberta. Hardy as Elberta and is freestone. Semi-fertile, plant a good pollenizer every third row, preferably Hale-Haven. Ripening date Aug. 20 to Sept. 5.

## ELBERTA

Genuine Elberta Peaches are universally known as the outstanding money-maker Peach wherever Peaches are grown. Roundish oval in shape, with deep golden skin blushed carmine-red. Flesh is golden, richly flavored, ideally firm and fine textured. Without doubt the leading shipping, canning, storage, drying and freezing Peach. Fruit perfectly freestone. Self-pollenizing variety. A good pollenizer for other varieties. Ripens medium-late and remains in good condition on trees a long time. Trees are vigorous growers and usually bear the third year. Enormous yield at maturity. Ripening date Aug. 20 to Sept. 10.

## REDELBERTA - The Scarlet Peach

Deliciously flavored. Ideally firm and highest quality. A flaunting all-over red dress makes this gorgeous Redelberta truly the queen of Peaches. Ripening 2 weeks before regular Elberta, it reddens on the tree long before being ripe. Wonderful for market, it shows up beautifully in baskets, quickly catching the buyer's eye. Flesh is sweet, fine and desirable for desserts and canning. Bears a full crop of uniform fruit. Hardy as Elberta and self-pollenizing. U. S. Patent No. 232. Ripening date August 15 to 25.

Elberta



# PLANT EMLONG'S SUPERIOR NORTHERN GROWN

*EXPERTLY GROWN  
HEAVY YIELDING*

## SOLID RED JONATHAN (Winter Apple)

One of the best flavored and firmest **Winter Apples** ever grown. We cannot praise this Apple too highly. Excellent for shipping, storage, drying, canning, pie making and eating fresh. All around money-maker. Dark red skin and firm white flesh. Grown by all successful orchardists.

## YELLOW TRANSPARENT (Summer Apple)

Always a dependable big crop of tasty Apples for pies and cooking during midsummer. Very hardy no matter how cold your winters. Thrives in all soils. **Bears very quickly.** A perfect pollinizer.

## HYSLOP CRAB

This extra large bright red Crab Apple grown by **Commercial Orchardists** for shipping and jelly making. Also very useful for pickling, cider, etc. Trees are hardy and very good bearers.

## RHODE ISLAND GREENING (Winter Apple)

Large winter variety famous in most sections of the country. Can not be surpassed as a cooking apple, and excellent for eating fresh, tender and juicy. A good keeper. Skin is smooth and dark green.

## ANOKA (Quickest to Bear)

No long waiting for fruit. **Anoka ripens in midsummer and usually starts bearing the year after trees are set out.** Medium sized greenish red fruit. Excellent to eat and makes wonderful pies and apple sauce. Hardy everywhere. Thrives on poorest soils. Excellent pollinizer.

## JONATHAN (Winter Apple)

The favorite large beautiful red Jonathan so popular with commercial growers. Flavor makes fruit desirable for eating fresh and for cooking. Trees bear young, are very productive and long-lived.

## YELLOW DELICIOUS (Winter Apple)

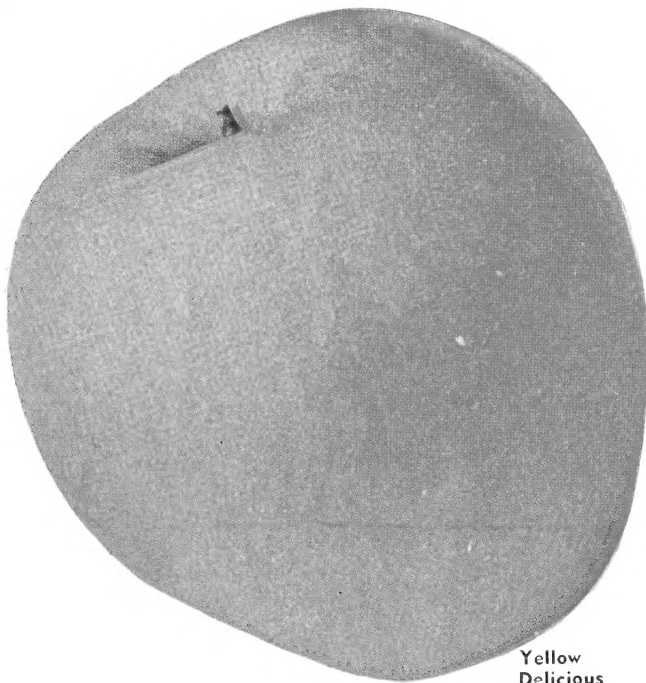
Queen of late fall-eating Apples. Its mild, juicy, sweet, crisp, white flesh has a flavor all its own. Richly fragrant. Thin, waxy-yellow skin, sometimes blushed pink. Our large fruiting strain bears young and abundantly.

## CORTLAND (Winter Apple)

A shapely, big, round **Winter Apple**, which has won fame for its **quick bearing and heavy yielding** habit. Flesh white, tender, sub-acid. Good to eat fresh or cooked. Excellent pie variety. Mostly dark red when ripe, overspread with attractive purplish bloom. Hardy everywhere, and an excellent pollinizer.



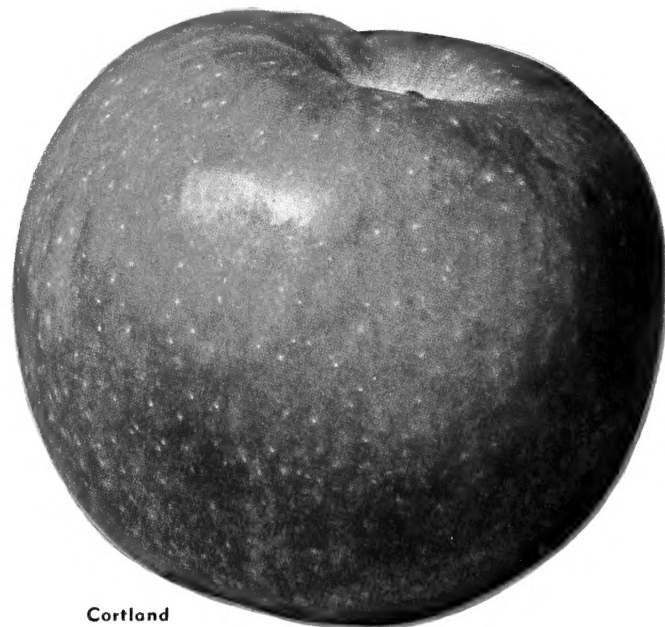
Red Jonathan



Yellow  
Delicious

**WINTER APPLE GROVE - BARGAIN**  
1 each of Grimes Golden, Red Jonathan, Solid Red Northern Spy,  
Solid Red Winesap, Solid Red Delicious, Gallia Beauty. **\$4.75**  
6 trees, 4 to 5 ft. **5.75**  
6 trees, 5 to 6 ft.

**— BARGAIN —**  
**3-N-1 APPLE TREES - Unusual!**  
An excellent novelty, easy to grow  
**4.5 ft., \$1.25**



Cortland

# "Pride O' Mich"

## HEALTHY APPLE TREES

TOP QUALITY  
GREATEST PROFITS

### ALL RED DELICIOUS (Winter Apple)

Truly king of the winter eating Apples. Grown from coast to coast with great success, and outsells all others. With its new solid red dress, it can be picked early and marketed while still very firm. Fragrant, richly flavored, large and uniform in size. The top-notch winter dessert Apple.

### RED McINTOSH (Winter Apple)

Emlong's large fruiting strain of McIntosh is a winner for flavor and quality. Fruit is red, good size with white flesh. A fine juicy and highly aromatic Apple. Very beautiful and a big seller. Heavy bearing, ripening in the fall.

### RED NORTHERN SPY (Winter Apple)

Dressed up in its new bright red skin, the old **hardy** favorite retains its famous quality and flavor. Large fruit, firm in flesh and skin, it keeps wonderfully well in storage. Very much a favorite for drying, baking, pie making, cooking, freezing, etc.

### RED DUCHESS (Summer Apple)

This solid red strain produces large striped red fruit, excellent for eating, pies and sauces. Trees grow vigorously and are hardy.

### GRIMES GOLDEN (Winter Apple)

A **winter Apple** of excellent flavor. Waxy yellow-skinned. Flesh is very firm and does not bruise easily, making a wonderful shipper. It is in great demand for drying, pies, etc. Hardy and prolific. Good for baking.

### TURLEY WINESAP (Winter Apple)

The best keeper of the solid all-red winter Apples. Big, beautiful. Delicious fresh or cooked. Grown everywhere with grand success. In big demand for shipping, storage, drying, freezing, baking, pastry—everything. A perfect all-around Apple.

### GALLIA BEAUTY (Winter Apple)

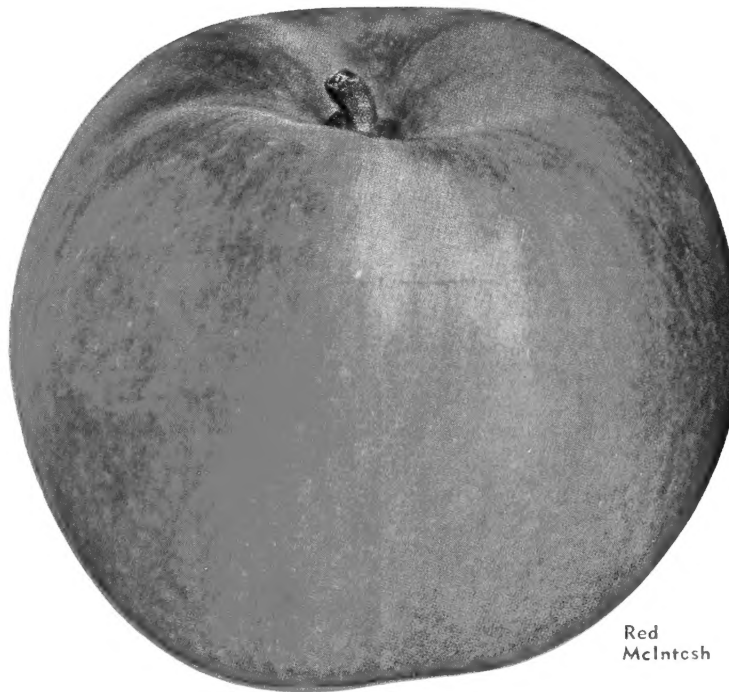
Gallia Beauty is the best of all Rome Beauty types because of its improved and early high red color characteristics. Gallia Beauty is a leader among commercial varieties of Winter Apples. You should plant the best—plant Gallia Beauty.



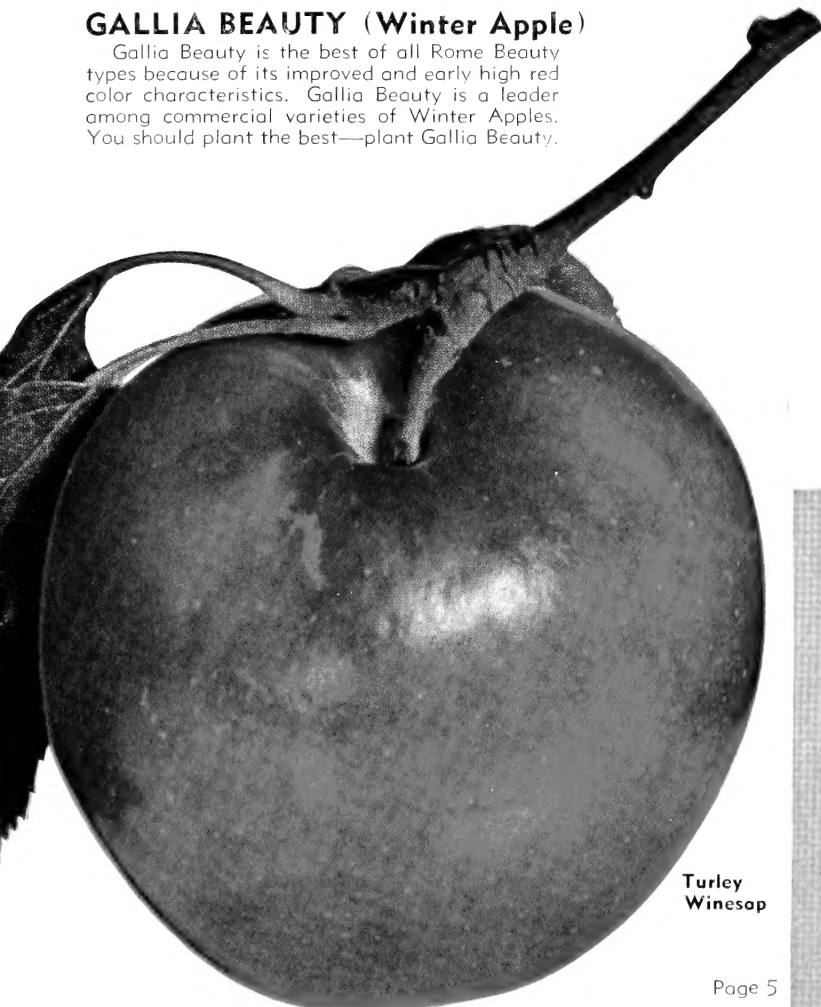
Delicious

#### PRICES ON APPLE TREES

|                            | Each   | 5      | 10     | 25      | 100     |
|----------------------------|--------|--------|--------|---------|---------|
| 7/16 in., 3-4 ft. . . . .  | \$0.85 | \$3.90 | \$8.00 | \$16.00 | \$50.00 |
| 9/16 in., 4-5 ft. . . . .  | 1.00   | 4.75   | 9.50   | 19.00   | 60.00   |
| 11/16 in., 5-6 ft. . . . . | 1.15   | 5.50   | 10.50  | 21.00   | 75.00   |



Red  
McIntosh



Turley  
Winesap

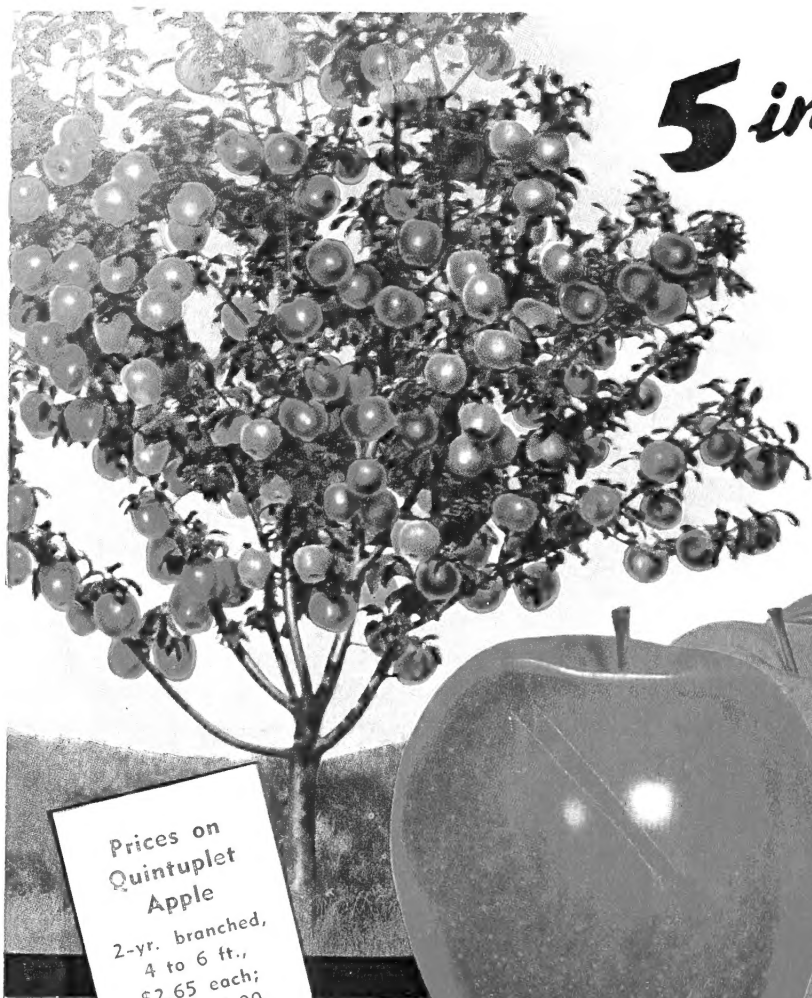
## KING SIZE APPLE TREES

### Huge 7-8 Ft. Trees—Gain 2 Years

Just what you are looking for. These large sturdy trees will certainly bring you a crop of fruit before those of ordinary size. They are grown expertly and are worth much more than we are asking for them. They are at least 7 feet tall. **At bargain prices while they last: \$2.00 each; 2 for \$3.75; 5 for \$8.50; 10 for \$15.00.**

Varieties: McIntosh, Yellow Delicious, Cortland, Turley Winesap and Red Delicious.





# 5 in One APPLE TREE

## THE ONE-TREE ORCHARD

Here's the opportunity for those with limited space to have five varieties of Apples all on one tree. Five kinds of Apples that bear from summer through to winter, giving a continuous supply of eating and cooking Apples. Each tree is budded to:

Varieties—Yellow Delicious, McIntosh, Red Jonathan, Grimes Golden, Cortland.

### Prices on Quintuplet Apple

2-yr. branched,  
4 to 6 ft.,  
\$2.65 each;  
2 for \$5.00.



10% DISCOUNT ON  
JANUARY ORDERS

EVERY MAN, WOMAN AND CHILD NEEDS A HOBBY  
MAKE GARDENING YOURS TODAY

## Dwarf! EVERBEARING FIGS

Sure You Can Grow Them!

Our everbearing Figs are developed for growing in the North, as they do well in either tubs or out-of-doors; however, they cannot be grown successfully outdoors north of Philadelphia. (We recommend tub culture north of that point.) The root is hardy and will survive even though the top is frozen. Plants bear the first year they are set out. The fruit is of good size, sweet and delicious. 2 to 3 ft., 75c each; 2 for \$1.40; 5 for \$3.25.

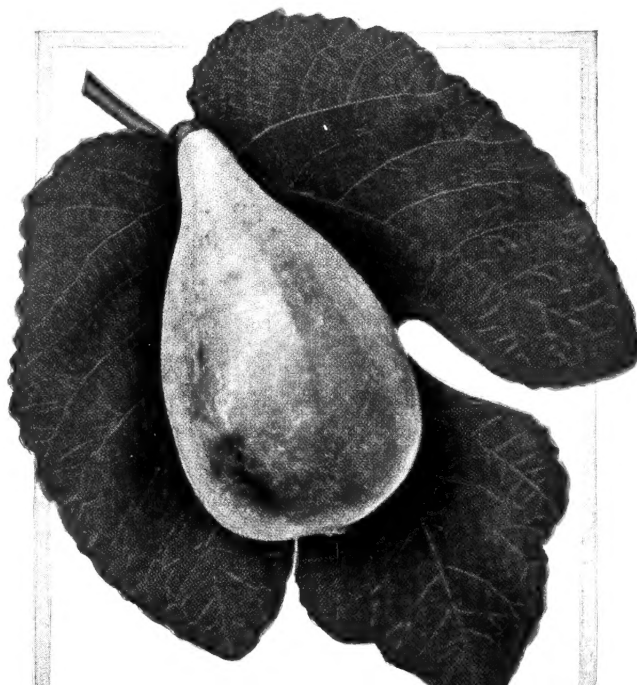
## DOLGO CRAB

Genuine Miniatures

An abundance of beautiful little bright-red-all-over Apples in the fall. Glistening white blooms in the spring. Best Apple for jelly as it rates highest in pectin. Delicious to can whole in spices. Needs very little sugar. Extremely hardy everywhere.

### PRICES

|                         | Each   | 5      | 10     |
|-------------------------|--------|--------|--------|
| 7/16 in., 3-4 ft. ....  | \$0.85 | \$3.90 | \$8.00 |
| 9/16 in., 4-5 ft. ....  | 1.00   | 4.75   | 9.50   |
| 11/16 in., 5-6 ft. .... | 1.15   | 5.50   | 10.50  |





# World's Finest Pie Cherry

## MONTMORENCY

### EMLONG'S IMPROVED STRAIN

Regardless of where you live, MONTMORENCY is the only profitable Sour Cherry to grow. Big, round, juicy, bright red fruit. Deliciously sub-acid, good to eat right off the tree or canned. Makes wonderful pies and cider. Preferred by canners to all other sour varieties. Fruit has remarkable keeping qualities on the tree and after picked. Ripens midsummer to late. Always an enormous yield of grade A fruit.

Emlong's strain of large Montmorency bears young. Our trees are now certified by the Michigan State Department of Agriculture to be propagated from virus disease-free budwood. This special feature costs you nothing extra. This year and every year Emlong's big nursery is headquarters for the finest Montmorency trees in the world. Orchardists from all the big fruit belts come to our nursery for their trees. Our trees will please you.

#### PRICES ON MONTMORENCY

|                        | Each   | 5      | 10      | 25      | 100      |
|------------------------|--------|--------|---------|---------|----------|
| 5/16 in., 2-3 ft. . .  | \$1.00 | \$4.75 | \$ 8.50 | \$18.75 | \$ 65.00 |
| 7/16 in., 3-4 ft. . .  | 1.25   | 5.50   | 10.00   | 22.50   | 80.00    |
| 9/16 in., 4-5 ft. . .  | 1.50   | 6.50   | 11.50   | 26.25   | 95.00    |
| 11/16 in., 5-6 ft. . . | 1.75   | 7.50   | 13.00   | 30.00   | 110.00   |
| NO DISCOUNT            |        |        |         |         |          |

#### PRICES ON SWEET CHERRY

|               | Each   | 10      | 25      | 100      |
|---------------|--------|---------|---------|----------|
| 5/16 in. . .  | \$1.35 | \$12.50 | \$27.50 | \$100.00 |
| 7/16 in. . .  | 1.60   | 15.00   | 33.75   | 115.00   |
| 9/16 in. . .  | 1.80   | 17.00   | 38.75   | 140.00   |
| 11/16 in. . . | 2.00   | 19.00   |         |          |

## SWEET CHERRIES

**WINDSOR.** Cherries ripen late, prolonging your Cherry profits. They are large, dark blackish maroon color, with wonderful keeping and shipping quality. Hardy and abundant yielder.

**SCHMIDT.** For the midsummer market there is no finer Sweet Cherry grown. Schmidt Cherries are extra large, plump and uniform in size. A beautiful dark glossy black in color. The flavor is rich and superb. Quality is extra firm and fine for fresh desserts, shipping and canning. A hardy, prolific bearer.

**NAPOLEON.** The favorite golden sweet Cherry with beautiful pink cheek. Known in some sections as **Royal Ann.** Fruit is extra large, deliciously sweet flavored. Favored for fresh desserts, canning and shipping. Prolific producer and good pollinizer.

**BLACK TARTARIAN.** The very popular purplish black Sweet Cherry which ripens so early and has marvelously rich flavor. Fruit matures to large size. Trees are hardy and bear young and heavily. A leading shipping and canning Cherry. Excellent pollinizer.





# PLANT EMLONG'S "Pride O Mich" PEARS

## Best for Home or Orchard



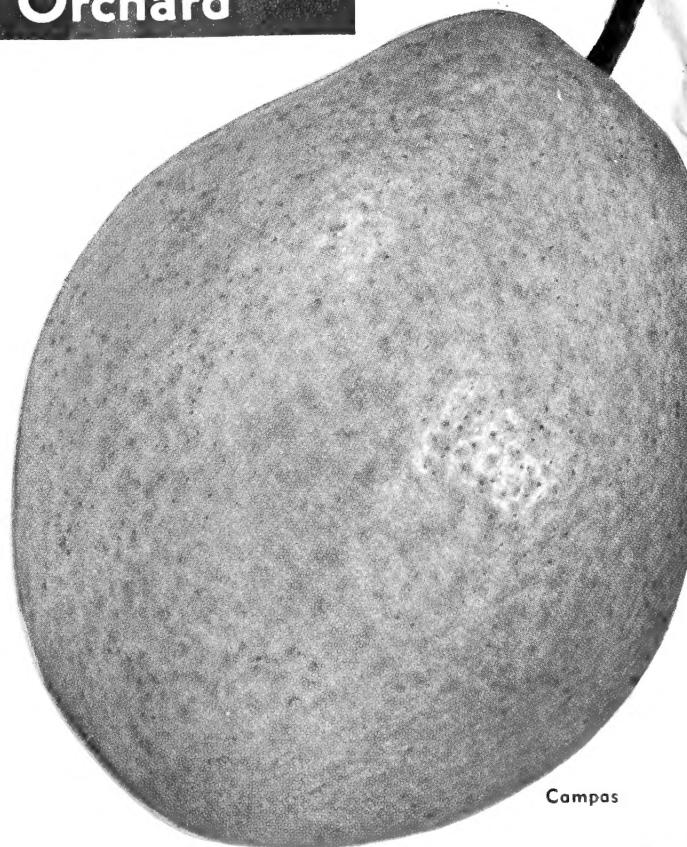
Bartlett

### KING SIZE PEAR TREES

Trees of unusual size, almost ready to bear.

**Bartlett  
Campas  
Clapp's  
Favorite**

**\$2.00 each  
2 for \$3.90  
3 for \$5.75**



Campas

### BARTLETT

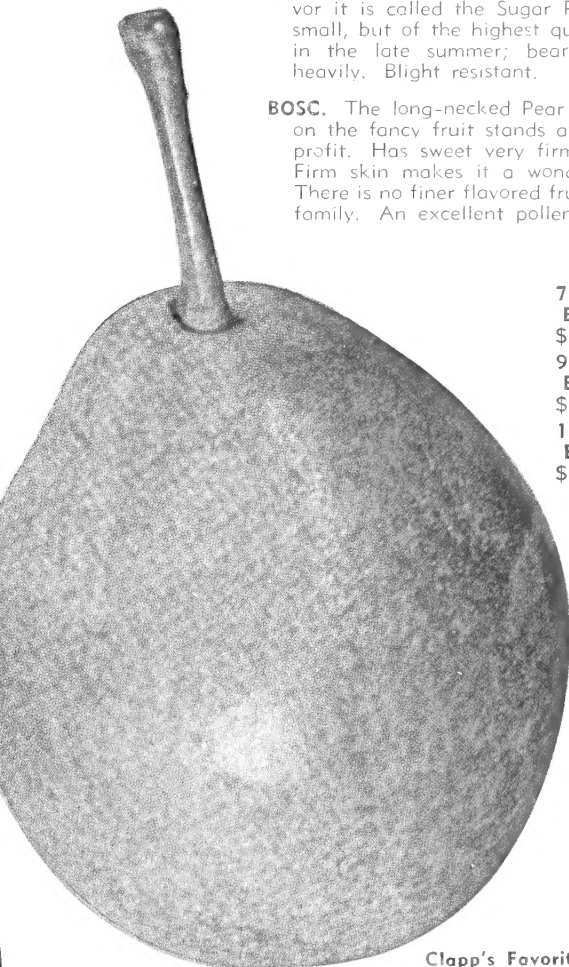
The Leading Commercial Pear

Large, waxy yellow fruit with red blush. Uniform in size and very attractive in shape. The Bartlett is the most widely known and attractive of all the Pears. Bartlett sets the standard of perfection by which other Pears are judged. Flesh is superbly flavored, fine white and juicy. Ripens in summer. Ideal for fresh desserts, canning, summer storage. A big money-maker. The illustration gives an idea of the richness of the Bartlett, which is truly the king of Pears. Plant only Emlong's PRIDE-O-MICH strain to insure perfection.

**CLAPP'S FAVORITE.** Large uniform size with beautiful, green skin deeply blushed carmine-red. Crisp, white, juicy, sweet flesh. Hardy, thrifty and bountiful producer. Summer variety.

**SECKEL.** Because of its sweet delicious flavor it is called the Sugar Pear. Fruit is small, but of the highest quality. Ripens in the late summer; bears young and heavily. Blight resistant.

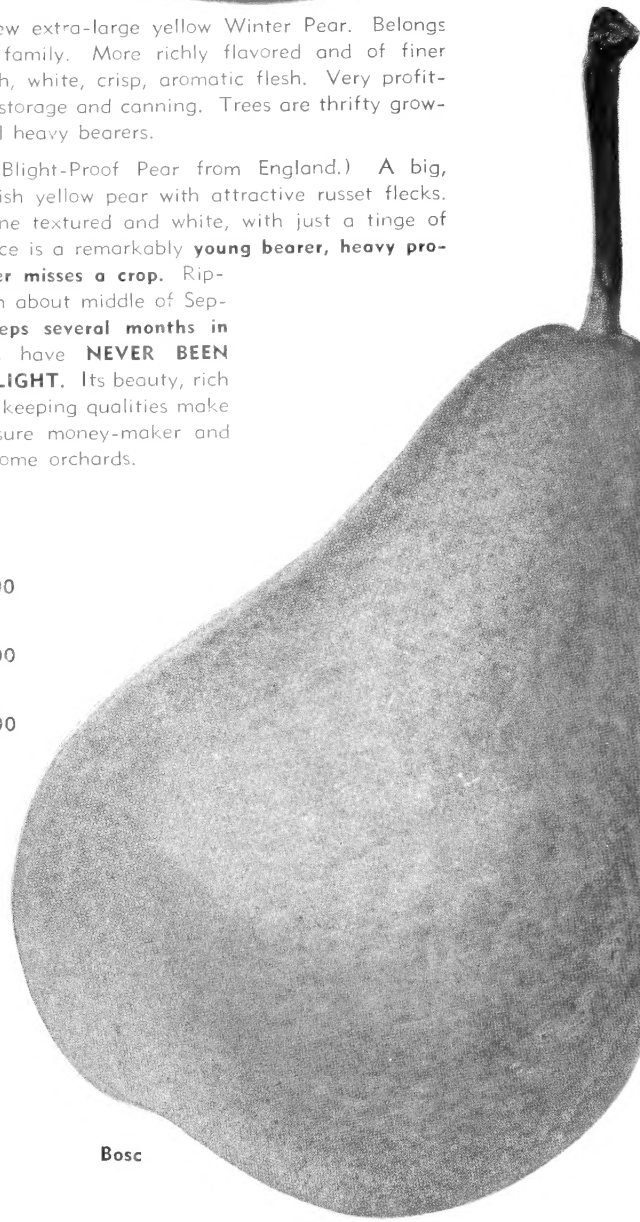
**BOSC.** The long-necked Pear which is sold on the fancy fruit stands at a handsome profit. Has sweet very firm white flesh. Firm skin makes it a wonderful keeper. There is no finer flavored fruit in the Pear family. An excellent pollinizer.



Clapp's Favorite

**CAMPAS.** The new extra-large yellow Winter Pear. Belongs to the Kieffer family. More richly flavored and of finer texture. Smooth, white, crisp, aromatic flesh. Very profitable for winter storage and canning. Trees are thrifty growers, regular and heavy bearers.

**CONFERENCE.** (Blight-Proof Pear from England.) A big, beautiful greenish yellow pear with attractive russet flecks. Flesh is very fine textured and white, with just a tinge of pink. Conference is a remarkably **young bearer, heavy producer, and never misses a crop.** Ripens in Michigan about middle of September but **keeps several months in storage.** Trees have **NEVER BEEN KNOWN TO BLIGHT.** Its beauty, rich flavor and fine keeping qualities make Conference a sure money-maker and a marvel for home orchards.



Bosc

### PRICES ON PEAR TREES

|                        |        |         |         |         |
|------------------------|--------|---------|---------|---------|
| 7/16 in., 3 to 4 ft.—  |        |         |         |         |
| Each                   | 5      | 10      | 25      | 100     |
| \$1.00                 | \$4.50 | \$7.50  | \$16.25 | \$55.00 |
| 9/16 in., 4 to 5 ft.—  |        |         |         |         |
| Each                   | 5      | 10      | 25      | 100     |
| \$1.25                 | \$5.50 | \$9.00  | \$20.00 | \$70.00 |
| 11/16 in., 5 to 6 ft.— |        |         |         |         |
| Each                   | 5      | 10      | 25      | 100     |
| \$1.50                 | \$7.00 | \$11.00 | \$23.25 | \$85.00 |

### PEAR GROVE

3 Trees: 1 each  
Clapp's Favorite,  
Seckel, Bartlett.

3 to 4 ft. . . \$2.75  
4 to 5 ft. . . 3.00

**NO DISCOUNTS**

# Plant *Emlong's* Hardy NUT TREES

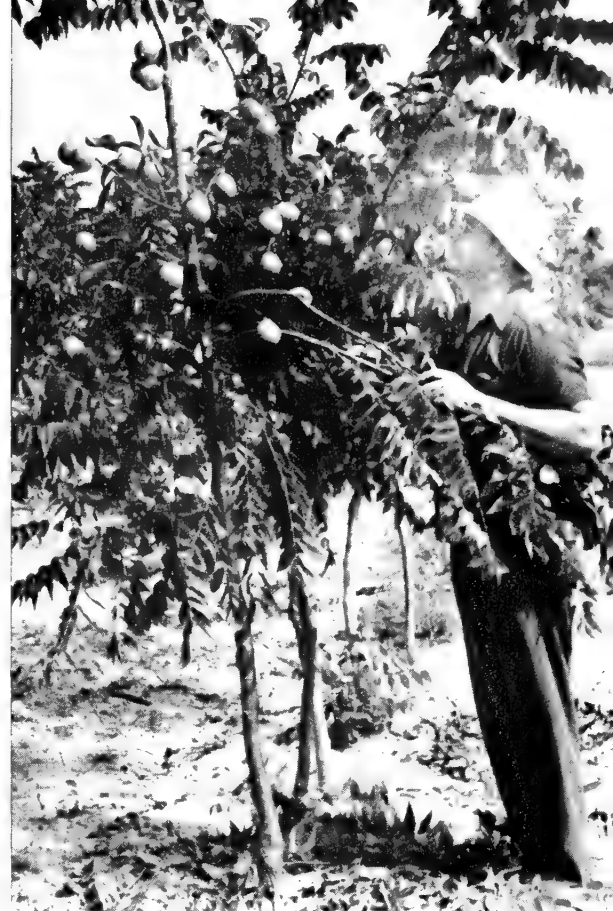
## CHINESE CHESTNUT

### *Blight Resistant*

Wonderful new strain. Proven highly blight-resistant in this country. Hardy, prolific bearer. Fine flavored, sweet nuts, larger than American variety. Trees grow about size of an apple tree. Bear young. Long lived trees.

#### PRICES

|                 | Each   | 2      | 5       |
|-----------------|--------|--------|---------|
| 2 to 3 ft. .... | \$2.00 | \$3.90 | \$ 7.00 |
| 3 to 4 ft. .... | 2.25   | 4.40   | 10.50   |



Thomas Black Walnut

## THOMAS BLACK WALNUT

Thomas Black Walnut trees are the world's heaviest producers. The trees will grow anywhere in the United States from coast to coast. Tree is a thrifty grower and makes an ideal shade or orchard tree. Very hardy and early producers of high quality nut meats.

#### PRICES

|                 | Each   | 2      | 5       |
|-----------------|--------|--------|---------|
| 4 to 5 ft. .... | \$2.50 | \$4.50 | \$10.50 |

## NUT TREES Make Fine Lawn Specimens • Plant Them This Spring

### HARDY ENGLISH WALNUT



The Corsan English Walnut is a paper-shelled variety that grows to bearing age in from 6 to 7 years. It is the only English Walnut of 110 named kinds that can be adapted to Northern climates. Plant 2 trees for proper pollination.

#### PRICES

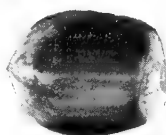
|                 | Each   | 2      | 4      |
|-----------------|--------|--------|--------|
| 3 to 4 ft. .... | \$2.50 | \$4.75 | \$9.00 |

### AMERICAN FILBERT

Roundish nut with thin, tender shell. Round, sweet kernels. Trees grow rather shrubby, branching from ground up. Hardy, young bearers. Like moisture.

#### PRICES

|                 | Each   | 2      | 4      |
|-----------------|--------|--------|--------|
| 2 to 3 ft. .... | \$1.25 | \$2.40 | \$4.00 |



### AMERICAN BLACK WALNUT

Most desirable as a shade tree, but also valued for its delicious and nutritious nuts. Nuts are large with white kernels, useful in many fresh desserts and confections. Black Walnut trees are hardy anywhere in North America, and thrive in sunny, well-drained soil. Grow 150 feet tall in rich soil. Make round, shapely heads, with swaying fronds of graceful pinnate leaves. Quick grower, long lived. Often grown for its valuable timber.



#### PRICES

|                 | Each   | 2      | 5      | 10     |
|-----------------|--------|--------|--------|--------|
| 2 to 3 ft. .... | \$0.65 | \$1.20 | \$2.75 | \$5.00 |
| 3 to 4 ft. .... | .75    | 1.40   | 3.25   | 6.00   |

### AMERICAN BUTTERNUT

Long, narrow kernels, tender and white, very much sought for eating fresh, and to use in baked goods, desserts and confections. A prolific crop is borne each year on very hardy trees of the Walnut family. Attractive foliage and spreading head. Makes a desirable shade tree. Bears young. Stands moist soil.

#### PRICES

|                 | Each   | 2      | 5      | 10     |
|-----------------|--------|--------|--------|--------|
| 2 to 3 ft. .... | \$0.65 | \$1.20 | \$2.75 | \$5.00 |
| 3 to 4 ft. .... | .75    | 1.40   | 3.25   | 6.00   |



for *Emlong's*  
EASY PAYMENT  
PLAN  
See Page 40

# Let **THREE GENERATIONS** of **EXPERIENCE** be Your Guide!

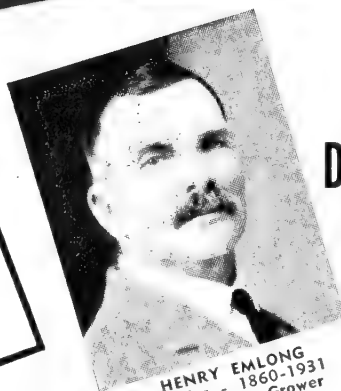
## Our GUARANTEE To You

- (1)—Emlongs guarantee everything to **reach you in finest growing condition**. If found to be otherwise, make damage claim within three days after receipt of stock, and we will replace damaged items free.
- (2)—Emlongs guarantee all stock to **grow and live**. If anything fails, report such loss to us within 30 days, or not later than July 1. We replace during the next planting season. Half price replacements from July 1 to September 1. The nursery is not responsible for losses caused by unfavorable weather or improper planting and care.
- (3)—Emlongs guarantee everything to be **true to name**. If found to be otherwise, we replace free up on due proof of untruthfulness.

## PRODUCED in the **HEART** of the **FRUIT BELT**

Nature and science combine to help us grow sturdy, hardy plants and trees. No other spot in the world is so ideal! Soil is light, well drained, very fertile, producing our famous "perfect circle" roots which amaze nurseryman and orchardist—you can't fail with our product.

## EMLONG'S for DEPENDABILITY



**HENRY EMLONG**  
Founder - 1860-1931  
Pioneer Fruit Grower



**RALPH R. EMLONG**  
Co-Founder - 1894-1941



**CLIFFORD R. EMLONG**  
President  
Lifelong Nurseryman and Farmer



**DARRELL EMLONG**  
Vice-President  
Lifelong Nurseryman and Farmer

## Emlong's **GROW THE WORLD'S CHOICEST QUALITY TREES AND PLANTS**

Three generations of Emlongs have been growing top-notch nursery stock. When you buy nursery stock from Emlongs, you are buying decades of experience and good will—deal direct with a reliable grower to insure your own success.

**Remember** that we stand for reliability and top-notch quality. This is proven by the thousands of satisfied Emlong customers. For big

crops of finest fruit and the beauty of outstanding ornamentals, get started this year with Emlong plants and trees.

Our improved growing methods enable you to buy extra quality nursery stock at reasonable prices. The harder you are to please, the better you'll like Emlong's Nursery stock.

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**PLANT  
AMERICA**

**Buy from  
Emlongs**



**THEY COST  
NO MORE  
BUT  
DO MORE  
FOR YOU**

Years of careful selection of the best strains, and the finest soil, climate, and culture go into the growing of Emlong stock. You get a trade-mark brand at no higher price than what you would pay for ordinary stock elsewhere! Backed by the largest growers in the Fruit Belt. Get the best—make your investment pay more.

**Our Modern Office and Storage Buildings, Surrounded by Our Beautiful Display Gardens**  
Located on U. S. 12, Near St. Joseph (On The Lake), Michigan, Only 90 Miles from Chicago

Page 10







# SPECIAL Subscription Order Blank

For the Use of Patrons of Emlong Nurseries

## AMERICAN FRUIT GROWER

PUBLISHED MONTHLY

AMERICAN FRUIT GROWER  
1370 ONTARIO ST.  
CLEVELAND 13, OHIO

☐ New?

☐ Renewal?

Enclosed please find \$2.00 for my subscription for 3 years.

Money to be refunded after three months' trial if I am not satisfied, as per offer in Emlong Nurseries, Catalog.

Name \_\_\_\_\_

R. F. D. \_\_\_\_\_

Box \_\_\_\_\_

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Town \_\_\_\_\_

State \_\_\_\_\_





# ORDER BY MAIL BUY FROM EMLONG'S

for Quick, Sure, Friendly Service

## There's No Risk in Mail Order Buying

because you are protected by our written guarantee. Order early—send a remittance to reserve your stock. Be sure to give complete name and address when ordering, also your express office.

## The Right Time to Plant

Plants and trees shown here can be planted in March, April and May. (Dormant trees and shrubs can be shipped earlier to southern states). Strawberry and perennial plants cannot be dug until our ground thaws, which is usually early April. Perennial flower plants, especially Mums, Dahlias, Gladiolus bulbs, thrive best in northern states if planting is delayed until late April or May.

If in doubt, let us ship at proper time for your locality. Reserve orders early!

## BARGAINS IN THIS BOOK

Shade Trees  
Perennials  
Roses  
Strawberry Plants  
Baby Evergreens  
Hedges  
Shrubby  
Fruit Trees  
Fruit Plants

Dear Customer:

It is a pleasure to thank the thousands of satisfied customers who buy nursery stock from us each year, and for the confidence you have shown in us. You can be assured that we spare no effort to supply you with nursery stock that is second to none, in quality and productivity.

We endeavor to give you first-class nursery stock at popular prices and any savings made on growing costs is passed on to you in reduced prices.

It is gratifying to see the vast number of new customers that buy from us each year—we welcome them and take pride in the handling of all orders. Their welfare is uppermost in our mind.

Our planting guide, enclosed with each order is full of helpful planting hints, and if you have additional growing problems, please write us, we are here to serve you.

Yours very truly,

*C. R. Emlong*

## DON'T WAIT Order Today!

Items listed in this catalog will be reserved for you as long as the limited supply of some of them lasts. Many items were sold out early last year! Don't wait until planting time—reserve your needs as soon as you receive this book! We send you a receipt and ship at planting time. First orders will receive first attention.

## Whats New?

New Roses  
Fairhaven Peach  
Major and Morrison Black Raspberries  
Superfection and Fairland Strawberries  
Cut Leaf Weeping Birch  
Korean Cherry

## HONEST GRADES

Emlong's "Pride-O-Mich" Reg. Trade Mark fruit trees are graded according to standards established by the American Association of Nurserymen. **Caliper** (diameter of trunk)—not circumference—is used in determining grade. The three main grades are 5/16 in., 7/16 in., and 9/16 in. caliper, with a few trees 11/16 in. up caliper. The height is not important. In Cherry, Plum and Pear trees branching is not important. Height and branching varies in Peach, Pear, Cherry, etc. Therefore, caliper is the only fair way of grading most fruit trees.

You're Always Welcome  
at EMLONG'S  
Big Modern Nurseries  
600 Acres

## GENERAL TERMS

Send money order, check or registered letter with cash. Send full amount if possible to expedite handling of orders. Orders amounting to more than \$10.00 may be reserved early with a deposit of one-fourth and balance remitted before shipping time.

A deposit of one-fourth down is required on orders shipped C. O. D. No discount on C. O. D. orders. No C. O. D. orders accepted for shipment after May 1st. If stock is wanted C. O. D., state plainly on order blank.

See Our  
"PAY AS YOU GROW"  
Easy Payment Terms  
Described on Page 40

**10% DISCOUNT ON JANUARY ORDERS with Full Cash Enclosed** A GREAT SAVING

Emlongs are members of the National and Michigan Associations of Nurserymen, The National Mail Order Nurserymen's Association, National Landscape Nurserymen's Association.

## LICENSE NUMBERS

Nursery License No. 75.  
Budwood Inspection Certificate No. 46.  
Nursery Inspection Certificate No. 623.

**REFERENCES:** We refer you to the Farmers & Merchants National Bank, Benton Harbor, Michigan; Postmaster and Express Agent at Stevensville, Michigan; Merchants Credit Bureau, Benton Harbor, Michigan; and Dun and Bradstreet.



Field of Emlong-grown, one-year-old fruit trees. Note height compared with man.



The finest Strawberry plants in the country, ready for Emlong customers this spring.



Emlong's portable irrigation system insures constant moisture to develop stock perfectly.



The finest in patented and other Everblooming Roses on display at Emlong's every summer.

## The "Miracle Plant Food"

**Contains Vitamin B<sup>1</sup> and B<sup>2</sup> Plus 11 Other Plant Food Elements**

### What Is RA-PID-GRO?

Ra-pid-gro is a complete concentrated plant food formula. Easily made into an immediate effective liquid fertilizer by simply adding water. It will speed up growth of plants now in place and will assure more successful transplanting of new plants.

### How Is It Used?

Ra-pid-gro is so easily prepared for use. Just add water at the rate of 1 pound of Ra-pid-gro to 22 gallons of water. Allow to dissolve and it's ready for use. Apply around each plant according to directions on the bag. For use on small numbers of plants mix at the rate of a teaspoonful to a quart of water. Also very valuable for use when transplanting. Dip plants in solution for three or four minutes.

### What Will It Do?

Ra-pid-gro will work almost unbelievable miracles in promoting rapid and healthy growth on all types of plants. Use it on lawns, around shade trees, evergreens, shrubs, roses, perennials, vegetables and house plants. Many times plants which have been given up for dead will respond to applications of Ra-pid-gro. All the vital plant food elements are present in this remarkable discovery and since it is applied in liquid form, are readily available to the roots of the plant.

### Stop Expensive and Tragic Transplanting Losses

By using a large tub or pail and mixing Ra-pid-gro with water at the rate of 22 gallons of water to one pound, you have a solution in which to dip the roots of the plants before setting out. If this is done, you will practically eliminate transplanting losses. Trees, shrubs, roses, evergreens, and similar plants should be set in the solution 3 to 4 minutes. Berry plants one minute. Vegetable and house plants just dip and remove. Grass and vegetable seeds should be sprinkled with Ra-pid-gro before sowing. Use the solution for watering after setting out plants or sowing seed.

### How Much Will I Need?

To estimate your season's requirements of Ra-pid-gro figure at the rate of 1 pound of Ra-pid-gro for each 100 pounds of other fertilizer you have been using. Or the manufacturer recommends the following: For a lot 40x60 ft., with 15 shrubs, 20 ft. of hedge, 3 fruit trees, 2 evergreens, 12 roses, and 800 sq. ft. of lawn, 5 lbs. of Ra-pid-gro for a season's feeding. A lot 40x100 ft., with 25 shrubs, 3 shade trees, 4 fruit trees, perennial bed, a few grapes and raspberries, 10 evergreens, a small vegetable garden, and 1500 sq. ft. of lawn, requires 10 lbs. per season. A lot 75x150 ft., with 48 roses, 40 shrubs, 4 shade trees, perennials, 6 evergreens, hedge, vegetable garden, strawberry and raspberry patch, grapes, 10 fruit trees, and 4000 sq. ft. of lawn will require only 20 lbs. of Ra-pid-gro per season.

### Make This Test

Get 1 pound of Ra-pid-gro and mix as specified and apply to a small staked-off section of your lawn; or to a few selected rose bushes, berry plants, perennials, etc. At the end of 30 days you will be surprised at the difference between those fertilized with Ra-pid-gro and those left unfertilized. You'll be a booster for this remarkable and easy way to secure almost phenomenal results from your plants.

### How Does Its Cost Compare With Other Fertilizers?

Ra-pid-gro is less expensive than other fertilizers. In the larger quantities it makes your fertilizer cost about 1/2c per pound, as against a cost of about 3c per pound for average fertilizers. Remember, 1 lb. of Ra-pid-gro makes 176 lbs. of rich and complete plant food.

#### ALL PRICES ARE DELIVERED

|                 |        |
|-----------------|--------|
| 1-lb. bag ..... | \$1.25 |
| 2-lb. bag ..... | 2.35   |
| 5-lb. bag ..... | 4.50   |

*Watch Your Plants Grow - - Use Miracle RA-PID-GRO*

# ASPARAGUS



**EASY TO GROW and So Good for You!**

One planting of Asparagus lasts many years. Requires little care. Asparagus is always ready to sell early in the spring before other vegetables are ripe and always brings a good price. Emlong's home-grown roots are bright colored and of large caliber. **Plant them during March, April and May.**

**Washington**

Introduced by the U. S. Department of Agriculture, this has long been the leading commercial Asparagus. Produces large, tender, green tips. Mild, rich, full flavor. In great demand for shipping, canning and freezing. Plant the roots 12 inches apart in the garden. In the field rows can be 4 feet apart. 5000 roots plant an acre.

**Paradise**

The new giant strain of Asparagus from California. Makes long, thick, very tender stalks. Grows quickly. Said to bear usable tips a year sooner than other kinds. Paradise retains its color when canned or frozen. Very profitable and very dependable for home or market. A hundred roots supply the average family for many years. Plant the same as Washington.

|            | 25     | 50     | 100    | 250    | 500     | 1000    |
|------------|--------|--------|--------|--------|---------|---------|
| 1 yr. .... | \$1.00 | \$1.75 | \$3.00 | \$6.50 | \$10.00 | \$16.00 |
| 2 yr. .... | 1.95   | 2.95   | 4.25   | 8.00   | 13.00   | 20.00   |



## New! MIDGET VEGETABLES

*For the*  
**SMALL GARDEN**

**THEIR RICH FULL FLAVOR IS A REAL TASTE-THRILL**

Now, with even the *smallest backyard space* you can enjoy the garden-fresh sweetness of corn just-off-the-stalk... the refreshing flavor of vine-ripened melons. You'll say this new race of miniature vegetables is the best eating you've ever known! Easy to grow; simple cultural directions with every order.

**NEW HAMPSHIRE MIDGET WATERMELON**

Miniature 7- to 8-inch melons; easy on garden and refrigerator space! Crisp, juicy, delicious; few seeds, practically no rind; extra high sugar content.

**GOLDEN MIDGET SWEET CORN**

Tenderest, sweetest corn ever grown! 4-inch butter-yellow ears on 30-inch plants. Ideal for freezing; 6 to 8 ears fill a quart freezer carton.

**MIDGET MUSKMELON**

Vines only 3 feet long produce amazing numbers of luscious 4-inch melons, each an individual serving. Superb flavor. Deep orange flesh, edible to the rind.

**TINY TIM MIDGET TOMATO**

Novel, 3/4-inch bright red tomatoes on dwarf plants; easy to grow in house or garden. Delicious flavor; a new touch for salads, garnishes and preserves!

**BABY BUSH PUMPKIN**

Perfect 8-inch pie pumpkins on dwarf bush-type plants! Produce surprising numbers of bright orange fruits. Its fine-grained, deep-golden flesh makes delicious, flavor-rich pies.

**SPECIAL OFFER**

5 Large Packets, one of each variety for only **Postpaid \$1.00**

**See Our "PAY AS YOU GROW" Easy Payment Plan on Page 40**





## STANLEY PRUNE • BEST COMMERCIAL TYPE

Sweetest Prune grown and **bears the quickest!** Often starts bearing the second year and yields heavily every year. Beautiful dark blue skin, overspread with attractive bloom. Fine, sweet, juicy, golden flesh. Requires

very little sugar for canning. Retains its skin and shape after canning. Juice is rich wine-purple. Favorite for canning and drying. Freestone. (The Kodachrome above describes Stanley Prune far better than words can tell!)

## *Emlong's Improved* **PLUMS** *Are Outstanding*

### BLUE DAMSON

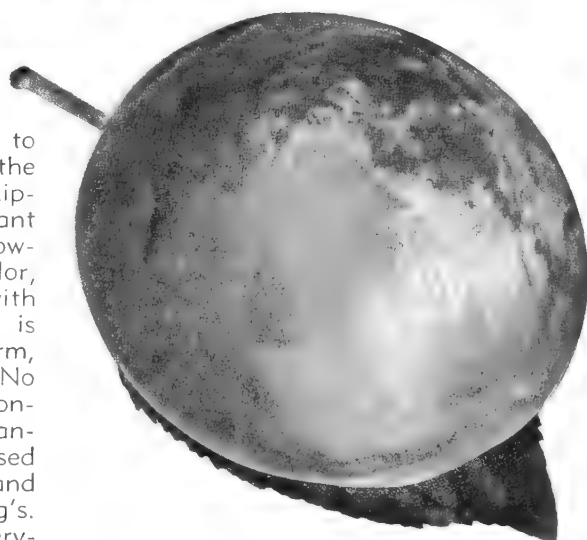
Most popular "Little Blue Preserving Plum." When canned, the juice is rich wine-purple and highly flavored. Flesh is firm and green. Small stone, very hardy, a wonderful shipper. Prolific yielder.

#### PRICES ON PLUMS

|                                       |  |  |  |  |
|---------------------------------------|--|--|--|--|
| 7/16 in., 3 to 4 ft.—                 |  |  |  |  |
| Each 5 10 25 100                      |  |  |  |  |
| \$1.10 \$5.00 \$9.00 \$18.00 \$60.00  |  |  |  |  |
| 9/16 in., 4 to 5 ft.—                 |  |  |  |  |
| Each 5 10 25 100                      |  |  |  |  |
| \$1.40 \$6.50 \$12.00 \$24.00 \$70.00 |  |  |  |  |
| 11/16 in., 5 to 6 ft.—                |  |  |  |  |
| Each 5 10 25 100                      |  |  |  |  |
| \$1.75 \$7.50 \$13.00 \$30.00 \$90.00 |  |  |  |  |

### RED GIANT AN AMAZING NEW PLUM

World's most beautiful Plum. Roundish oblong in shape, the fruit often measures 2½ to 3 inches long, in clusters of 7 to 12 giant beauties on the end of each branch. Ripening early, Red Giant Plums attain a deep glowing maroon-red color, thickly overspread with pink bloom. Flesh is greenish yellow, very firm, very fine and sweet. No other Plum like it. Wonderful shipper and canner. Not easily bruised in handling. (Grown and sold only by Emlong's. (Property rights reserved.)







Eureka

# Great Eureka

Quick Bearing

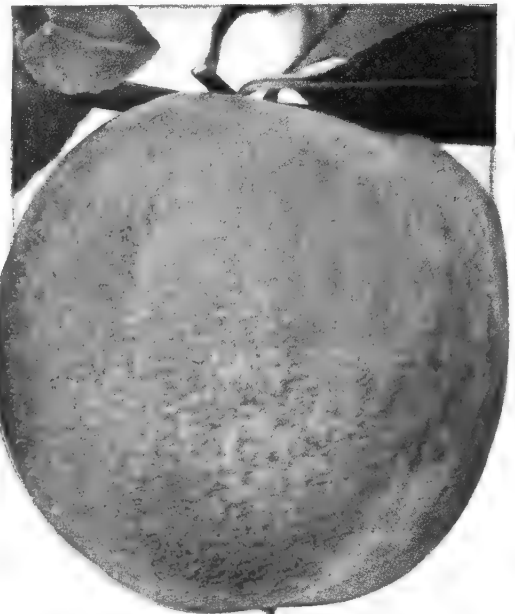
## FAMOUS EUREKA

The delicious flavor of Eureka is a combination of Plum, Apricot and Peach. Eureka is known as the "Red Nectar" fruit because the juice is red and sweet. Good to eat when half ripe in the golden stage, and full ripe in the maroon stage. Grows to an enormous size, if thinned. Fine shipper and canner. Heavy yielding and young bearing variety. (Emlong's exclusive property rights reserved.)

PLUM GROVE SPECIAL

1 each: Red Giant, Stanley Prune, Superior, Italian Prune, Eureka. 6 trees.

3-4 ft. ... \$4.50  
4-5 ft. .... 6.50



## SUPERIOR *Very Hardy* . ITALIAN Prune *A Favorite*

Beautiful wine-red skin, covered with purple bloom. Sweet, juicy, yellow flesh, freestone. A very good all-around Plum for every purpose. Trees bear early and are very hardy, recommended for northern and western states.

A large oval-shaped purple-blue Plum with attractive coating of blue bloom. Flesh is firm and golden. Favored for drying and canning. Great shipper.

| PLUM PRICES               |        |        |         |         |         |
|---------------------------|--------|--------|---------|---------|---------|
|                           | Each   | 5      | 10      | 25      | 100     |
| 7/16 in., 3 to 4 ft. ...  | \$1.10 | \$5.00 | \$ 9.00 | \$18.00 | \$60.00 |
| 9/16 in., 4 to 5 ft. ...  | 1.40   | 6.50   | 12.00   | 24.00   | 70.00   |
| 11/16 in., 5 to 6 ft. ... | 1.75   | 7.50   | 13.00   | 30.00   | 90.00   |

## Delicious NECTARINES

Loads of delicious sweet fruit in the late summer. Smooth skin. Mellow, rich, juicy flesh like Peaches. Very fragrant and attractive. Wonderful fresh or canned. Hardy as Peach trees and self pollenizing.

| NECTARINE PRICES |        |        |        |
|------------------|--------|--------|--------|
|                  | Each   | 2      | 5      |
| 2 to 3 ft. ....  | \$1.00 | \$1.90 | \$4.50 |
| 3 to 4 ft. ....  | 1.25   | 2.30   | 5.50   |
| 4 to 5 ft. ....  | 1.50   | 2.80   | 6.50   |

## GREEN GAGE *Tops in Quality*

The sweetest eating and canning Plum. The famous large green dessert Plum with that sweet tart flavor. Flesh is fine, firm and juicy. Holds up for canning and shipping. Trees bear young. Hardy and excellent producers.



Green Gage Plum

## Hardy APRICOTS

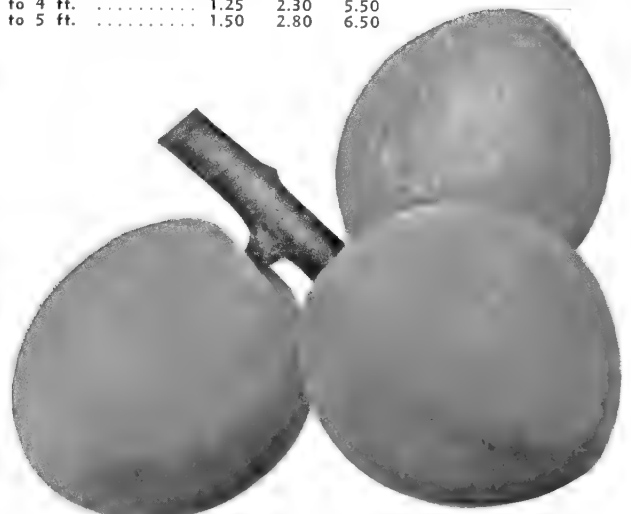
### Moorpark

One of the largest and finest Apricots. Rich yellow with orange blush. Flesh sweet, juicy and rich. Freestone and very productive. Extremely valuable as a fresh fruit. Superior for canning and drying. Commands top market prices. Plant Apricots 20 feet apart and keep well cultivated.

### Manchu

An Apricot that is even hardy in the Dakotas. The original Manchurian strain now budded and grown on the Emlong farms. Bears a full crop of beautiful orange-colored freestone fruit. Commands high prices. Deliciously sweet and flavorful. Skin is smooth and fuzzless. Eat fresh, dried or canned. Requires little or no sweetening. Makes wonderful pies and jams. Not necessary to peel them. **Manchu is self pollenizing.**

| PRICES OF APRICOTS |        |        |        |
|--------------------|--------|--------|--------|
|                    | Each   | 2      | 5      |
| 2 to 3 ft. ....    | \$1.00 | \$1.90 | \$4.50 |
| 3 to 4 ft. ....    | 1.25   | 2.30   | 5.50   |
| 4 to 5 ft. ....    | 1.50   | 2.80   | 6.50   |



# MAJOR

## Emlong's New BLACKCAP Leader

For many years we have been watching new varieties of Blackcaps tested and grown, and we have found one that is better than Cumberland. Major Blackcap was originated here in Berrien County, Michigan. The test of any variety is to do more than any other. Major does it!

### BIGGEST BERRIES—BIGGEST YIELDS

Major berries are comparatively larger than others—they keep bearing a long time and produce more than other varieties. **Major fruit sells at higher prices;** therefore, pay better than other Blackcap varieties. Very hardy, bushes are erect, healthy and vigorous.

#### PRICES

|                      | 5      | 10     | 25     | 50      | 100     | 500     | 1000    |
|----------------------|--------|--------|--------|---------|---------|---------|---------|
| 1-yr., No. 1 . . .   | \$1.00 | \$1.50 | \$2.50 | \$ 4.00 | \$ 7.50 | \$30.00 | \$50.00 |
| 2-yr., No. 1 . . . . | 1.75   | 3.00   | 5.50   | 10.00   | 15.00   | 65.00   |         |

## MORRISON

Extremely large, shiny jet-black berries of fine flavor, and less seedy than others. Excellent berries for market and home use. Grows on strong vigorous vines and are very productive, long lived and free from disease. A very attractive berry, very firm texture, yet delightfully juicy.

#### PRICES

|                        | 5      | 10     | 25     | 50     | 100    | 250     | 500     | 1000    |
|------------------------|--------|--------|--------|--------|--------|---------|---------|---------|
| 1 yr., No. 1 . . . . . | \$1.00 | \$1.50 | \$2.50 | \$4.00 | \$7.50 | \$16.00 | \$30.00 | \$55.00 |

## CUMBERLAND

The leading blackcap wherever grown. Cumberland sets the standard of quality by which others are judged. Cumberland starts to ripen midsummer and bears through the late season, producing a very profitable crop of large, firm, round black berries that just "ooze" with rich flavor. Very desirable for home use, canning and freezing, and the market. Plants are self-supporting and non-suckering. Set them 3½x7 feet apart in the field or 4 feet apart in the garden. Plant in March, April and May.

## LOGAN

Logan early should be in every garden and commercial planting as it is an extra early ripener. Planted along with Cumberland it lengthens the fruit season and increases profits. Logan blackcaps are round, glistening black, and of very firm quality. Sweet and juicy, they are desirable for fresh desserts, canning, etc. Plants are hardy growers, very thrifty and resistant to drought. Plant in March, April and May.

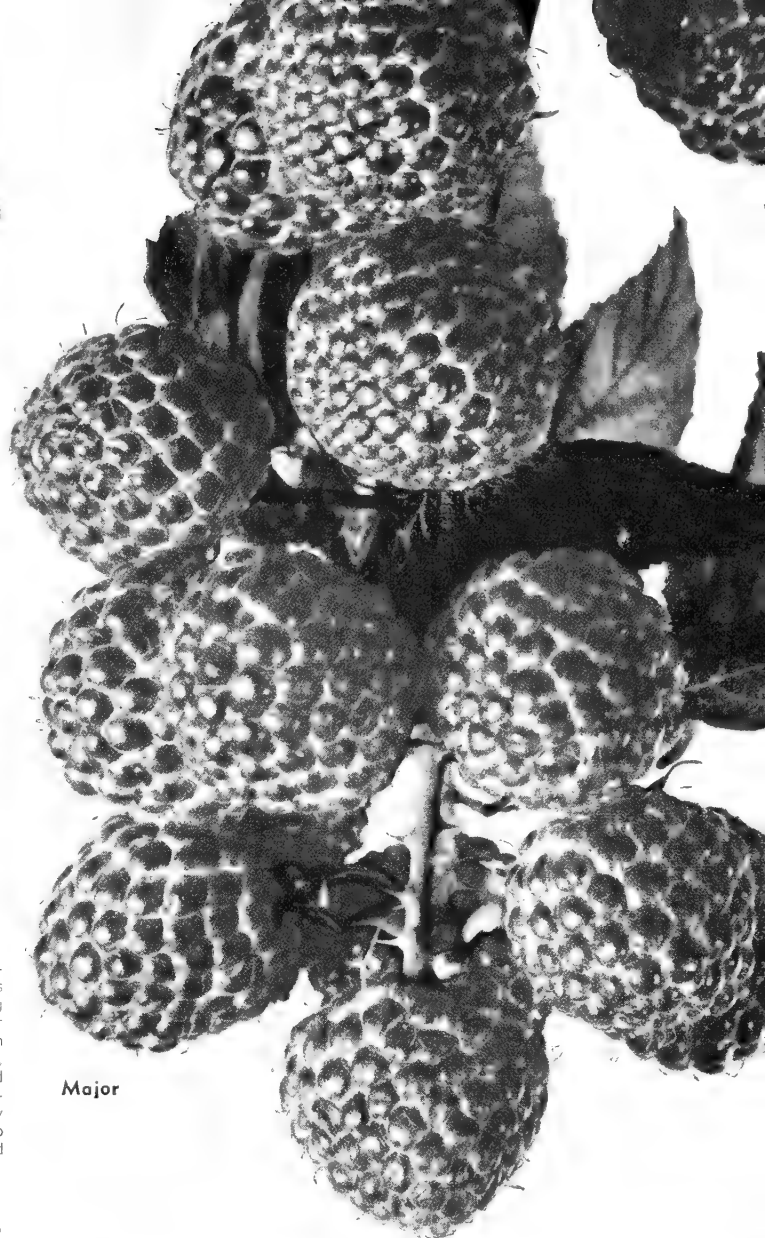
#### PRICES ON CUMBERLAND AND LOGAN

|                        | 5      | 10     | 25     | 50      | 100     | 250     | 500     | 1000    |
|------------------------|--------|--------|--------|---------|---------|---------|---------|---------|
| 1 yr., No. 1 . . . . . | \$0.50 | \$0.80 | \$1.50 | \$ 2.75 | \$ 4.95 | \$11.25 | \$20.00 | \$37.50 |
| 2 yr., No. 1 . . . . . | 1.50   | 2.50   | 4.50   | 8.00    | 12.00   | 25.00   | 45.00   |         |

**SUPREME  
Berry Garden**

No  
Discount

10 Major  
10 Indian Summer  
1-Yr. Plants **\$4.50**



Major

*Delicious*  
**LATHAM**

## Red Raspberry The Commercial Leader

Glowing deep red berries, uniformly round and attractive, three-fourths to one inch across. Whether eaten fresh, canned or frozen, Latham berries are tops. Deliciously full-flavored and aromatic. Latham is the leading commercial variety for all market purposes. Plants are hardy, thrifty growers, and bear enormous crops. Sometimes surprise you with some extra berries in the fall on the new growth.

Prices: 1-yr., No. 1, 5 for 75c; 10 for \$1.15; 25 for \$2.25; 50 for \$4.00; 100 for \$6.95; 250 for \$15.00; 500 for \$27.50; 1000 for \$50.00.  
2-yr. No. 1, 5 for \$1.40; 10 for \$2.50; 25 for \$4.00; 50 for \$7.50; 100 for \$13.00; 250 for \$27.50; 500 for \$47.50.





# BLUEBERRIES

Giant Size

Grow Them in Your Garden  
Grow Them Commercially **NOW!**

Giant, dark Blueberries covered with attractive blue bloom. Each bush is a fruit garden in itself. Berries are mild and sweet enough to include in any diet. Need no sugar when eaten fresh or frozen. Need very little sugar when canned. Berries shown here are actual size Jersey variety. Fruit ripens over a long season and keeps wonderfully on the bushes and after picked.

The bushes are lovely in the spring with their huge clusters of **Lily-of-the-Valley** flowers. Leaves are stiff, waxy green, turning red in the autumn. Free from disease and easily kept in attractive shape. They thrive on dry land. Make the soil acid with peat moss or sulphur fertilizer. Blueberries can be shipped long distances and make a very profitable crop. Plants usually start to bear the third year, and increase in productiveness until the tenth year. One planting is good for a great many years. Set bushes 5 to 7 feet apart. Plant two or more for perfect pollenzation.

## REDUCED PRICES

Rancocas, early; Jersey, midseason; Rubel, late.

|   | 2      | 5       | 10      | 25      | 50      | 100      |
|---|--------|---------|---------|---------|---------|----------|
| 2-yr., branched                         | \$2.00 | \$ 4.00 | \$ 7.75 | \$17.50 | \$32.50 | \$ 60.00 |
| 3-yr., branched                         | 2.75   | 5.00    | 9.00    | 20.00   | 35.00   | 65.00    |
| 4-yr., bearing age,<br>loaded with buds | 4.00   | 9.50    | 17.50   | 40.00   | 75.00   | 110.00   |

## SPECIAL BLUEBERRY PRICES

JUMBO SIZE, 5-YEAR-OLD PLANTS

Jersey, Rancocas, Rubel: \$2.50 each; 2 for \$4.50; 6 for \$12.00; 12 for \$22.50.



## INDIAN SUMMER Best Everbearing Red Raspberry



The earliest Red Raspberry to bear in June. Unusual thimble-shaped berries of appetizing red color, borne in large, loose clusters. Every berry matures to full size. Also bears a full crop again in the fall. Quality compares with the finest. Full flavored, sweet and delicious to eat fresh, canned or frozen. Plants are hardy strong growers, self supporting. Plant 3x6 feet apart. Grow in hills or hedge row. Plant in March, April and May.

## PRICES

|              | 5      | 10     | 25     | 50      | 100     | 250     | 500     |
|--------------|--------|--------|--------|---------|---------|---------|---------|
| 1-yr., No. 1 | \$1.10 | \$2.00 | \$3.75 | \$ 6.00 | \$10.00 | \$18.00 | \$36.00 |
| 2-yr., No. 1 | 1.75   | 3.00   | 6.00   | 10.00   | 15.00   | 32.50   | 60.00   |

## Excellent for Pies SODUS Purple Cap

The leading purple Raspberry. Introduced and recommended by the New York Experiment Station. Berries are very large, firm. Medium purple in color. Tasty and excellent quality. **Plants are very vigorous, hardy and productive.** Sodus is resistant to drought and yields a good crop every year. Ripens shortly after Latham.

## PRICES

|              | 5      | 10     | 25     | 50     | 100    | 250     | 500     |
|--------------|--------|--------|--------|--------|--------|---------|---------|
| 1-yr., No. 1 | \$1.15 | \$1.95 | \$3.25 | \$5.50 | \$9.00 | \$20.00 | \$35.00 |





# BOYSENBERRIES

## BIG - JUICY - DELICIOUS

### Thornless Boysenberry

This is the Boysenberry that is so widely advertised in Garden Magazines. The thornless type. Huge maroon-red berry in giant clusters that often measure 1½ to 2 inches long and almost as wide. Strong growing vines. Flavor is a delightful blend of the best Loganberry, Raspberry, Blackberry, Dewberry flavors. Hardier and better than Dewberries and larger than the largest Blackberries. Delicious to eat fresh, without sugar, or canned or made into jelly, jam and juice. Make super-delicious pies. Set the bushes 4x7 feet apart in the field and tie them to one wire, strung about 2½ to 3 feet from the ground. Prune severely every year. **Follow planting suggestions in bundle.**

#### PRICES

|                  | 5      | 10     | 25     | 50     | 100     | 200     |
|------------------|--------|--------|--------|--------|---------|---------|
| 1-yr., No. 1 ... | \$1.00 | \$1.85 | \$3.65 | \$6.00 | \$10.00 | \$18.00 |



### PIXWELL GOOSEBERRY

This is the new Gooseberry originated at the North Dakota Experiment Station; as the name implies, it picks well. The berries hang on slender stems 2 inches below regular branches. This feature, along with the softness of its thorns, makes picking the fruit a quick and easy operation. Pixwell is absolutely hardy. Berries are large oval, an attractive light green color when immature, ripening to pink. **2-yr., No. 1, 75c each; 5 for \$3.75; 10 for \$7.25; 25 for \$17.95.**

**Bargain Special**  
 10 Boysenberry  
 10 Red Lake Currant  
 2 Hansen Bush Cherry  
**\$4.50**

### RED LAKE Currants

Extra large berries in large, full, well-formed bunches makes Red Lake the finest of all the red Currants. The yield is enormous, making a very dependable money-maker for the commercial growers. Red Lake is sweeter, less acid, and a better keeper than the other currants. A lively tonic in the diet. Ideal for pies, jam, jelly, juice. Also used with Apples and Raspberries in making delicacies. Rich in pectin. Bushes are upright growers, self supporting and ready to bear at an early age.

**Prices:** 1-yr., No. 1, 6 for 70c; 12 for \$1.25; 25 for \$2.25; 50 for \$4.00; 100 for \$7.00. 2-yr. transplants, each 25c; 6 for \$1.20; 12 for \$2.15; 25 for \$4.25; 50 for \$8.00; 100 for \$14.00.

### WILDER Currants

Ripen early and remain bright and firm until very late. Upright grower, vigorous; clusters above medium length. Berries are large and bright red with mild sub-acid flavor.

**Prices:** 1-yr., No. 1, 6 for 60c; 12 for \$1.10; 25 for \$2.00; 50 for \$3.50; 100 for \$6.00; 250 for \$13.50; 500 for \$25.00. 2-yr. transplants, each 25c; 6 for \$1.20; 12 for \$2.15; 25 for \$4.00; 50 for \$7.50; 100 for \$12.00; 250 for \$18.50; 500 for \$32.50.

Currants and Gooseberries are shipped to the following states: Maine, Massachusetts, Connecticut, West Virginia, Kentucky, Indiana, Illinois, Iowa, Michigan, Ohio, Missouri, North Dakota, Pennsylvania, Nebraska, Kansas, New York, Texas.

#### Dwarf!

### Hansen Bush Cherry

Large glistening black, sweet hybrid bush Cherries borne in great quantities on low growing bushes. White blooms in spring make them ornamental. Leaves turn red in the fall. Good to eat fresh or canned. They bear in cold climates, where standard Cherries fail. Trim to desired

shape and size. Set 3 feet apart. Thrive in any good soil or in shrub border. Plant two for best results. **2-yr., field-grown, 50c each; 2 for 90c; 10 for \$4.25.**



Fruit and Blossom of Ornamental Hansen Bush Cherry



Chinese Elm

**EMLONG  
GROWN**

**SHADE**

*Increase the value and*

### CHINESE ELM

Rapid growing hardy Siberian strain. Withstands cold winters, poor soil, drought and other unfavorable conditions. Artistic green leaves thickly produced, provide good shade. For street, roadside parks, lawn specimens, etc. They grow 75 feet high. Plant 40 to 50 feet apart. Good windbreaks when planted close together. Well-branched, well-rooted trees.

| PRICES          | Each   | 5      | 10      |
|-----------------|--------|--------|---------|
| 4 to 5 ft. .... | \$1.00 | \$4.50 | \$ 8.00 |
| 5 to 6 ft. .... | 1.25   | 5.25   | 10.00   |
| 6 to 8 ft. .... | 1.45   | 7.00   | 12.50   |

### BIRCH

**MULTIPLE BIRCH.** These are a special strain of beautiful American White Birches which produce three or more trunks from one root. Bark is white on mature trees. Lovely green leaves. You will be proud to own one or more of these picture trees! Order today, supply limited.

| PRICES                    | Each   | 3      |
|---------------------------|--------|--------|
| 4 to 5 ft. branched ..... | \$1.95 | \$5.50 |

**EUROPEAN WHITE BIRCH.** This is one of the favorites of the Birch family. Trees grow well with shapely conical heads. They thrive when planted in either wet or dry soils in cold climates. Excellent foliage and very attractive when planted in groups and along drives. An exceptional lawn specimen.

| PRICES                  | Each   | 2      | 3      |
|-------------------------|--------|--------|--------|
| 4 to 5 ft. branched ... | \$1.75 | \$3.40 | \$4.95 |
| Specimen Trees          | Each   | 2      | 3      |
| 3 to 4 ft. ....         | \$1.50 | \$2.90 | \$4.20 |
| 4 to 5 ft. ....         | 1.75   | 3.40   | 4.95   |
| 5 to 6 ft. ....         | 2.50   | 4.90   | 7.20   |

**Get The BEST  
Order From Emlong's  
TODAY!**



Multiple Birch

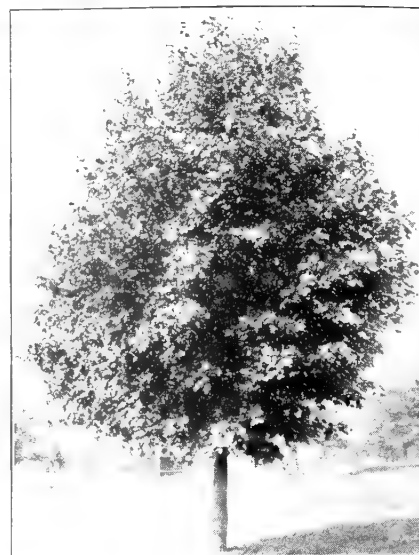
Washington Hawthorn



### WASHINGTON HAWTHORN

A beautiful dwarf growing tree with very desirable ornamental habits; flowers are white and the fruit is a striking scarlet in color. The fruit remains on the tree late in the fall, making it an excellent addition to your landscaping. They are attractive in habit and require a sunny location, trees are very hardy. They also make a very fine hedge row.

| PRICES  |
|---|
| PRICES: 3-4 ft. specimens, each \$2.00; 2 for \$3.90; 4 for \$7.60; 10 for \$13.00. 4-5 ft. specimens, each \$2.50; 2 for \$4.50; 4 for \$9.00; 10 for \$15.00. |



### NORWAY MAPLE

Large, handsome Maple with broad, rounded head. The leaves turn yellow in the fall and remain long on the tree. Used extensively as street and lawn trees.

| PRICES                  | Each   | 2      | 5      |
|-------------------------|--------|--------|--------|
| 3-4 ft. specimens ..... | \$1.50 | \$2.90 | \$6.90 |
| 4-5 ft. specimens ..... | 2.00   | 3.90   | 9.00   |



### FLOWERING CRAB (Eleyi)

This desirable Flowering Crab produces an abundance of single pink flowers followed by showy red fruit. The foliage is an attractive red in the spring, an excellent lawn specimen, dwarf growing habit.

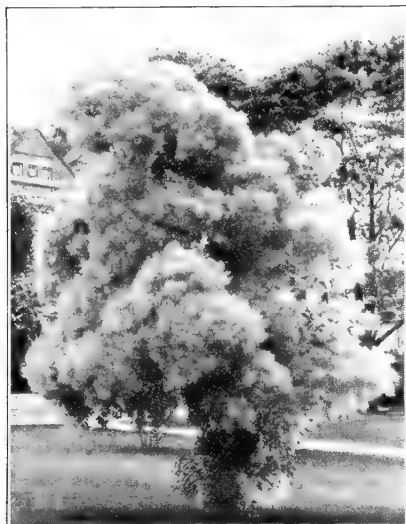
| PRICES      | Each   | 2      | 4      |
|-------------|--------|--------|--------|
| 3-4 ft. ... | \$1.25 | \$2.40 | \$4.60 |
| 4-5 ft. ... | 1.50   | 2.90   | 5.60   |



# TREES

# HARDY and ENDURING

*Beauty of Your Home*



Smoke Tree

**See Our  
EASY  
PAYMENT  
PLAN  
on page 40**



## MULBERRY

**For Fruit and Shade  
Sweet! Hardy!**

Glistening, purple-black berries. Sweet and delicious. Bear from June till fall every year. Thrives in cold climates. An excellent shade (attracts birds). Trees have ornamental green leaves.

| PRICES      |        |        |        |
|-------------|--------|--------|--------|
|             | Each   | 3      | 10     |
| 3-4 ft. . . | \$1.00 | \$2.75 | \$8.50 |
| 4-5 ft. . . | 1.25   | 3.25   | 10.00  |

## SILVER MAPLE

One of the fast growing shade trees that thrive on all kinds of soils and in hot or cold climates. Leaves are green on top, lighter under surface, turning gold in the autumn. Makes a graceful head. Plant trees 35 to 45 feet apart. Well-rooted, well-branched specimen trees.

| PRICES             |        |        |        |        |
|--------------------|--------|--------|--------|--------|
|                    | Each   | 2      | 5      | 10     |
| 4 to 5 ft. . . . . | \$1.00 | \$1.95 | \$4.75 | \$9.00 |
| 5 to 6 ft. . . . . | 1.25   | 2.45   | 6.00   | 11.00  |

## SMOKE TREE - PURPLE FRINGE

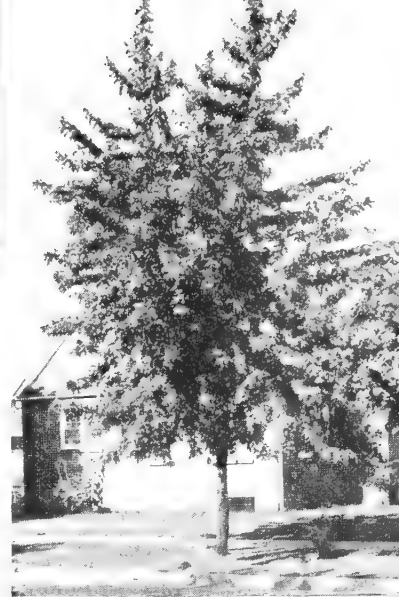
Clusters of misty purple flowers make this shrub look like a "puff of smoke" when in bloom. Flowers are long lasting. Grows 6 to 8 feet tall. Trim to desired height. (Ours is the hardy variety that can be grown in the northern states.)

| PRICES                  |        |        |        |  |
|-------------------------|--------|--------|--------|--|
|                         | Each   | 2      | 5      |  |
| 18 to 24 inch . . . . . | \$0.70 | \$1.30 | \$3.00 |  |
| 2 to 3 feet . . . . .   | 1.25   | 2.40   | 5.00   |  |

## LOMBARDY POPLAR

Thrives on the poorest of soils and still the fastest growing shade tree. Needs no pruning. Is naturally columnar in growth. Branches from the ground up, forming a stately accent in background plantings, along drives, alleys, etc., and to plant in groups of three and five in corners. Trees planted close together and cut off at the top make a dense green fence. Branched, well-rooted trees.

| PRICES               |        |        |        |        |
|----------------------|--------|--------|--------|--------|
|                      | Each   | 2      | 5      | 10     |
| 3 to 4 ft. . . . .   | \$0.50 | \$0.95 | \$2.25 | \$4.00 |
| 4 to 5 ft. . . . .   | .60    | 1.15   | 2.75   | 5.00   |
| 5 to 6 ft. . . . .   | .70    | 1.35   | 3.25   | 6.00   |
| 6 to 8 ft. . . . .   | .90    | 1.75   | 4.00   | 7.50   |
| 8 to 10 ft. specimen | 2.50   | 4.50   |        |        |



Silver Maple



Lombardy Poplar

**Special BARGAIN!**

1 Norway Maple. 3-4 ft.  
1 Flowering Crab. 4-5 ft.  
1 European White Birch. 3-4 ft.

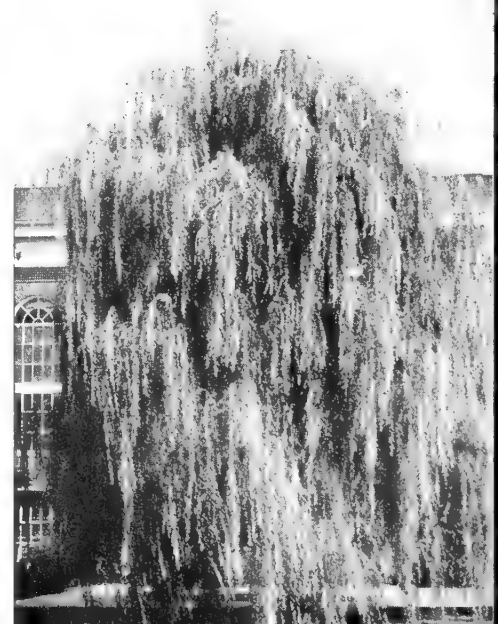
**\$3.95**

## WEeping WILLOW

The weeping trees, with long, slender, green leaves on branches sweeping to the ground. Can be trimmed as desired. Beautifully effective near pools, along drives and as accent on lawns and in parks. **Your choice of Wisconsin Green Bark or Niobe Golden Bark.** Branched, well-rooted trees.

| PRICES             |        |        |        |        |
|--------------------|--------|--------|--------|--------|
|                    | Each   | 2      | 5      | 10     |
| 4 to 5 ft. . . . . | \$0.65 | \$1.25 | \$3.00 | \$5.50 |
| 5 to 6 ft. . . . . | .75    | 1.45   | 3.50   | 6.50   |
| 6 to 8 ft. . . . . | 1.25   | 2.45   | 6.00   | 11.00  |

**FOR YEARS Enjoy the Best  
Order from Emlong's**



# EVERGREENS for Lasting Beauty At Bargain Prices!



**COLUMNAR JUNIPER**  
(*Fastigiata*)

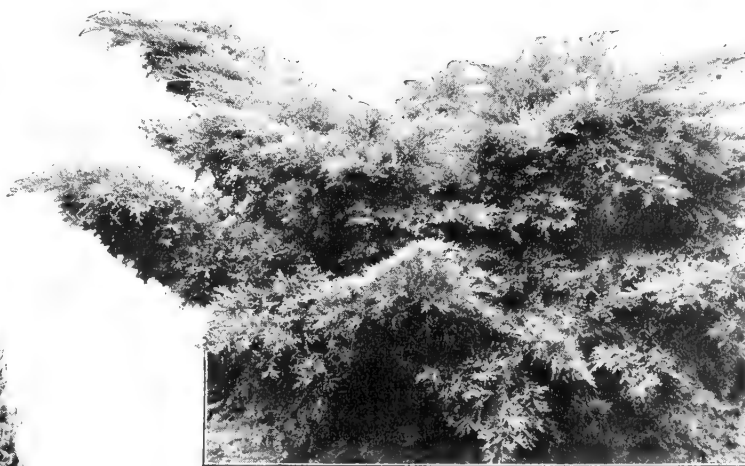
Tall, slender tree for doorways and corners.

Sizes and prices: 12 to 18 inch, heavy transplants, \$1.25 each; 2 for \$2.40; 4 for \$4.60.

## PYRAMIDAL ARBOR-VITAE

Narrow, shapely, pyramidal type with green, fanlike foliage. Stands full sun. Doorway and corner type.

Sizes and prices: 12 to 18 inch, heavy transplants, \$1.45 each; 2 for \$2.75; 4 for \$5.00.



## PFITZER JUNIPER, SPREADING

Feathery blue-green foliage. A low, spreading habit for foundation, groups, terraces, etc. Trim as desired.

Sizes and prices: 12 to 15 inch, heavy transplants, \$1.45 each; 2 for \$2.75; 4 for \$5.00.

## BLUE PFITZER

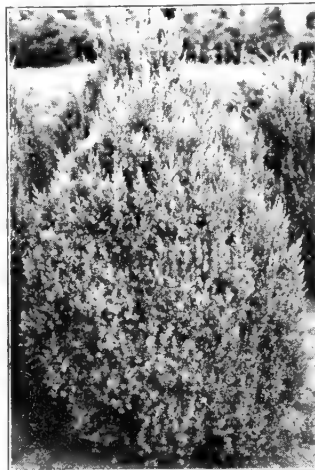
(*Juniper Heitzi*)

An attractive spreading evergreen with a blue-colored foliage. Very attractive. Grows like Pfitzer Juniper, a fine lawn specimen. 12 to 15 inch, \$1.45 each; 2 for \$2.75; 4 for \$5.00.

## SPINY GREEK JUNIPER

Fine blue foliage. Grows medium height, shrubby form.

Sizes and prices: 12 to 15 inch, heavy transplants, \$1.45 each; 2 for \$2.75; 4 for \$5.00.



Spiny Greek Juniper



## DWARF GOLDEN BIOTA

Short, fan-shaped branchlets of gleaming golden green. Highlights the entire landscape. Grows 3 to 4 feet at maturity. Trim as desired. Lovely in groups for color contrast and in low foundation plantings.

Sizes and prices: 10 to 12 inch, heavy transplants, \$1.45 each; 2 for \$2.75; 4 for \$5.00.



## GLOBE ARBOR-VITAE

Naturally globe-shaped, shrubby type with broad green fan-shaped leaflets. Grows 3 feet tall. Light pruning keeps it small and shapely. Fine for doorway and foundation plantings, also used in borders and street corner groups. Heavy 8 to 10 inch, twice transplanted, \$1.25 each; 2 for \$2.40; 4 for \$4.60.

Pyramidal  
Arbor-  
Vitae

# JAPANESE YEWs For Shady Places

## TAXUS CAPITATA (Upright)

Narrow pyramidal, conical type for corners and doorways. Grows 10 to 15 feet tall. Stands dense shade.

Sizes and prices: 12 to 15 inch, heavy transplants, \$1.75 each; 2 for \$3.45; 4 for \$6.75.

## TAXUS HICKSI (Shrubby)

Medium tall, shrublike type. Stands dense shade. Trim as desired.

Sizes and prices: 12 to 15 inch, heavy transplants, \$1.50 each; 2 for \$2.95; 4 for \$5.60.

Hicksi

Capitata

## TAXUS CUSPIDATA (Spreading)

Fine dark green foliage. Short branchlets densely produced. Red berries on mature specimens. Trim as desired. Thrive in shade or sun.

Sizes and prices: 12 to 15 inch, heavy transplants, \$1.50 each; 2 for \$2.95; 4 for \$5.60.

Cuspidata





Fredonia

#### GRAPE BARGAIN

1 Seneca, 1-yr.; 1 Fredonia, 2-yr.; 1 Niagara, 2-yr.; 1 Concord, 2-yr.; 1 Delaware, 2-yr.

**\$1.75, No Discount**

# Emlong's Hardy Seneca GRAPE VINES

## California Type Hardy Grapes

**SENECA.** The new skinless Grape. Special yellow color, early to ripen. Large, compact, tapering bunches. Oval in shape. Honey-sweet. Juicy yet firm and the skin can be eaten with the Grape. Grows anywhere, hardy and vigorous. **75c each; 3 for \$2.10; 5 for \$3.25; 10 for \$6.00.**

**GOLDEN MUSCAT.** Big, amber golden Grape. Sweet and desirable for fancy dessert. Has tangy, muscat-like flavor. Ripens late and keeps a long time on the vines and in storage. **75c each; 3 for \$2.10; 10 for \$6.00.**

## CONCORD—Top Quality

The leading big-crop, dark blue Grape. Ripens late and keeps a long time on vines and after harvesting. Hardy in lower Michigan. Fine for shipping to distant markets, for cannery and winery trade. Finest flavor. Large, perfectly formed berries and bunches. Vines usually bear second year.

## DELAWARE—Sweet

Tiny berries and bunches. Richly flavored. Finest quality. Sweet, tender and juicy. Good keepers and shippers. Favorite for eating fresh. Fine for juice, jelly and wine.

## FREDONIA—New, Early

Very dependable blue-black Grape. Earliest to ripen. Produces large berries and bunches, uniformly formed. Deliciously flavored, whether eaten fresh or made into jelly, juice or wine. A good commercial Grape.

## NIAGARA

Large, perfectly formed bunches of berries. Top-notch quality. Keeps a long time on vines and after picked. Beautiful amber-green-white color. Rich aroma makes a good seller. Tangy, muscat-like flavor. Excellent for all purposes.

|                        |       | PRICES on Hardy Grape Vines |        |        |        |        |         |
|------------------------|-------|-----------------------------|--------|--------|--------|--------|---------|
|                        |       | Each                        | 5      | 10     | 25     | 100    | 1000    |
| Concord, 1-yr., No. 1  | ..... | \$0.20                      | \$0.95 | \$1.90 | \$3.00 | \$8.50 | \$17.50 |
| Concord, 2-yr., No. 1  | ..... | .30                         | 1.45   | 2.50   | 4.50   | 12.50  | 27.50   |
| Niagara, 1-yr., No. 1  | ..... | .22                         | 1.00   | 1.90   | 3.45   | 11.25  | 22.50   |
| Niagara, 2-yr., No. 1  | ..... | .30                         | 1.45   | 2.50   | 4.50   | 12.50  | 27.50   |
| Fredonia, 1-yr., No. 1 | ..... | .22                         | 1.00   | 1.90   | 3.45   | 11.25  | 22.50   |
| Fredonia, 2-yr., No. 1 | ..... | .30                         | 1.45   | 2.50   | 4.50   | 12.50  | 27.50   |
| Delaware, 1-yr., No. 1 | ..... | .30                         | 1.45   | 2.50   | 4.50   | 12.50  | 27.50   |
| Delaware, 2-yr., No. 1 | ..... | .35                         | 1.70   | 3.25   | 6.75   | 22.50  |         |

# Sensational RED LEAF PEACH

You'll be delighted with the ornamental qualities of this new utterly different Peach tree, whether you use it among your other plantings or as a single specimen on your lawn. Bright **red foliage** appears early in the spring, changing gradually to deep maroon towards fall. Deep rose blossoms contrast beautifully with the colorful foliage. This sensational tree produces a full crop of small perfectly round peaches, about 1 1/2 inches in diameter. They are especially fine for pickling—flesh is white and has a delicious sweet flavor. Fruits have an over-all red color, slightly splotted, and ripen quite late. A planting of these trees will provide year-around interest and pleasure. **3 to 5 ft., \$1.50 each; 3 for \$3.75.**

## The New

## RED RHUBARBS

**VALENTINE.** Deep bright red in color. Texture smooth and tender. Rich flavor with a slightly tart after taste. The Valentine is an introduction of the Ontario Horticultural Experiment Station and has taken the lead among the red Rhubarbs. Combining very high quality and richness of color, vigor of growth. The Valentine will soon be the standard by which all other Rhubarbs are measured. **80c each; 3 for \$2.20; 6 for \$3.45.**

**RUBY RED.** Large, plump, red in the center stalks of the sweetest Rhubarb that you ever tasted. Early spring fruit, quickly forms a large clump. Hardy and easy to grow anywhere. Three mature plants supply the average family for year-around use. **75c each; 3 for \$2.00; 6 for \$3.00.**



The  
LEADING  
Everbearer



Sensational

*Superfection*

*Big Sweet Berries  
in 12 Weeks!*

## Emlong's *Aristocrat* of Everbearers - "SUPERFECTION"

Superfection is Emlong's newest and finest everbearing Strawberry. Originated by Mr. Frank Keplinger, the man who discovered the Gem. It has proved by test to be rugged and hardy in Northern Michigan. Tested on leading types of soil. Withstands adverse weather conditions and requires no special care. Superfection is a very thrifty Strawberry plant. Plants set in April or May have ripe berries by August, **this year**. Full crop all fall and **two crops next year**.

**Big, juicy, richly flavored red berries** on your Superfection plants in 12 weeks. You will say they are more firm and will have better

keeping qualities than other everbearers. They do not discolor after picked. Marvelous yielder. Superfection berries ripen **all over** and pollinize perfectly. They're smooth and shapely. Don't delay, order your plants today.

| PRICES   |        |        |         |         |         |
|----------|--------|--------|---------|---------|---------|
| Postpaid |        |        | Collect |         |         |
| 25       | 50     | 100    | 250     | 500     | 1000    |
| \$1.75   | \$3.00 | \$5.00 | \$11.00 | \$20.00 | \$35.00 |



## KARDINAL KING

### The Best Late Berry - Huge in Size

The big, round, shapely, dark red berry that is richly sweet and juicy. Large plants with dark green foliage. Makes wide fruiting rows and bears record-breaking crops over a long period. Starts to bear soon after Premier and continues through the late berry season.

| PRICES   |        |        |         |         |         |
|----------|--------|--------|---------|---------|---------|
| Postpaid |        |        | Collect |         |         |
| 25       | 50     | 100    | 250     | 500     | 1000    |
| \$1.25   | \$2.25 | \$3.50 | \$6.00  | \$10.00 | \$18.00 |

### SHORTCAKE Special

25 Kardinal King  
25 Premier  
50 Superfection  
Prepaid  
**\$5.00**

### Strawberry Garden Special

25 Fairland  
25 Kardinal King  
25 Superfection  
Prepaid  
**\$3.50**

# Emlong's PREMIER

## The Dependable Strawberry

The best selling Strawberries from coast to coast, they are the Earliest—the top-notch variety—and truly the queen of Strawberries. Premier starts to ripen early and continues through June, always bearing a heavy crop. The berries are uniformly large, bright scarlet-red, long, pointed in shape. Even after being trucked long distances they still look fresh, bright and delicious. Premier is wonderful for fancy dessert and canning. Premier plants make a good fruiting row. Perfectly self-pollenizing. **Set plants in April and May. They will bear next year.** Ready to ship after April 1.

**Early!**

| Postpaid |        |        | PRICES |        |         |         | Collect |  |
|----------|--------|--------|--------|--------|---------|---------|---------|--|
| 25       | 50     | 100    | 250    | 500    | 1000    | 3000    |         |  |
| \$1.25   | \$2.25 | \$3.00 | \$6.00 | \$9.00 | \$16.00 | \$45.00 |         |  |

## DUNLAP - Old Favorite - Sweetest - Most Prolific

Grand and dependable **midseason to late** Strawberry which stands coldest and warmest climates and poorest soils. Plants make a solid fruiting row, and bear medium size, very dark red berries. Sweet as honey. Favored for preserving, jam, jelly, etc. Richest flavored in the

Strawberry family. Self pollenizing type. **Plants set in April bear next year.**

| Postpaid |        |        | PRICES |        |         |         | Collect |  |
|----------|--------|--------|--------|--------|---------|---------|---------|--|
| 25       | 50     | 100    | 250    | 500    | 1000    | 3000    |         |  |
| \$0.95   | \$1.35 | \$2.25 | \$4.00 | \$7.25 | \$12.00 | \$32.00 |         |  |

**A Quick  
Crop**

**Plant Emlong's Strawberries**

**A Profitable  
Crop**

## Fairland

### Red Stele - Resistant

A new variety, recently released. Vigorous grower and a heavy yielder. Plants are resistant to Red Stele. Berries are large, bright red, good quality and flavor, somewhat firmer than Premier. Has been grown successfully from New England to as far south as Virginia and west to Missouri. Ripens right after Premier. Try Fairland—you'll like it.

| Postpaid |        |        | PRICES |         |         |         | Collect |  |
|----------|--------|--------|--------|---------|---------|---------|---------|--|
| 25       | 50     | 100    | 250    | 500     | 1000    | 2000    |         |  |
| \$1.25   | \$2.25 | \$3.50 | \$6.00 | \$10.00 | \$18.00 | \$34.00 |         |  |

**Emlong's PERFECT Home Garden**

\$5.00, Prepaid  
25 Dunlap  
25 Kardinal King  
25 Superfection  
25 Streamliner



AN  
OUTSTANDING  
EVERBEARER

## Streamliner

STREAMLINER is an everbearing variety early to ripen. The big red berries are firm and sweet. Good for shipping. They retain their quality long after being picked. Excellent for dessert and for canning. A thrifty, strong, hardy grower. Does well in any soil. Set plants during March, April and May.

| PRICES   |        |        |         |         |         |
|----------|--------|--------|---------|---------|---------|
| Postpaid |        |        | Collect |         |         |
| 25       | 50     | 100    | 250     | 500     | 1000    |
| \$1.50   | \$2.75 | \$4.50 | \$10.00 | \$17.50 | \$32.50 |

## Giant GEM

EVERBEARER

Gem is an excellent plant maker. Plants are healthy and vigorous. They bear the first season. The berries are large, bright red, firm, roundish in shape. Rather tart, but of good flavor. A good money-maker and excellent for home use.

| PRICES   |        |        |         |         |         |
|----------|--------|--------|---------|---------|---------|
| Postpaid |        |        | Collect |         |         |
| 25       | 50     | 100    | 250     | 500     | 1000    |
| \$1.50   | \$2.50 | \$3.75 | \$6.75  | \$12.00 | \$22.50 |

Streamliner

**Two Great Shade Trees  
that Belong By Themselves!**  
**CUT LEAF WEEPING BIRCH - Schwedler's RED MAPLE**

**BARGAIN**  
1 5-6 ft. Silver Birch  
1 4-5 ft. Red Maple  
Both for Only  
**\$ 4.25**

**The Harder You are to Please, The Better  
You'll Like EMLONG'S Nursery Stock!**

### SILVER BIRCH

Cut Leaf Weeping

This aristocrat of all Birch trees brings forth its silvery green foliage in graceful profuseness. It presents a striking contrast with its different shades of white and green. The Cut Leaf Birch is the most graceful of all trees and will make a sparkling addition to your lawn planting. Your choice will be admired by your friends if you plant these trees this spring.

| PRICES       |        |        |         |
|--------------|--------|--------|---------|
|              | Each   | 2      | 4       |
| 5-6 ft. .... | \$2.50 | \$4.75 | \$ 9.00 |
| 6-7 ft. .... | 3.00   | 5.75   | 11.20   |

### RED MAPLE

(Schwedler)

This is one of America's finest shade and ornamental trees. Beautiful in spring, summer and autumn. In the spring the foliage is a rich reddish purple, in the summer a bronzy green and in the fall it is an attractive golden yellow. A symmetrical grower—excellent lawn specimen.

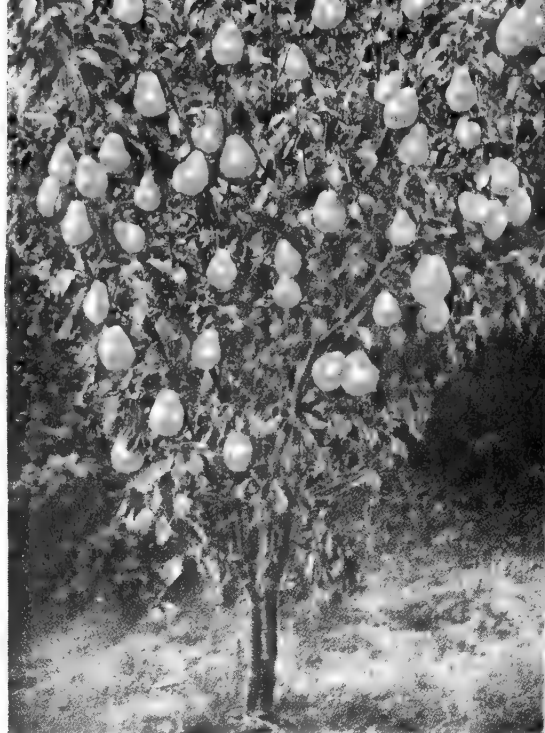
| PRICES             |        |        |         |
|--------------------|--------|--------|---------|
|                    | Each   | 2      | 5       |
| 4-5 ft. whips .... | \$2.25 | \$4.35 | \$10.00 |
| 5-6 ft. ....       | 2.50   | 4.75   | 11.00   |

# GROW

## Full Size Fruit on Dwarf Size Trees



**Dwarf**  
**PEAR TREES**  
**PRODUCE**  
**QUICKLY!**



### DWARF PEAR

Bear full-sized fruit, often start to bear the year after planting. Bear full-sized fruit of standard varieties in great quantity. Abundance of creamy white fragrant blooms in spring makes them ornamental. Plant as close as 5 feet apart. They seldom grow more than 6 to 10 feet tall.

Varieties: Dwarf Bartlett and Dwarf Clapp's Favorite

| PRICES     |       | Each   | 2      | 5       |
|------------|-------|--------|--------|---------|
| 2 to 3 ft. | ..... | \$1.95 | \$3.50 | \$ 7.95 |
| 3 to 4 ft. | ..... | 2.50   | 4.75   | 10.50   |

### OKA DWARF CHERRY

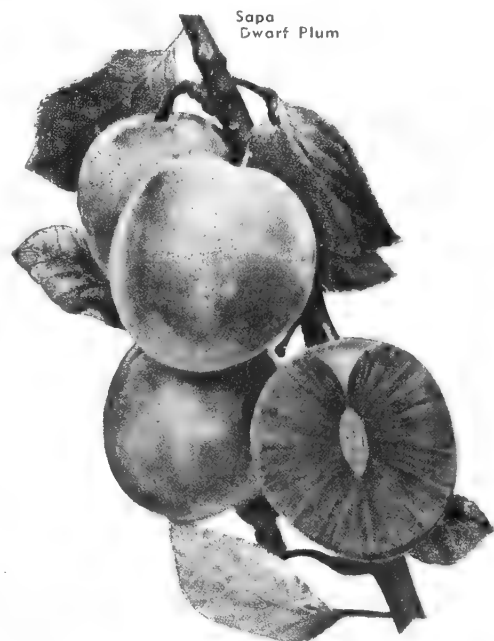
A practical and delicious fruit. Larger than Sweet Cherries, the fruit is dark purplish red all the way through. This hardy Hybrid Cherry-Plum bears a full crop even in the coldest climates where regular Sweet Cherries do not thrive. Delicious and sweet, fresh or canned. Small stone. Lovely white bloom in the spring. Plant in garden or shrub border, preferably near Plum trees. Bears quickly—often year after planted. Plant 2 trees for best results.

| PRICES     |       | Each   | 2      | 10      |
|------------|-------|--------|--------|---------|
| 2 to 3 ft. | ..... | \$1.15 | \$2.20 | \$10.50 |
| 3 to 4 ft. | ..... | 1.40   | 2.70   | 12.50   |
| 4 to 5 ft. | ..... | 1.65   | 3.20   | 15.00   |

### Dwarf SAPA PLUM

Red-fleshed Plum. Deliciously sweet juice. Medium size. Small freestone. Enormous cropper even in the coldest climates. Fruit firm, good for shipping and canning. Trees have a dwarf growing habit. Can be permitted to branch low if desired. Often start bearing the year after planted. Plant 2 trees for best results.

| PRICES     |       | Each   | 2      | 10      |
|------------|-------|--------|--------|---------|
| 2 to 3 ft. | ..... | \$1.15 | \$2.20 | \$10.50 |
| 3 to 4 ft. | ..... | 1.40   | 2.70   | 12.50   |
| 4 to 5 ft. | ..... | 1.65   | 3.20   | 15.00   |



Sapa Dwarf Plum

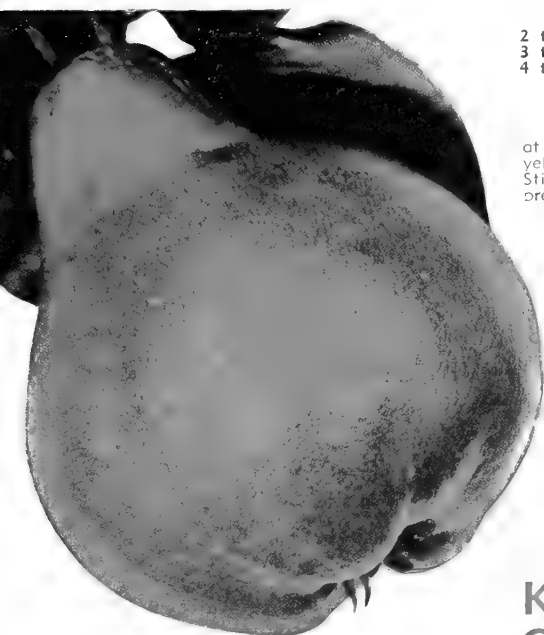
### ORANGE QUINCE

Hardy dwarf growing trees, seldom over 8 to 10 feet tall at maturity. A good crop every year. Fruit ripens to a clear yellow. Trees have shimmering pink blossoms 2 inches across. Stiff gray-green leaves. Quinces are very good baked, dried, preserved or made into jelly. High in pectin.

| PRICES     |     | Each   | 2      | 5      | 10      | 25      |
|------------|-----|--------|--------|--------|---------|---------|
| 2 to 3 ft. | ... | \$1.50 | \$2.80 | \$5.75 | \$13.00 | \$29.50 |
| 3 to 4 ft. | ... | 1.75   | 3.25   | 7.75   | 15.00   | 32.50   |

### VARIETY SPECIAL

1 Oka Cherry  
1 Orange Quince  
1 Sapa Plum  
1 Dwarf Bartlett Pear  
All 3-4 ft. Trees  
**4 Trees for \$5.50**



### New KOREAN CHERRY

A new Minnesota Hybrid Cherry of great food and ornamental value. They bear loads of full sized cherries similar to the best Pie Cherries and can be used for pies and sauces. Raise them in your own garden. They are of dwarf growing habit, do not take up much room and you will be delighted with their hardy growing habits. Foliage is very attractive in autumn.

#### PRICES

|               |       | Each   | 3      |
|---------------|-------|--------|--------|
| 18 to 24 inch | ..... | \$1.35 | \$3.75 |
| 2 to 3 feet   | ..... | 1.65   | 4.65   |





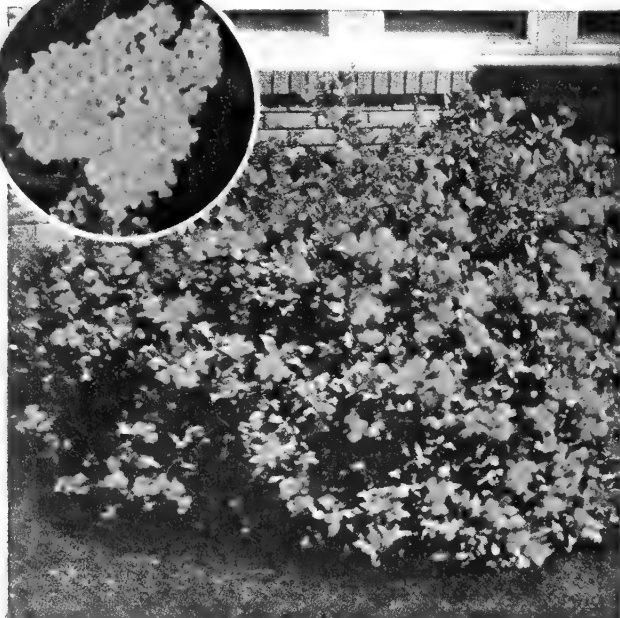
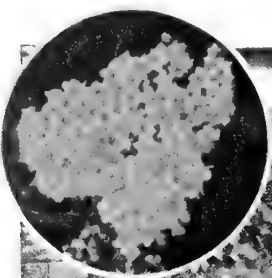


## RED BARBERRY

Brilliant red leaves all summer and fall. Red berries stay through winter. Beautiful in groups, hedges and among evergreens. Plant 18 inches apart in sunny location. Rust-proof variety. Sturdy, well-branched bushes.

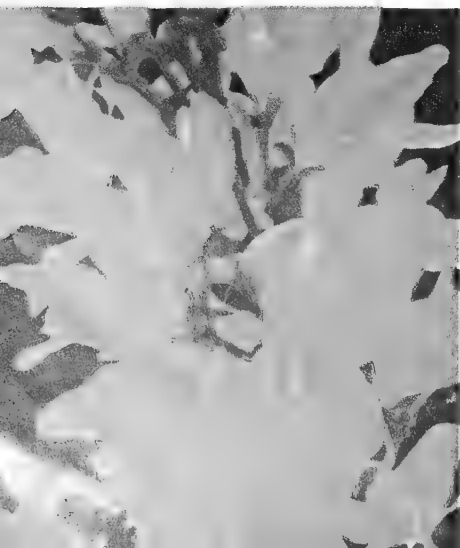
### PRICES

|               | Each   | 5      | 10     | 25      | 50      |
|---------------|--------|--------|--------|---------|---------|
| 10 to 12 inch | \$0.30 | \$1.30 | \$2.40 | \$ 5.50 | \$10.00 |
| 12 to 15 inch | .40    | 1.80   | 3.40   | 8.00    | 15.00   |
| 15 to 18 inch | .50    | 2.30   | 4.15   | 10.00   | 19.00   |



Spirea Anthony Waterer

Forsythia



## FORSYTHIA

### SPRING GLORY

Gay little 4-petaled golden bells scattered along the swaying branches in the spring, before leaves form. They brighten the landscape before other shrubs bloom. Green glossy leaves. Tall growing. 2-yr., blooming-age, 50c each; 3 for \$1.35.

## SCARLET QUINCE

Loads of bright scarlet-red flowers with golden stamens, charmingly arranged all along stems in early spring. Foliage is green tinged maroon and very interesting. A medium height shrub. Also makes a hardy dense hedge. Small fragrant Quinces make delicious jelly. Rich in pectin. 2-yr., blooming-age shrubs, 60c each; 3 for \$1.65; 10 for \$5.00.

# Emlong's FLOWERING Have Blooms from



## BLUE HYDRANGEA

(Otaksa)

The Queen of the most exclusive flowering shrubs. A mass of extremely beautiful deep blue blossoms from 6 to 10 inches across. Very hardy and very popular. Adored by all flower lovers. \$1.50 each; 2 for \$2.75.

## SPIREA

### Anthony Waterer

A dwarf and very dense shrub, bearing flat clusters of pink-white flowers all summer. If the bloomed heads are removed as they fade, they will continue to flower until frost. 2 to 3 ft. at maturity. 70c each; 2 for \$1.30; 5 for \$3.00.

## CALYCANTHUS

(Sweet Shrub)

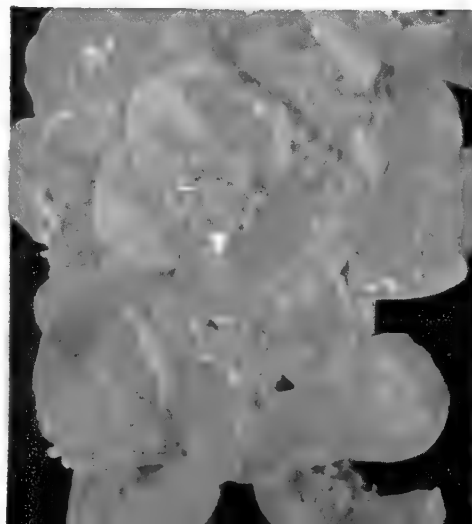
Curly, spicy-scented brown flowers. Large, deeply veined green leaves, low growing shrub, very unique; ideal border and terrace shrub. 2-yr., blooming-age bushes, 65c each; 2 for \$1.25; 5 for \$3.00.



Calycanthus

10% DISCOUNT IN JANUARY

Scarlet Quince



# SHRUBS

## Spring 'Til Frost

### Lilac Bargain

4 Lilacs  
2 Hydrangeas, A. G.  
A Great Value ... **\$4.50**

## Hybrid

## FRENCH LILACS

The loveliest forms of this universal garden favorite, the gorgeous French-type budded Lilacs. Single and double flowers in panicles 8 to 12 inches long. Make compact shapely bushes. They do not sucker, but bear loads of flowers every spring. French Lilac shrubs are desirable for lawn specimens, in corner groups, mixed shrub plantings and for Lilac hedges. Plant 5 feet apart. They grow 6 to 8 feet tall. Trim as desired. 2-yr. Colors: Red, White, Blue, Pink. **\$1.00 each; 4 for \$3.75.**



Hydrangea A. G.

Charles X

### HYDRANGEA A. G.

Produces large panicles of white flowers in great abundance from midsummer through fall. Thrives in sun or shade. Large producers, ideal for foundations. **2-yr., blooming-age bushes, 75c each; 2 for \$1.45; 3 for \$2.00.**

### HYDRANGEA P. G.

Delicate pinkish white, turning rose color in the fall. Flower panicles 6 to 10 inches long and almost as wide. Ideal for foundations, groups, borders. Grows 4 to 5 feet. **2-yr., blooming-age shrubs, 70c each; 2 for \$1.35; 3 for \$1.85.**

### HYDRANGEA BARGAIN

- 1 Blue Hydrangea
- 1 Hydrangea A. G.
- 1 Hydrangea P. G.

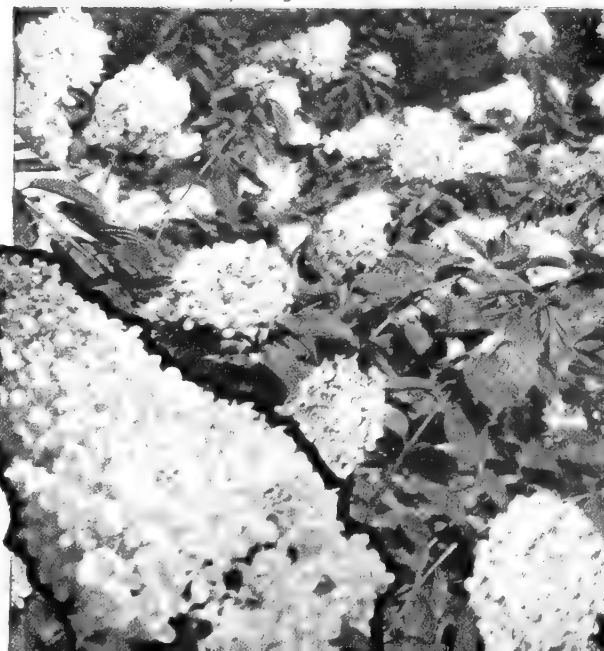
**\$2.75**

### KERRIA JAPONICA

Bright yellow, very double roselike flowers in great abundance. 3-4 ft. shrubs with outstanding green corrugated leaves. Blooms midsummer. Very choice! **2-yr. plants, 75c each; 2 for \$1.40; 3 for \$2.00.**

Kerria Japonica

Hydrangea P. G.



*Colorful!  
Fragrant!*



Red Weigela

### RED WEIGELA, Bristol Ruby

Glowing ruby-red flowers, 1 inch wide, in great quantities during June and occasionally during the summer. Medium height. Hardy. 2-yr., blooming-age bushes, 75c each; 2 for \$1.40.

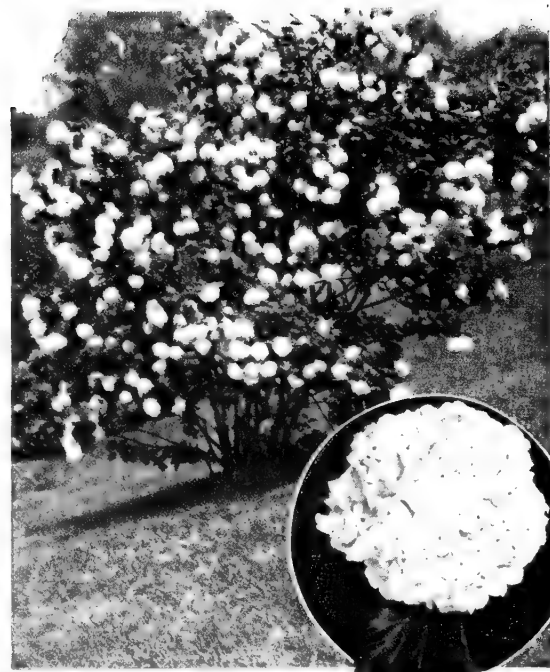
### VIRGINALIS SNOWFLAKE

(Mockorange)

Large clusters of double and semi-double flowers with golden stamens. Bloom freely in June and July, and occasionally thereafter. Shrub grows 5 to 6 feet tall. Stands sun or part shade. Ordinary soil, ordinary moisture. Trim as desired. Blooming-age bushes, 2-yr., 75c each; 2 for \$1.40.



Virginalis Snowflake



Snowball

### SNOWBALL

Large, white, ball flowers, bloom in spring. Lovely, 3-lobed leaves turn shades of bronze and purple in fall. Desirable for lawn specimens and in corner plantings. Grows 6 to 8 feet at maturity. 2-yr., blooming-age bushes, 70c each; 2 for \$1.35; 3 for \$1.85.

### VIBURNUM CARLESI

(Pink Snowball)

A handsome shrub in foliage and habit of growth. The Pink Snowball hits the peak of its charm in early spring when the waxy blooms send an exotic fragrance over the garden. Use it as a specimen in the yard, as a foundation plant or as an accent in flower borders.

Grows 4 to 6 feet tall, either in sun or part shade, is free from most insect troubles and fungus attack and is worthy of a place in the most refined of plantings. \$1.00 each; 3 for \$2.75.

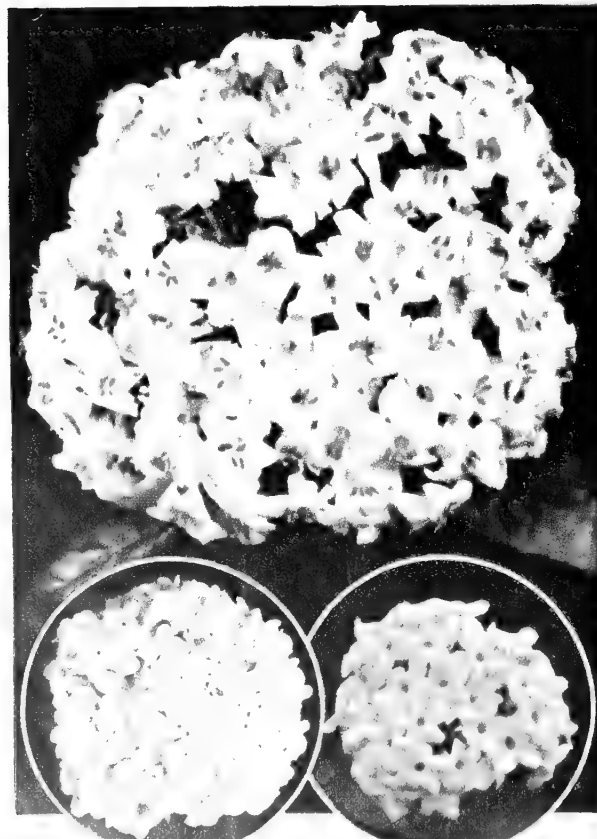
### VIBURNUM BURKWOODI

This Viburnum variety brings you the hardiness, rapid growth, beautiful foliage and general dependability of the family plus a new loveliness of bloom. The blooms are **Gardenia Scented** and are borne in ball-like masses of waxy creamy white. Their fragrance will envelop your whole lawn in the evening. \$1.00 each; 3 for \$2.75.

| BARGAIN No. 7          |                       |
|------------------------|-----------------------|
| 1 Virginalis Snowflake | ONLY<br><b>\$2.10</b> |
| 1 Bristol Ruby Weigela |                       |
| 1 Viburnum Burkwoodi   |                       |

### ALTHEA - Rose of Sharon

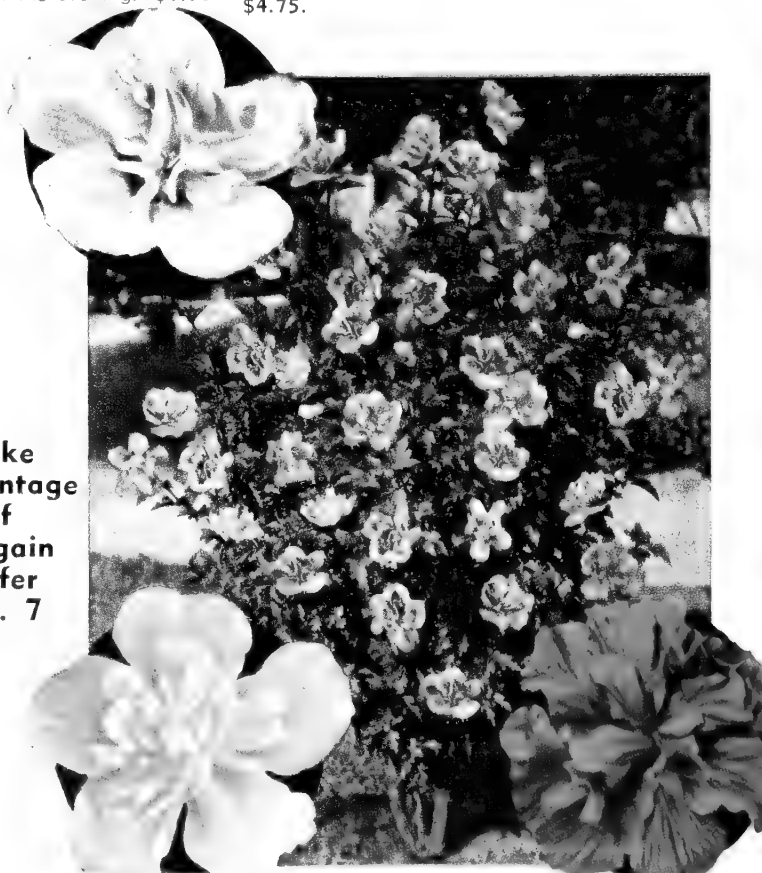
Large double rosette flowers and fancy green leaves. Bloom late summer through fall months. A very popular shrub. Tall growing. Colors: Red, Pink, Lavender. 2-yr., blooming-age, 55c each; 3 for \$1.50; 10 for \$4.75.



Viburnum  
Burkwoodi

Take  
Advantage  
of  
Bargain  
Offer  
No. 7

Viburnum  
Carlesi



Althea, Rose of Sharon



# Emlong's Hardy Flowering Shrubs at Bargain Prices



## PINK WEIGELA

Trumpet-shaped, rose-pink flowers in thick clusters borne all along each branch. Shapely pointed, green leaves. Grows 4 to 5 feet tall. Excellent cut flowers. Trim as desired. 2-yr., blooming-age bushes. **60c each; 3 for \$1.70.**



## RED-BARK DOGWOOD

Charming red-barked Dogwood. Clusters of white flowers and large clusters of berries which attract birds. Leaves turn red in autumn. Grows 6 to 8 feet tall, and may be trimmed as desired. 2-yr., blooming-age bushes. **50c each; 2 for 90c; 10 for \$4.00.**



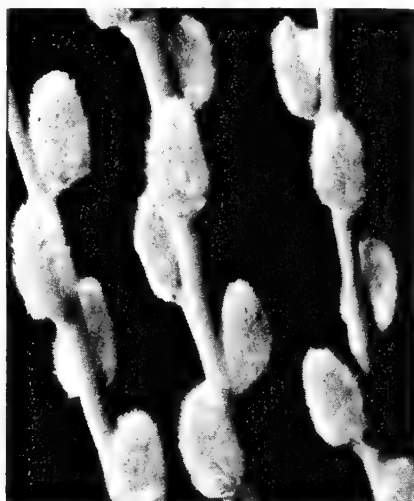
## PINK-FLOWERING ALMOND

Low growing bushes with 1-inch, dainty, bright pink May Roses covering every inch of the stems and branches. Bloom early in May. Desirable for small yards and bungalow plantings. 2-yr., blooming-age bushes. **70c each; 3 for \$1.95.**



## PERSIAN LILAC

A dwarf variety with slender, arching branches tipped with beautiful panicles of purple flowers. A more profuse bloomer than the common, and does not sprout so from the roots. Desirable for grouping with other shrubs. Makes a beautiful hedge when planted 2 feet apart and trimmed to desired height. 2-yr., blooming-age bushes. **60c each; 2 for \$1.15.**



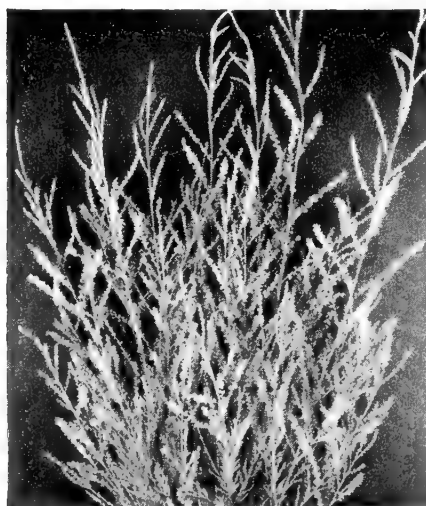
## FRENCH PUSSY WILLOW

Large, fuzzy, grey catkins make desirable bouquets for early spring. Tall growing shrub; attractive green leaves. Trim as desired. Hardy anywhere. 2-yr., field-grown bushes. **50c each; 2 for 90c; 5 for \$2.15.**



## DWARF CRIMSON SPIREA

Crimson-red flowers arranged in large, flat clusters. Pointed, green leaves. Blooms June until fall. Grows 3 to 4 feet tall. Hardy. Thrives everywhere. Trim as desired. 2-yr., blooming-age bushes. **55c each; 3 for \$1.55; 10 for \$4.75.**



Tamarix Rubra

## TAMARIX RUBRA

The new bright flowering Tamarix. Wine-red with green foliage. Produces panicles 12 to 18 inches long. Grows 10 to 12 feet tall. Trim as desired. 2-yr., blooming-age bushes. **50c each; 3 for \$1.35.**

See  
**PAY AS YOU GROW PLAN**  
on page 40.

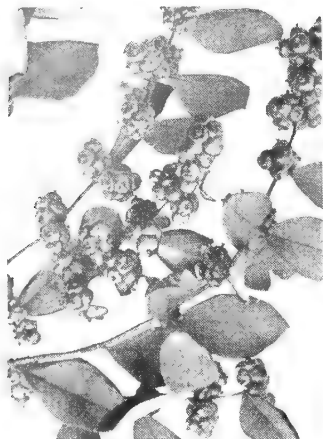
**10% DISCOUNT**  
On January Orders with  
Full Cash Enclosed

**\$5.00**  
**Shrub BARGAIN**

- |                 |               |
|-----------------|---------------|
| 1 Weigela       | 1 Hydrangea   |
| Rosea           | A. G.         |
| 1 Forsythia     | 1 Blue Althea |
| 1 Philadelphus  | 1 Flowering   |
| Virginal        | Almond        |
| 1 Scarlet Flow- | 1 Calycanthus |
| ering Quince    | 1 Kolkwitzia  |
| 1 Persian Lilac |               |



# Flowering Shrubs of LASTING Beauty



Indian Currant

## INDIAN CURRANT

Tiny maroon-red berries in compact clusters the full length of graceful, pendulous branches. Small, green, winglike leaves on both sides of the branches. Flowers pink. Grows to medium height. Thrives on all soils, in sun or shade. 2-yr., blooming-age shrubs. Attractive to birds. 60c each; 2 for 90c; 10 for \$4.00.

## WHITE SNOWBERRY

Large clusters of attractive, waxy white berries. Medium height bushes with pink flowers in summer, lustrous green leaves. Stands poor soil and cold winters, thriving in sun or shade. 2-yr., blooming-age shrubs. 50c each; 2 for 90c; 10 for \$4.00.



White Snowberry



Spirea Billiardi Rosea

## SPIREA BILLIARDI ROSEA

Fuzzy, rose-pink flowers in panicles 5 to 7 inches long. Dainty, pearl-like pink buds. Pointed green leaves. Blooms in July and occasionally thereafter. Grows 4 to 5 feet in upright fashion. Trim as desired. 2-yr., large blooming-age bushes. 55c each; 3 for \$1.25.

## KOLKWITZIA

(Beauty Bush)

Handsome flowering shrub; upright in growth. Lovely bell-shaped pink flowers bloom in June; has excellent foliage. Hardy anywhere. A splendid ornamental. 2-yr., blooming-age. 70c each; 3 for \$2.00.



Kolkwitzia

## RED HONEYSUCKLE

Genuine Zabeli, shrub form Honeysuckle. Flowers truest red and largest of all. Red berries in fall. Large, waxy green leaves. Thrives in sun or shade. Grows medium height. 2-yr., blooming-age shrubs. 60c each; 2 for \$1.15.



Red Honeysuckle

## Amazing New ROSE MULTIFLORA *The Living Fence*

We know you want a natural living fence that will last for years. You will find that Rose Multiflora answers your purpose completely. It is the amazing new hedge material that all garden and farm magazines have been saying so much about. The plants are hardy, fast growing and will make a dense enough hedge to keep all types of animals in their place. There is no upkeep or expense. It is easy to grow and should be a part of your planting needs this spring. Height 12 feet, blooms each year and is the most practical, decorative planting material that can be used. Plant 12 inches apart.

### PRICES

10-15 in., 1-yr., No. 1 plants, hedging grade

|              | 10     | 25     | 50     | 100    | 250     | 500     |
|--------------|--------|--------|--------|--------|---------|---------|
| Prices ..... | \$1.35 | \$2.50 | \$4.50 | \$8.00 | \$19.00 | \$35.00 |

## CHINESE ELM HEDGE

Chinese Elm Hedging is a very popular windbreak material. It is exceptionally fast growing and will make a fine windbreak hedge in a very short time. You will be amazed at its rapid growth, in four or five years it will make a very dense screening hedge. Chinese Elm Hedge can be trimmed to any desired height. Very hardy and drought resistant, grows everywhere. Plant 12 inches apart. **Prices:** 15 to 18 inch hedging grade, 10 for \$1.35; 25 for \$2.50; 50 for \$4.50; 100 for \$8.00.

**See Our  
EASY PAYMENT  
PLAN  
ON PAGE 40**

# PLANT EMLONG'S HARDY HEDGES



Bridal Wreath (Spirea Van Houttei)

## BRIDAL WREATH

(Spirea Van Houttei)

Our most useful and popular flowering shrub, grows with equal success anywhere. Trim any time during summer. Plant in shrub border, tall foundation groups, corners and for screening hedges. Set bushes 2 1/2 to 5 feet apart. The multitudes of small white flowers in clusters furnish a wall of beauty during June. Well-branched, well-rooted bushes.

|           | Each   | 10     | 25     | 50     | 100     |
|-----------|--------|--------|--------|--------|---------|
| 15-18 in. | \$0.20 | \$1.80 | \$3.75 | \$6.50 | \$11.50 |
| 18-24 in. | .25    | 2.00   | 4.50   | 7.65   | 13.50   |
| 2-3 ft.   | .35    | 3.00   | 6.00   | 10.00  | 18.00   |



## WASHINGTON HAWTHORN HEDGE

Washington Hawthorn develops into an excellent hedge row and can be pruned to any height desired. Flowers are white and the fruit is a striking scarlet in color. They are attractive in habit and require a sunny location, very hardy.

Prices: 18-24 inch, each 40c; 5 for \$1.50; 10 for \$2.50; 25 for \$5.00; 50 for \$8.00. 2-3 ft., each 50c; 5 for \$2.00; 10 for \$3.50; 25 for \$7.00; 50 for \$12.00.

## DWARF BLUE-LEAF WILLOW

Charming new hedge plant of refined growth and lovely gray-blue foliage. Leaves cluster thickly from ground up. Easily kept dwarf. Stands Arctic climate, wet, hard, dry or poor soil. Well-rooted, branched bushes. 12-18 inch, 30c each; 10 for \$2.50; 25 for \$4.65; 50 for \$9.00.



## POPLAR WALL

The beautiful green wall pictured here was made from small Lombardy Poplar trees planted when 2 to 3 feet tall. The tops were kept clipped off evenly, causing the branches to form quickly from the ground up. These trees when set 1 foot apart will make a dense wall. Ideal for playgrounds, factory yards, parks, alley screen, etc. Hardy and thrifty.

|         | 10     | 50      | 100     |
|---------|--------|---------|---------|
| 2-3 ft. | \$2.95 | \$10.50 | \$19.50 |
| 3-4 ft. | 3.95   | 16.50   | 29.50   |

## HARDY PRIVET

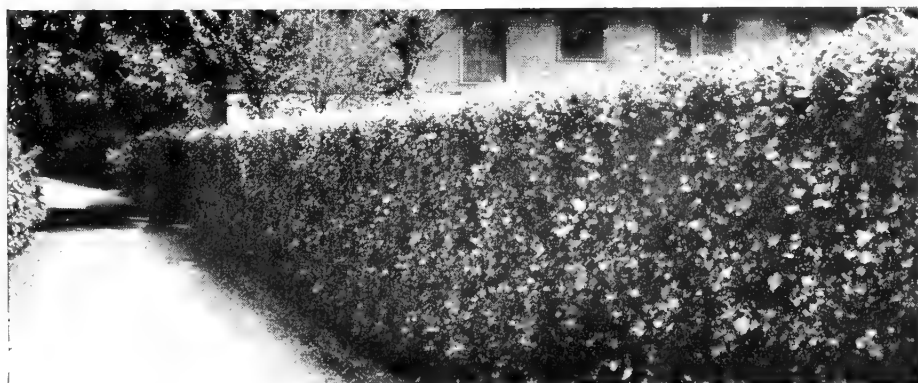
(Amoor River North)

Easiest to grow of the Privets. Very hardy. Thrives under favorable planting conditions. Glossy green leaves. Clusters of white flowers followed by berries. Trim to desired height and shape any time during summer. Leave untrimmed for foundation and screen plantings. Set bushes 9 to 12 inches apart. For very wide hedge, plant two rows, alternating the plants. Well-branched, well-rooted bushes.

|           | 10     | 25     | 50     | 100     |
|-----------|--------|--------|--------|---------|
| 12-15 in. | \$1.35 | \$2.50 | \$4.50 | \$ 8.00 |
| 15-18 in. | 1.95   | 3.50   | 5.50   | 10.00   |
| 18-24 in. | 2.50   | 3.95   | 7.00   | 12.00   |

inches apart. (Rust free type.) Well-branched, well rooted, 2-yr. bushes

|            | Each   | 10     | 50      |
|------------|--------|--------|---------|
| 10-12 inch | \$0.20 | \$1.40 | \$ 6.75 |
| 12-15 inch | .30    | 2.40   | 10.75   |
| 15-18 inch | .40    | 3.25   | 12.75   |



Poplar Wall



Green Barberry

*Emmons'*

# HARDY VI



**HONEYSUCKLE**  
(*Lonicera Halliana*)

Hall's Honeysuckle flowers bloom all summer. A dainty yellow and white intermingled color. They are hardy and vigorous 2-yr., field-grown vines. The most fragrant of all Honeysuckles. **50c each; 2 for 90c; 10 for \$4.00.**



**TRUMPET VINES**

Bright orange, trumpet flowers 3 inches long, in clusters followed by tiny seeds. Fancy cut leaves. Hardy, strong-growing vine. Lovely cut flower, easy to grow. 2-yr., field-grown vines. **50c each; 2 for 90c; 10 for \$4.00.**

See Our  
Easy  
Payment  
Plan  
Described on  
Page 40



**EVERGREEN GROUND COVER**  
(*Pachysandra Terminalis*)

Beautiful waxy leaves that stay green all winter. Set plants 1 to 2 feet apart, they soon spread out, covering a wide area. Thrives on banks and under large trees where grass refuses to grow. Also makes beautiful low hedging. Hardy and long lived. 2-yr., field-grown, No. 1 plants. **5 for \$1.00; 10 for \$1.95; 20 for \$3.60.**

## BABY EVERGREENS at Wholesale Prices

### PLANT THESE STURDY WELL-ROOTED TRANSPLANTED EVERGREENS

Grow them in your garden for two or three years before transplanting to permanent landscape location. In a few years they will be worth many times what you paid for them. Use them to control soil erosion, protect your topsoil. It is vital to continual plant growth.

| Variety               | Size    | 3      | 10     | 50      |
|-----------------------|---------|--------|--------|---------|
| Pyramidal Arbor-Vitae | 6-8 in. | \$1.80 | \$5.00 | \$20.00 |
| Globe Arbor-Vitae     | 6-8 in. | 1.80   | 5.00   | 20.00   |
| Stricta Juniper       | 6-8 in. | 1.80   | 5.00   | 20.00   |
| Pfitzer Juniper       | 6-8 in. | 1.80   | 5.00   | 20.00   |
| Fastigiata Juniper    | 6-8 in. | 1.80   | 5.00   | 20.00   |
| Savin Juniper         | 6-8 in. | 1.80   | 5.00   | 20.00   |
| Mugho Pine            | 6-8 in. | 1.80   | 5.00   | 20.00   |
| Japanese Yew:         |         |        |        |         |
| Upright               | 6-8 in. | 1.80   | 5.00   | 20.00   |
| Spreading             | 6-8 in. | 1.80   | 5.00   | 20.00   |
| Hicksi                | 6-8 in. | 1.80   | 5.00   | 20.00   |

**10% Discount in January**

### EVERGREENS FOR EROSION CONTROL

*Don't Let Your Soil Blow or Wash Away!*

| Variety            | Size    | 10     | 50     | 100     |
|--------------------|---------|--------|--------|---------|
| Scotch Pine        | 6-8 in. | \$2.00 | \$9.00 | \$15.00 |
| Black Hills Spruce | 6-8 in. | 2.00   | 9.00   | 15.00   |
| Colorado Spruce    | 6-8 in. | 2.00   | 9.00   | 15.00   |
| Norway Spruce      | 6-8 in. | 2.00   | 9.00   | 15.00   |

**Special Baby Evergreen Offer**

Five of the Best Varieties  
for Use in Home Landscaping

**20  
for \$9.50**

- 4 Pyramidal Arbor-Vitae
- 4 Pfitzer Juniper
- 4 Irish Juniper
- 4 Upright Yew
- 4 Spreading Yew



# NES

## Soften Harsh Lines with *Living* *Draperies*



Clematis



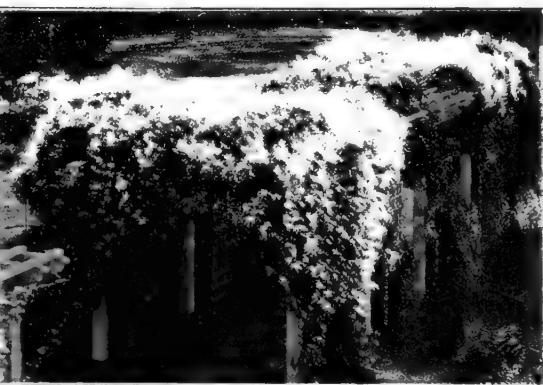
### Evergreen Bittersweet

(*Euonymus Radicans*)

Will climb either brick or wood. Dark green firm leaves last through the winter and form an excellent background. Have large red bittersweet berries. Adaptable as a climber or shrub. A very good ground cover for steep banks. **2-yr., field-grown, 90c each; 2 for \$1.75; 4 for \$3.40.**

### SILVER LACE VINE

Looks like a picture in a fairy-tale book, with its myriads of snowy white clusters of flowers from summer until fall. Rapid grower, free branching. Very hardy, easy to grow. Plant 8 feet apart. **2-yr., No. 1 vines, 55c each; 2 for \$1.05; 4 for \$2.00.**



Silver Lace Vine

### Large Flowering CLEMATIS

**JACKMANI.** Extra large flowers. Rich royal purple flowers in great profusion. Strong growers.

**MME. EDOUARD ANDRE.** Abundant flowers of dark crimson-red with glowing yellow centers.

**LANUGINOSA.** Large, glistening white flowers. Luxuriously lovely.

**Prices: \$1.25 each; 3 for \$3.00**

### BOSTON IVY

(*Ampelopsis Veitchi*)

Clings to any surface. A rapid grower after established. Thrives in sun or shade. Glossy 3-lobed green leaves turn scarlet in fall. **2-yr., field-grown vines, 60c each; 3 for \$1.70; 10 for \$5.00.**



### Goldflame Honeysuckle

Beautiful flower clusters large as your hand. Brilliant rose-red outside and gold inside each flower. Curved petals and long stamens. Lovely for cutting. **Blooms first year, every year from June until winter.** Trim as vine, shrub or low hedge. Hardy thrifty grower. **2-yr., field-grown vines, 70c each; 2 for \$1.30; 10 for \$5.50.**

### Beautiful

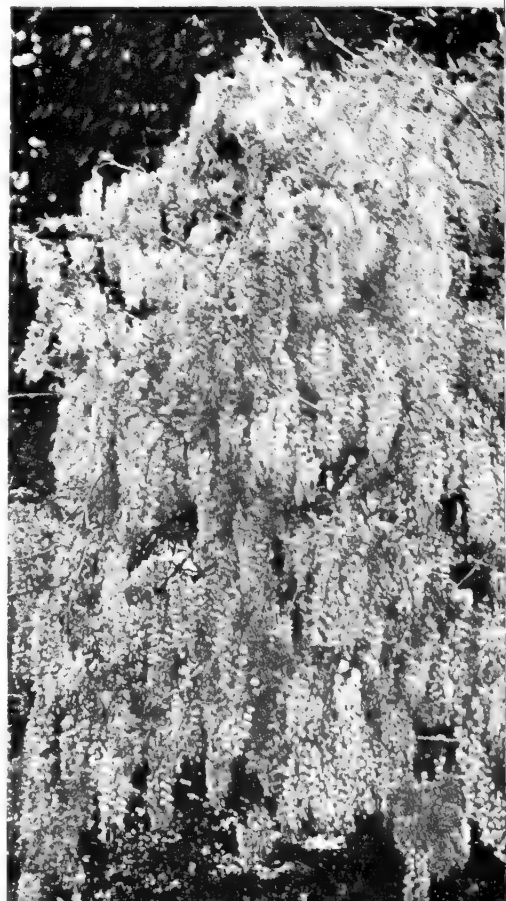
### WISTARIA VINES

These are the famous new grafted type Wistarias, and are sure to bloom. Vigorous, hardy vines with dainty, pea-shaped flowers clustered thickly in racemes, often 18 to 24 inches long (on mature vines). Plant 10 feet apart in rich soil. Ideal for arches, trellises, etc. **Your choice of Pink or Orchid. 2-yr., field-grown, \$1.10 each; 2 for \$2.00; 4 for \$3.75.**



Boston Ivy—*Ampelopsis Veitchi*

Wistaria Vine





# Ornamental TREES

## Flowering Dogwood

Unique flowers measure 1½ to 2 inches across. Bright rose-pink or creamy white. Grows 8 to 10 feet tall.

| Pink Flowering Dogwood |        |        |         |
|------------------------|--------|--------|---------|
| (Balled in peat)       | Each   | 2      | 4       |
| 2-3 ft. ....           | \$2.25 | \$3.85 | \$ 7.50 |
| 3-4 ft. ....           | 3.00   | 5.50   | 10.00   |

### White Flowering Dogwood (*Cornus florida plena*) (Balled in peat)

| Each         | 2      | 5      |
|--------------|--------|--------|
| 2-3 ft. .... | \$1.90 | \$3.60 |
| 3-4 ft. .... | 2.75   | 5.00   |

## REDBUD

(*Cercis canadensis*)

A small ornamental shade tree. Flowers of glowing rose appear in large clusters all over the tree in early spring. Large leaves. Lovely for lawn specimens, and in shrub borders. Hardy. Thrives on wet soil and in shady places.

| Each         | 2      | 4      |
|--------------|--------|--------|
| 2-3 ft. .... | \$1.25 | \$2.40 |
| 3-4 ft. .... | 1.50   | 2.90   |

## Double Flowering BECHTEL CRAB

Myriads of very double pink blossoms appear as tiny rosebuds. Apple blossom fragrance. Tree is compact grower. Prune as desired.

| Each         | 2      | 5      |
|--------------|--------|--------|
| 2-3 ft. .... | \$1.35 | \$2.50 |
| 3-4 ft. .... | 1.85   | 3.50   |

## MOUNTAIN ASH

(European)

Plant a pair of these trees on your front lawn. The leaves are narrow and formed in pinnate shape, arranged on frondlike branches with huge clusters of orange berries that make this our most beautiful shade tree. May be trimmed as desired. Grows to a height of 40 feet, forming dense head, providing shade.

| Each         | 2      | 4      |
|--------------|--------|--------|
| 3-4 ft. .... | \$1.50 | \$2.90 |
| 4-5 ft. .... | 1.75   | 3.40   |
| 5-6 ft. .... | 2.25   | 4.40   |

Magnolia

## Magnolia Soulangeana

Large, Lily-like flowers of dark purplish red. This is the most popular of the hardy Magnolias and is one of the first trees to bloom. The delightfully fragrant flowers appear before the leaves. Trees grow 12 to 15 feet. Attractive rich waxy green foliage. Likes acid soil.

Prices: 2-3 ft. trees, branched, balled in peat, \$4.50 each; 2 for \$8.75.

## HOPA Flowering Crab

Beautiful bright red flower buds, opening into fragrant pink flowers, are produced on this popular low growing ornamental tree. Beautiful foliage is maroon colored. In midsummer small red apples are produced which make very fine jelly. Trees are hardy, thrive in any soil.

| Each         | 2      | 4      |
|--------------|--------|--------|
| 3-4 ft. .... | \$1.25 | \$2.40 |
| 4-5 ft. .... | 1.50   | 2.90   |

Hopa  
Crab →



Redbud



## WISTARIA TREE

Large racemes of charming pea-shaped orchid flowers in great quantities on graceful drooping branches with artistic green leaves. Grows 6 to 8 feet at maturity. Grafted, sure to bloom, branched, 3 to 4 ft., balled in peat. Choice of purple or pink.

Prices: \$2.95 each; 2 for \$5.70; 4 for \$10.00.



Flowering Dogwood—Pink and White



Double Flowering Crab



Mountain Ash

# Emlong's Modern Perennials

## Giant Hardy PHLOX

For Midsummer Garden Glory

Planted during April and May these perennial Phlox grow to a height of 12 to 24 inches in the first season and bloom for many weeks. Hardy Phlox grow readily, require very little care, flower in many different colors and are generally useful. Flower heads grow 5 to 8 inches long. These are the newest types with large florets thickly clustered.

Marie Louise. White.  
Salmon Glow. Salmon.  
Sweetheart. Deep pink.  
Caroline Vandenberg. Lilac-blue.  
Jury Lights. Deep red.  
Chieftain. Red.  
Daily Sketch. Pink-salmon.  
Royal Purple. Purple.

35c each; 4 for \$1.25; 8 for \$2.50, postpaid.

**Flashy Phlox Garden**  
8 PLANTS | 16 PLANTS  
not labeled | not labeled  
**\$2.30** | **\$4.25**  
Postpaid | Postpaid

## SHASTA SUPREME DAISY

**Shasta Supreme.** A Daisy lover's dream. Immense giant white flowers with a bright golden center. Stems are 24 to 36 inches long and hold blooms stiffly erect. It is a **Supreme Daisy**. 40c each; 4 for 1.50; 8 for \$2.75, postpaid.

## Double HOLLYHOCKS

New hybrid strain of an old garden favorite. Double Hollyhocks are one of the best background plants for your hardy border, in a corner against a wall, or as a mass of color that towers above all other garden subjects, as they grow to 5 feet tall. These new larger double blooms and new hardiness make this a "must" in your garden. Colors: Newport Pink, Chamois, Scarlet, Yellow, Lilac. **Field-grown, blooming-age plants**, 35c each; 5 for \$1.65; 10 for \$3.00, postpaid.

## BLEEDING HEART

(*Dicentra Spectabilis*)

A flower that is loved by all, and one of the loveliest of the spring-flowering plants. Bears numerous, rosy red, heart-shaped pendent flowers on long, arching stems. A favorite in grandmother's day and still good. Grows to a height of 2 feet. **2-yr. plants**, 75c each; 3 for \$2.00, postpaid.

Double Hollyhocks

Shasta Supreme

Bleeding Heart

# Emlong's HARDY Modern Colorful



Stokes Aster

## STOKESIA

Stokesia "Blue Moon" Aster produces immense lavender blooms off and on all summer. It is an excellent border plant, easily grown in sun or partial shade. 35c each; 3 for \$1.00, postpaid.



Fireball

## FIREBALL

Charming new addition to the Helianthemum family. Dwarf plant with stems rising 6 inches above foliage, each topped with ball-shaped bloom of bright orange-red. Ideal for rocky or border. Get this new Fireball and enjoy its bloom this year, a perennial—it will last for years. 35c each; 3 for \$1.00, postpaid.



## BLACK MAGIC IRIS

Fall-blooming Iris, dwarf growing, blooms from May to October. Lovely dark blue color shading to black. An excellent item for your garden. 40c each; 3 for \$1.10; 10 for \$3.00, postpaid.



Painted Daisy

Asters, Dwarf

## PAINTED DAISY

(Pyrethrum)

Painted Daisies produce showy flowers of all shades of color except blue and yellow, freely on long stems through spring. Excellent for cutting, they grow in neat compact tufts and have elegant finely cut foliage. An excellent perennial. 35c each; 3 for \$1.00; 12 for \$3.00, postpaid.

## PERENNIAL DWARF ASTERS

Golden centered flowers 1½ inches across. The plants grow 18 to 24 inches tall, with many branches. Clusters of flowers all along the stems, making a full flower show when other flowers are scarce. Hardy field-grown, blooming-age perennial plants. Nancy, pale pink; Snowsprint, semi-double white; Victor, clear lavender-blue. 50c each; 3 for \$1.25, postpaid.

## PHLOX SUBULATA

Masses of bright flowers all through spring. Ideal for terraces, banks, borders, rockeries. Colors: Atropurpurea, deep carmine-red; Moerheimi, charming pink; Lilacina, blue; Laphami, lilac. 4 for \$1.50; 8 for \$2.85; 12 for \$3.75, postpaid.

Phlox Subulata

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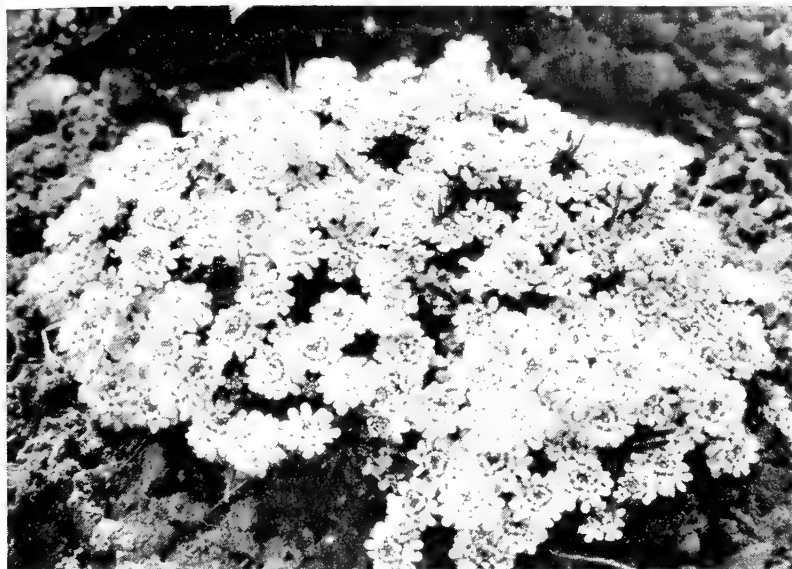
## PINK LYTHRUM

Hardy perennial plants. Show a great number of stems of bright pink flowers through late summer. Grows 3 feet tall with flower spikes 12 to 18 inches long. Very substantial and easy to grow. Will bloom this year. Well-rooted, field-grown, blooming-age plants, 35c each; 3 for \$1.00, postpaid.

Pink Lythrum







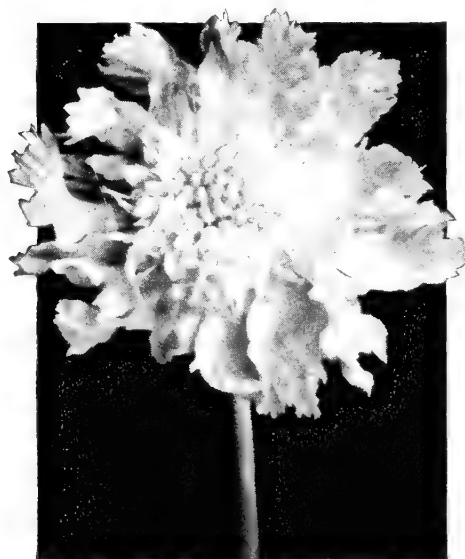
## CANDYTUFT - IBERIS

Ideal plants for margins, borders or edging to garden walks. When in flower in the spring, they are covered with a mass of snow-white blossoms. Attractive in the garden. Shrubby growth with dark green, evergreen foliage. Perfectly hardy. 35c each; 3 for \$1.00; 6 for \$1.90, prepaid.



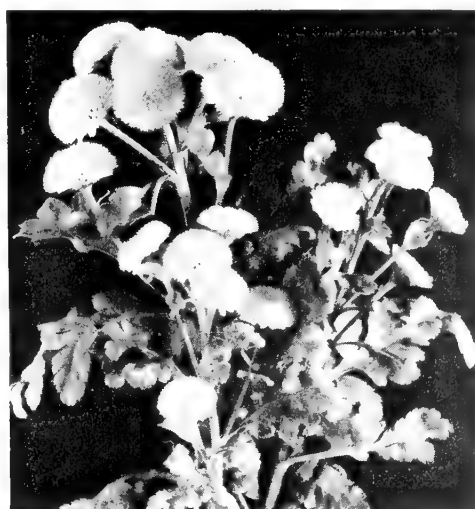
## EUPHORBIA (Ground Spurge)

Bright lemon-yellow blooms appear freely during early summer. One of the few dwarf plants with evergreen foliage. Very desirable for edging or low hedges. Grows only 1 foot high except at **blooming time when flower stems, 16 inches long, grow up.** Evergreen foliage is very ornamental till late fall. Blooming-age plants. 40c each; 3 for \$1.10, prepaid.



## SCABIOSA (Pincushion Flower)

Very valuable for cut flowers and border culture. Its large showy blue flowers are borne on long stems. Big producer. Plants do best in groups of three or more. Prices: 35c each; 3 for \$1.00, prepaid.



## FEVERFEW

Attractive low growing plants for the border. Has finely divided leaves and double flowers on stems about 1½ feet in height. Make an effective display throughout the entire summer. Grow freely in sunny border. Plant 1 foot apart. Prices: 40c each; 3 for \$1.10, prepaid.

## VERONICA

The aristocrat of perennials. Heavy spikes completely covered with blooms. Deep, rich blue on stiff, 2-foot stems. A rich display of color from midsummer through fall. Field-grown, blooming-age plants, 45c each; 3 for \$1.25, prepaid.



Veronica, Blue Bird



Orange Butterfly Plant

## ORANGE BUTTERFLY PLANT

(Asclepias)

Three- to four-inch flat clusters of the brightest orange flowers you ever saw. July to fall. Sweet scented, attracts butterflies. Dwarf in growing habit; 12 inches tall. Very hardy and easy to grow. 40c each; 3 for \$1.10, prepaid.

## BLUE FORGET-ME-NOT

A distinct dwarf perennial from Persia, with clusters of charming blue flowers resembling Forget-Me-Not, an effective plant for shady or sunny places. Flowers from May to June. 12 inches high. Hardy as Oak, grows anywhere. 40c each; 3 for \$1.10; 5 for \$1.60; 10 for \$3.00, prepaid.



Blue Forget-Me-Not



Gaillardia, Sun God

# Plant Emlong's PERENNIALS for Lasting Beauty

## Gaillardias

### BURGUNDY

Red, large full flower of dark Burgundy-red with self-colored center, highly tufted. Profuse bloomer throughout summer and fall. Blooming-age perennial plants. 30c each; 3 for 85c, prepaid.

### SUN GOD

Yellow, newest of the pure yellow Gaillardias. Fine for color contrast. Strong grower and blooms profusely over a long period. Blooming-age perennial plants. 40c each; 3 for \$1.10, prepaid.

### GOBLIN

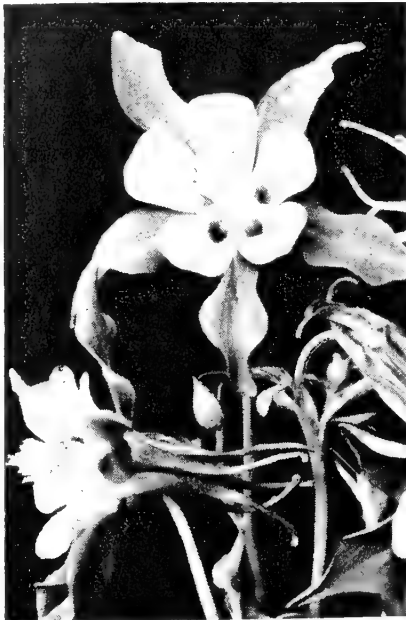
Dwarf, two-tone chubby little plants with many stems. Form a well-rounded clump. Stiff stems, 8 to 10 inches long, bear large flowers. Yellow centers. Petals red and gold. Two-tone effect. Blooming-age perennial plants. 30c each; 3 for 85c, prepaid.

## TUFTED PANSIES (Viola Cornuta)

Tufted Pansies are among the most beloved flowers. Their cheerful and colorful blossoms are so easily grown, no matter where, be it in city, suburban garden or country. These dainty, many-colored flowers last from early spring to killing frosts. Plant 8 inches apart in a good soil for best results. Much prized for its large bright flowers. 35c each; 3 for \$1.00, prepaid.



Viola Cornuta—Tufted Pansies



Aquilegia

## AQUILEGIA

(Mrs. Scott Elliott's Long-Spurred Hybrids)  
A favorite for garden and bouquets. Each plant forms large clumps with dozens of flower stems in solid and two-toned combinations of great beauty in a wide range of pastel colors, of very easy culture. Field grown blooming-age plants. 40c each; 3 for \$1.10, prepaid.

## PURPLE TEUCRIUM

A perennial whose foliage is evergreen 8 months of the year. Hardy, thrives in most any location. Ideal for all edging work or low border hedges. Four to five plants in group make ideal corner clump 10 to 15 inches high. Trim lightly. Field-grown plants. 5 for \$1.20; 10 for \$2.30; 25 for \$5.00; 50 for \$8.00, prepaid.



Teucrium

## BABY'S BREATH

(Double Gypsophila)

Great quantities of misty white snowflakes. Ideal bouquet filler. Hardy perennial plants. Grows 12 to 18 inches tall. Blooming-age, flowering Gypsophila. 50c each; 3 for \$1.40, prepaid.

## CATANANCHE

(Cupid's Dart)

Bright, deep blue-violet flowers, 2 inches across. Resembles Cornflowers, but more double. Borne on 1½-foot stems in great quantities. Fuzzy, silver foliage, very ornamental. Silver buds and seed pods. Blooms July until frost. Very choice perennial. 40c each; 3 for \$1.10, prepaid.



Baby's Breath—Double Gypsophila

## DIANTHUS, Scarlet Beauty

A beautiful intense scarlet-red Dianthus. Hardy and easy to grow in all soils. Brilliant, sweet-scented flowers bloom freely all summer, every year. 35c each; 3 for \$1.10; 10 for \$3.00, prepaid.

## HEMEROCALLIS

Beautiful easy to grow perennials of the Lily order; great garden favorite for generations.

FLAVA. Sweet-scented, clear full yellow.

THE GEM. Rich, deep orange-yellow flowers.

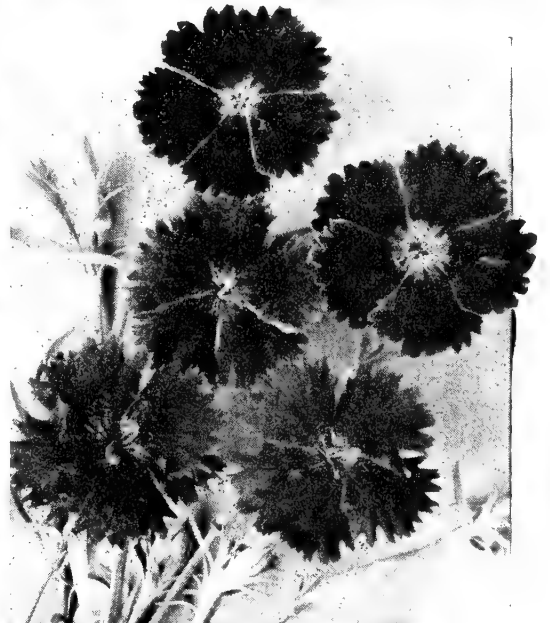
40c each; 4 for \$1.50; 10 for \$3.00, prepaid.



Catananche



Hemerocallis—Day Lily



Dianthus, Scarlet Beauty

**BEAUTY for YEARS!**



IRIS, Blue Triumph

## AMERICA'S FINEST IRIS

We have made a selection of all Bearded Iris to assist our customers in buying Iris that are really outstanding. If we could illustrate them in color, you would be thrilled by their beauty. They are remarkable; you will be delighted with our selection.

**Blue Triumph.** One of the very finest soft blues.

**Constance Meyer.** Pink, originated in England.

**Dauntless.** A pure red-toned Iris, prodigious bloomer.

**Ethelwyn Dunbar.** Huge flowering, deep pink, different.

**Nene.** Soft lilac, old rose petals, flowers 9 to 10 inches across.

**St. Louis.** Rich blue-violet bicolor, large flowers.

**September Skies.** Light blue, blending well with other varieties.

**Venus de Milo.** Pure white, fragrant, perfect flowers.

30c each; 4 for \$1.10; 8 for \$2.00, prepaid.

## Grow Prize DAHLIAS

### JUMBO DAHLIAS

**RUBY TAYLOR.** The finest of all dark red Dahlias. Vigorous grower, producing its blooms on tall strong stems high above the foliage. 75c each, prepaid.

**SANHICAN'S BLUEBIRD.** A striking Dahlia with large blue flowers on strong stems. One of the very few blue Dahlias. 75c each, prepaid.

**THOMAS EDISON.** Produces many large flowers of a striking rich blue-purple color. A very fine variety with deep purple, the best purple ever produced. 75c each, prepaid.

**MISS OAKLAND.** Large pure white Dahlia. It is known as one of the finest whites. 75c each, prepaid.

**THE COMMODORE.** Extremely large clear yellow flowers. A winner of the American Home Achievement Medal, one of the highest awards. 75c each, prepaid.

#### JUMBO SPECIAL

2 each of the above 5 varieties for \$6.00

1 each of the above 5 varieties for 3.25

Any three for \$2.10

All Prepaid



## POPULAR DAHLIAS

**JERSEY'S BEACON.** A large free blooming variety. Most beautiful Chinese red with buff shading on petals. Best two-toned Dahlia. 50c each, prepaid.

**ROSE GLORY.** Very attractive large, rose-pink flowers. Produces an abundance of blooms very early in the season on tall strong stems. 50c each, prepaid.

**MRS. I. DE VER WARNER.** One of America's all-time great Dahlias. Lovely large flowers of lilac-lavender color. None better. 50c each, prepaid.

**SAGAMORE.** One of the finest Dahlias in the true fall colors. Amber shaded rose and orange giving a true bronze effect. 50c each, prepaid.

**BASHFUL GIANT.** Real gigantic flowers of the true old rose, blended color. Perfect form on good stems. 50c each, prepaid.

#### POPULAR SPECIAL

2 each of above 5 varieties for \$4.00

1 each of above 5 varieties for 2.25

Any three for \$1.40

All Prepaid





Lavender Lady—Tall Growing Mum

### Tall Growing Mums

Each .....\$0.40    10 for .....\$3.25  
 3 for ..... 1.10    Labeled, Prepaid

### Tall Growing Mum Collection

**10** Tall Growing Mums, Not Labeled, Prepaid, No Discount, for ..... **\$3.00**

# Long Stemmed - Tall Growing MUMS

## Gorgeous Flowers for Fall Colors

Tall growing Mums are easy to grow. They give a wide variation of color, and are all profuse bloomers. This fine group are all masterpieces and will make a glorious showing in your fall garden. Well-rooted plants, they will bloom freely this year and every year. They are all tall growers with large, gorgeous flowers.

**CHIPPEWA.** An outstanding addition to the Parade of Modern Perennials, glorious, warm Dubonnet color tone. Deep in the bud and lighter as the flowers develop. Yellow centers on full open blooms, unusually long stems. Double.

**ALGONQUIN.** A beautiful showy clear yellow. Double flowers 2½ inches across. Spreedy growing habit, excellent for bouquets.

**LAVENDER LADY.** Rare and lovely coloring marks this beautifully shaped lavender-pink Mum. The flowers are 4 inches across. Unexcelled for color and quality of bloom.

**EVENING SUN.** A true flowering example of the late afternoon sun, its striking large red flowers shading to burnt orange and breath-taking in color quality. A fine addition to your garden. Flowers are large as 4 inches across.

**RED VELVET.** Rich velvety crimson with glowing sheen. The color changes to darker crimson, providing interest as flowers open. Shapely, fully double, medium sized blooms. Long stemmed.

**EUREKA GIANT.** A new shade of bronze—vivid tawny orange best describes it. Flowers semi-double are produced abundantly on a remarkably healthy, lusty 2-foot stem.

**BUTTERBALL.** The best early butter-yellow. Very attractive blooms for a long period and is unsurpassed in its hardiness. Large flowers, semi-double, fine for bouquets.

**MRS. P. S. DuPONT.** Considered the Nation's favorite bronze. The dominant color is soft peach, tinted with rosy salmon and fawn shades, overcast with luminous sheen. Large, full, perfectly formed flowers 3 to 4 inches across. Tall, branching stems. Sturdy plants.

**JEAN TREADWAY.** A breath-taking pink Mum with deep rose center. Perfectly formed and very double, a fine contrast for your Mum garden.

**GLACIER.** White as the driven snow, large, perfect, full open double blooms covering the plant for several weeks beginning in September. Large as Lavender Lady, excellent in bouquets. Best large white.

The prices in this catalog cancel all previous prices. If you wish to buy larger quantities of stock than the quantities listed, please write for quotations.

## "PAY AS YOU GROW" An Easy Payment Plan

Here, at last, from Emlong's you can buy highest quality nursery items—and you can buy them without the cash. Whether you grow for pleasure or profit, you can buy this simple easy way. **BUY NOW! PAY LATER!** There is no red tape to our "Pay as You Grow" plan.

The minimum order we can accept on this basis is \$25.00, on which a \$5.00 deposit is required with your order. The only extra charge is \$1.00 added for carrying charge. We will handle orders up to \$200.00 on our easy payment plan—the deposit and carrying charge varies with the size of the order. Write for our "Pay as You Grow" Payment Blank. Fill it out and return the order with your deposit. We will make shipment at the proper planting time.

Don't hesitate to include a single item you need. Don't wait to order it later. Do not hesitate to take advantage of our offer. **WRITE TODAY. PAY BY THE MONTH.**



## ROSE SPRAY

A complete all-purpose Rose Spray in one package. This Clorox spray contains chemicals for control of fungous diseases such as black spot and mildew; leaf-eating insects such as slugs and canker worms. A new material, Chlorinated Camphene, controls aphids. Clorox will help you maintain a beautiful Rose garden. You should use it for complete control of insects.

**Small Kit**—sufficient for 5 gals.  
 of spray ..... **\$0.75**

**Medium Size Kit**—sufficient for  
 10 gals. of spray ..... **1.25**

**Large Size Kit**—sufficient for 20  
 gals. of spray ..... **2.00**

*Glamorous!*

Royal Red



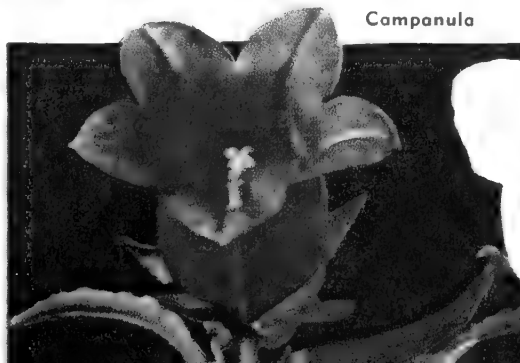
Regale Lily



Yellow Calla Lily

## CAMPANULA

A beautiful new perennial, tall, erect growing. Plants are completely covered with large cup-and-saucer-shaped flowers during late May and June. Extremely showy. Colors: Blue, White, Pink. 35c each; 3 for \$1.00; 6 for \$1.90, prepaid.



Campanula

## Butterfly Bush or Summer Lilacs BUDDLEIA

No other perennial or shrub gives such a brilliant lasting display of color so soon after planting. These bushes grow 4 to 5 feet this summer and bloom midsummer to late fall. Attract rare butterflies. Cut off tops each fall. New tops grow each year and bloom on the new wood. Plant 3 to 5 feet apart. No special soil needed.

**ROYAL RED.** Newest of the brilliant tones. Deep wine-red blossoms make striking bouquets.

**DUBONNET.** Glowing Dubonnet flowers in enormous quantities.

**ILE DE FRANCE.** Deep purple, a long-time favorite.

**WHITE CLOUD.** Pure white, very graceful blooms.

### PRICES

|                     | Each   | 3      | 10     |
|---------------------|--------|--------|--------|
| Royal Red .....     | \$0.75 | \$2.00 | \$6.25 |
| White Cloud .....   | .60    | 1.65   | 4.75   |
| Dubonnet .....      | .60    | 1.65   | 4.75   |
| Ile de France ..... | .60    | 1.65   | 4.75   |

**SPECIAL BARGAIN!** 4 Buddleias, 1 of each, for \$2.25. No Discount.

## REGALE LILY

Extra large white flowers suffused pink with creamy yellow throat. Very fragrant, blooms in July. Planting depth 5 inches. 40c each; 4 for \$1.25; 8 for \$2.00, prepaid.

## PRINCESS BEATRICE

**Enchanting fragrance.** Each stem is a complete bouquet. These lovely, frilly, cameo-pink blooms come in large clusters. Buds and open flowers on each stem all at one time. **Bloom all summer.** Hardy perennial plants. **Well-rooted, blooming-age plants,** 40c each; 4 for \$1.35; 10 for \$2.75, prepaid.



Princess Beatrice (Double Dianthus)

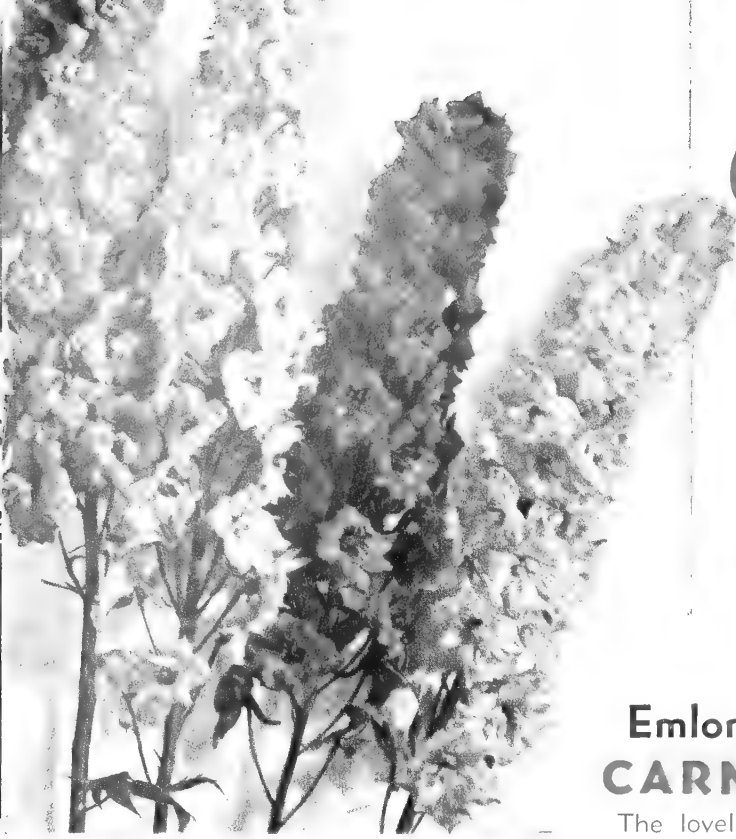
### LILY BARGAIN

4 Regal Lily  
3 Yellow Calla  
\$3.00, postpaid

## YELLOW CALLA LILY

(Elliottiana)

A delightful and unusual summer-flowering bulb for your garden. Deep golden yellow flowers are magnificent and produced in abundance. Green foliage is spotted white. You will enjoy these beautiful trumpet-shaped flowers. 40c each; 3 for \$1.10; 10 for \$3.50, prepaid.



# *Giant* Hardy Northern - Grown **PACIFIC DELPHINIUMS**

It is impossible to describe the elegance and beauty of this marvelous new strain of Hybrid Delphinium. Great stalks bear flower spikes of enormous size, individual florets are each perfect and exceptionally large. The colorings are beautiful.

**BLACK KNIGHT.** Deep midnight-violet, the darkest of all Delphinium.

**GALAHAD.** The finest clear white Delphinium. Huge, double flowers borne on long, closely set spikes.

**GUINEVERE.** Excellent light pinkish lavender with light blue "bee."

**SUMMER SKIES.** Light blue with an attractive contrasting white "bee."

Prices: 40c each; 4 for \$1.50; 8 for \$2.75; 12 for \$3.75, prepaid.

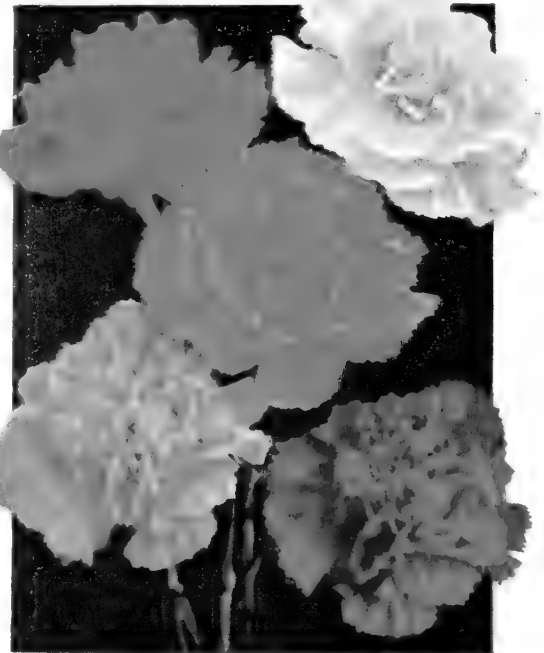
**SPECIAL COLLECTION** (not labeled): 3 for \$1.00; 5 for \$1.50; 10 for \$2.50, prepaid. **NO DISCOUNT.**

## **Emlong's Hardy CARNATIONS**

The lovely perennial Carnation, Grenadin, which comes in 5 beautiful colors: **Golden Sun**, yellow, **Scarlet Prince**, red; **Purity**, white; **Triumph**, pink; **King of Blacks**, dark velvety maroon.

Plant them in solid beds, borders, and groups in the perennial garden. You will like them all. **They bloom all summer.** Lovely for bouquets. **Richly fragrant.** Flowers come in single, semi-double and double blooms on the same plants at different times of the season. Shipped during April and May.

Prices: 30c each; 5 for \$1.35; 10 for \$2.25, prepaid.



## **GLADIOLUS**

Remember those gorgeous Gladiolus blooms last summer? You can have them right in your own garden.

Gladiolus are relatively easy to grow. They require very little special attention and so are a "natural" for all gardens. The Gladiolus is one of the most beautiful of cut flowers and are exquisite for house decoration. In the fall after the flower season is over, just dig up the bulbs and store over winter. In spring just replant your beds. They grow all summer and multiply themselves. You will have many more bulbs when you dig them up in the fall.

**JUNE BELLS.** Early white.

**ALGONQUIN.** Ruffled pink.

**MONSIEUR.** Dark red.

**GOLD DUST.** Yellow.

**PICARDY.** Salmon-pink.

**JOHAN KONIJNENBURG.** Garnet-red.

**MARGARET BEATON.** White with red throat.

**BEACON.** Dark rose with cream throat.

**PURPLE SUPREME.** Deep purple.

**LAVENDER DREAM.** Light lavender.



**10 Bulbs Your Choice**  
of Varieties Listed . . . . . **\$1.00**

Postpaid

**20 Bulbs Your Choice**  
of Varieties Listed . . . . . **\$1.75**

Postpaid

**50 Bulbs Your Choice**  
of Varieties Listed . . . . . **\$3.25**

Prepaid

**Rainbow  
COLLECTION**  
(Mixed)  
25 Bulbs for \$1.75  
50 Bulbs for 2.75  
100 Bulbs for 4.25  
All Prepaid



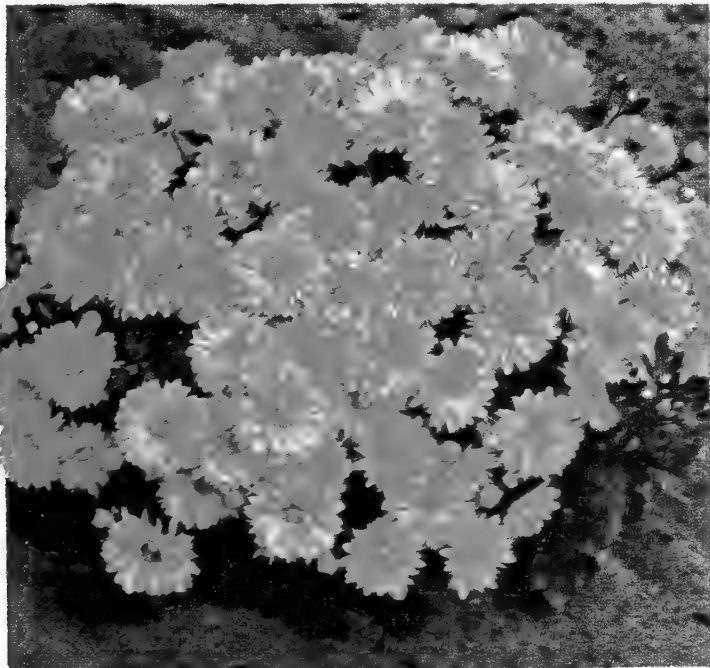
# Dwarf Growing CUSHION MUMS

This class of dwarf spreading Mums is very popular today. They grow 10 to 15 inches high and as much as 2 feet across, forming solid mounds of flowers, almost entirely hiding the foliage. A single established plant has as many as 500 blooms, beginning in August and continuing until hard frost. The six varieties offered include: **Bronze Cushion**, **Early Joanne Helen**, **Pink**, **White**, **Yellow**, **Santa Claus** (red). 40c each; 3 for \$1.10; 6 for \$1.79, prepaid.

Joanne Helen



Bronze Cushion



Yellow Cushion

One Each of Six  
Dwarf Growing  
**CUSHION MUMS** \$1.79

## DOUBLE English Mums

**ALABASTER.** A very early white, of large size and good substance. Slightly incurved and will grow 5 inches across if disbudded. Every Mum collection should have this one.

**LEDA.** A large heliotrope-pink. Flowers are 6 inches across when disbudded. Beautifully rolled petals, stems are extra strong.

**COPPELIA.** Startling! Heavy-textured bright Indian red. Huge flowers of fine quality. Tall stemmed and very double flowers.

**ROSE PRINCESS.** A beautiful salmon-rose based Mum flushed with sparkling gold. A late blooming variety that is sure to prolong the blooming of your fall garden. Strong grower, double.

**ELDORADO.** A charming shade of yellow. Huge 5-inch blooms borne on tall upright stems. A classic of Mum culture.

**INDIANA.** Double crimson with darker center. Tall 28-inch stems. A good growing type. This is superlative in its class.

50c each

|    |   |        |
|----|---|--------|
| 5  | Favorite Varieties, Your Selection, 1 Each of 5, Labeled, Prepaid ..... | \$2.25 |
| 10 | Favorite Varieties, 1 Each of 10 Labeled, Prepaid .....                 | 4.00   |





*Climbing*

# ROSES

**Colorful! Top Quality! Modern!**



## KING MIDAS-A Golden Climber

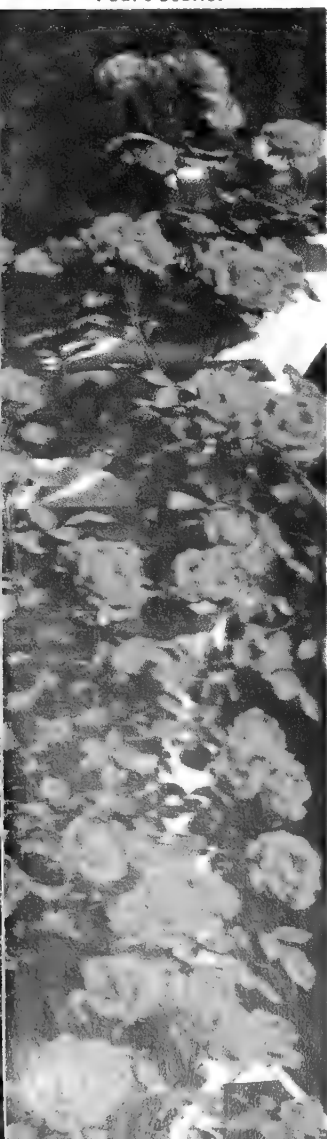
So glorious are the lovely, large Hybrid-Tea-like blooms that one can almost see the mythical Persian King touch each red-flushed bud, transforming it into living yellow gold. A blessing of cheer-giving yellow that covers the plant from three to six weeks, bringing a blaze of glory to your trellis. Fast growing, very hardy. **\$1.50 each; 3 for \$3.75.**

## BLAZE Most Popular of all Climbers

(Pat. No. 10)  
(Everblooming)

Very double, well-shaped blazing red flowers. Quantities of bloom at the first. Long blooming season and intermittent blooms thereafter for the rest of the season. Very outstanding. **2-yr., No. 1, \$1.50 each; 3 for \$3.75.**

Paul's Scarlet



## Paul's Scarlet

**Most popular red.** Huge clusters of 2-inch, bright scarlet flowers. **2-yr., No. 1, \$1.00 each; 3 for \$2.75; 6 for \$5.50.**

### ROSE ARBOR BARGAIN

|                      |                        |
|----------------------|------------------------|
| 1 Blaze              | 1 Paul's Scarlet       |
| 1 Climbing Stratford |                        |
| \$4.00 Value         | <b>For only \$3.40</b> |

## Climbing Talisman

Fragrant rich orange-yellow buds opening into large blooms of salmon-orange, shaded with red and gold. **2-yr., No. 1, \$1.00 each; 3 for \$2.75; 6 for \$5.50.**

## Climbing American Beauty

An old favorite Climbing Rose. Very hardy and a vigorous grower. Very deep pink and free blooming. **2-yr., No. 1, \$1.00 each; 3 for \$2.75; 6 for \$5.50.**

## Climbing Stratford

(Everblooming)

Canes grow to a height of 8 to 10 feet, stiffly erect and sturdy. Buds are a delightful flesh-pink opening with large double blooms. Climbing Stratford is an outstanding Climbing Rose and you will be well repaid in the fine growth and blooms produced. **2-yr., No. 1, \$1.50 each; 3 for \$3.75.**

Climbing Talisman



# Floribundas



Pinocchio

**Masses  
of Color!**  
**HARDY!  
MODERN!**

→  
Red  
Pinocchio



## RED PINOCCHIO

Popular Pinocchio in  
Glowing Red

The 3½-inch flowers are borne in large, long lasting unfading clusters, with individual blooms scattered among the mass flowerings. Color is rich carmine which deepens and acquires a velvety cast. Provides a constant display of handsome bloom. An excellent Floribunda Rose. \$1.25 each; 3 for \$3.50.

## PINOCCHIO

The Sensational  
Floribunda

(Pat. No. 484)

Beautiful buds and flowers produced on long sprays. Color, pink suffused with golden salmon. A very prolific bloomer from early summer until late autumn. \$1.25 each; 3 for \$3.50.

## RED RIPPLES

(Patent Applied for)

Grows to 30 inches in height. Buds are perfect and keep well on the plant or after cutting. A mass of sparkling red blooms are produced continually from June until freezing fall weather. Ideal for massed plantings. \$1.50 each; 3 for \$3.75.

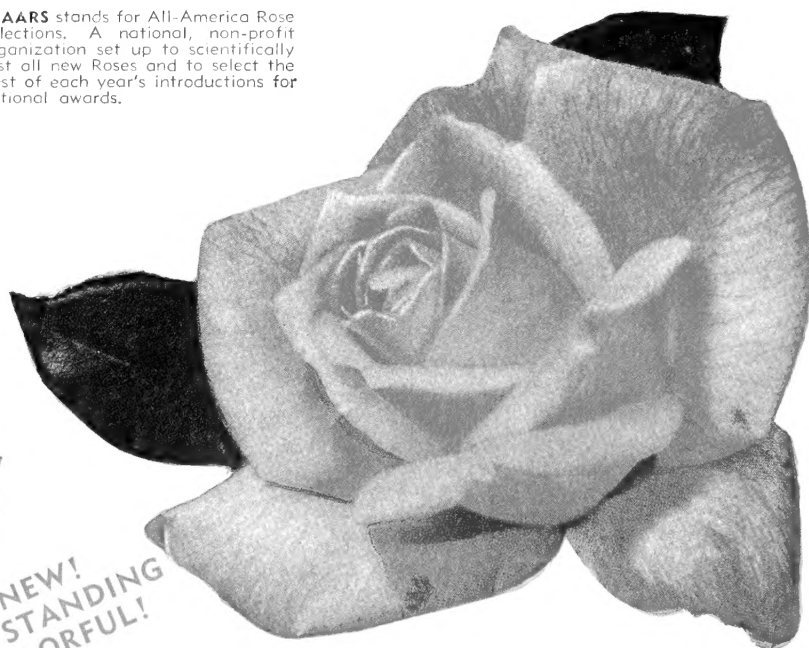
## Sensational, New! AARS WINNERS Hybrid Teas

### MISSION BELLS

AARS Award 1950

A beautiful deep salmon-pink Hybrid Tea Rose, opening to a clear shrimp-pink color. Borne on long stems, flowers often measure 5½ inches and are generally borne singly. The color deepens in cool weather and does not fade. \$2.50 each; 3 for \$6.50.

AARS stands for All-America Rose Selections. A national, non-profit organization set up to scientifically test all new Roses and to select the best of each year's introductions for national awards.



**NEW!  
OUTSTANDING  
COLORFUL!**

### SUTTER'S GOLD

Pat. applied for—AARS Winner 1950

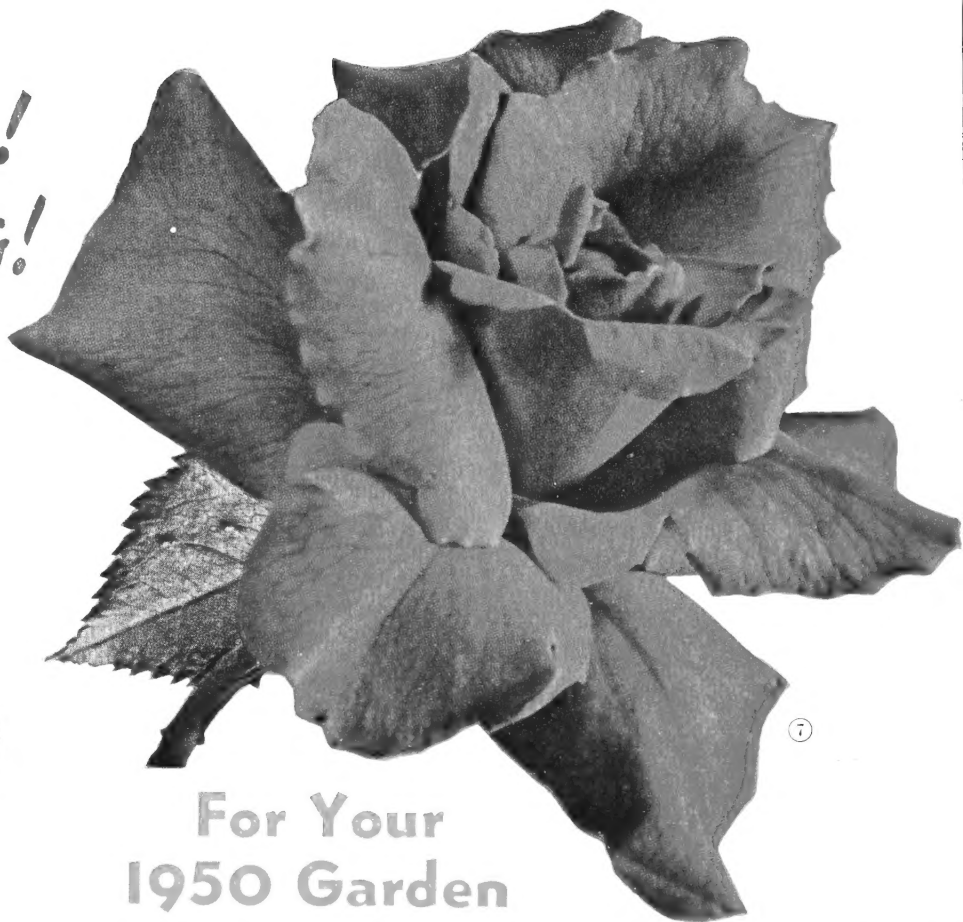
A beautiful, long, pointed yellow bud, richly shaded with orange and red. Rich tea fragrance not found in any other yellow Rose. Flowers are 24 petaled, high centered and richly colored. Breathtaking in beauty and fragrance. \$2.50 each; 3 for \$6.50.

Mission  
Bells





COLORFUL!  
DEPENDABLE!  
EVERBLOOMING!



For Your  
1950 Garden

## *Emlong's Fine Modern*

Emlong's Modern Roses are selected by experts who have spent their summer tabulating facts about Everblooming Roses. Each variety is an exhibition beauty. **Emlong's extra selected 2-yr., field-grown, No. 1 Roses bloom all summer and fall every year. You get what you pay for—so pay for the best—buy Emlong's "Pride-O-Mich." Roses.**



1. **CHARLES K. DOUGLAS.** An easy-to-grow, dark crimson-rose. Bushes are vigorous and grow larger than many varieties.
2. **TALISMAN.** Golden yellow and copper, long lasting, free blooming and hardy.
3. **MRS. E. P. THOM.** A beautiful non-fading yellow—very hardy, free bloomer. One of the best yellows.
4. **K. A. VICTORIA.** Exotic pure white blooms for contrast in bouquets or garden, very hardy.
5. **AMI QUINARD.** Velvety midnight-red. Exotically perfumed. A wonderful rich-colored Rose. Non-fade.
6. **THE DOCTOR.** Exquisite silvery pink. Long, pointed buds expanding to enormous blooms. Very fragrant and uniform in color.
7. **ROUGE MALLERIN.** Non-fade, damask-red. Unusual formation and fragrance. Buds of brilliant red open to 3½-inch blooms.
8. **GOLDEN DAWN.** Fragrant double lemon-yellow flowers, petals edged with carmine.

# Hybrid Teas



## Pride o' Mich ROSES

9. **MME. JOS. PERRAUD.** Beautiful shell-pink to orange. Long, slender, pointed buds. Sweetly fragrant.

10. **PICTURE.** Silvery pink. Exquisite fragrance. Large size flowers. Continuous bloomer.

11. **AUTUMN.** Large double blooms of orange-yellow and red. Upright, vigorous grower.

12. **POINSETTIA.** Velvety, Poinsettia-red. True color. Non-fade. Fine for cut flowers. Good grower.

Prices of Roses on These Two Pages

**\$1.00** Each Your Choice of 5 for **\$4.25**

Your Choice of 10 for **\$8.00**

|  |   |
|--|---|
| <p><b>Ideal Rose Collection</b><br/>All 12 Roses Shown on<br/>These Two Pages<br/><b>9.00</b><br/>You Save \$3.00</p>  | <p><b>Color Scheme Rose Garden</b><br/>1 Each of the Following<br/>Rouge Mollerin K. A. Victoria<br/>The Doctor Poinsettia<br/>Golden Dawn Autumn<br/>2-Yr., No. 1 <b>\$5.00</b><br/>9 Bushes for<br/>You Save \$1.00</p> |
| <p><b>Superb Rose Garden</b><br/>1 Each of the Following<br/>Ami Quinard Mme. Jas. Perraud<br/>Charles K. Talisman<br/>Douglas Picture<br/>Mrs. E. P. Thom<br/>2-Yr., No. 1 <b>\$5.00</b><br/>6 Bushes for<br/>You Save \$1.00</p> | <p><b>24-karat Rose Garden</b><br/>2 Each of 12 Roses<br/>Shown on These 2 Pages<br/><b>\$17.50</b><br/>You Save \$6.50</p>   |



# modern roses

**HYBRID TEAS - AARS WINNERS**  
Supply Limited!  
Order Early!

**Sensational Offer**

1 Peace  
1 Rose of Freedom

1 Tallyho  
1 Forty-Niner

\$7.50 Value for  
**\$6.40**

**PATENTED  
VARIETIES**



## New! PEACE ROSE—Huge Blooms

(Plant Pat. No. 591) AARS

Winner in All-America Rose Selections for 1946. Giant many-petaled blooms of glowing yellow open to alabaster-white with pink-tinged edges. Deeply veined, rolled petals. Healthy abundant foliage. Continuous ever-blooming Hybrid Tea type. 2-yr., No. 1, field-grown, \$2.00 each; 3 for \$5.00.



## FORTY-NINER

(Plant Pat. No. 792) AARS

Forty-niner is probably the most brilliantly hued bicolored Rose ever introduced. The inside face of the petals is a vivid Oriental red, changing to cherry-red. The outside of the petals is a rich chrome-yellow, sometimes overlaid with pink, changing to yellow in the open bloom. These glowing shades contrast vividly yet blend together so beautifully that you will see why the variety is so outstanding. 2-yr., No. 1, field-grown, \$2.00 each; 3 for \$5.10.

## ROSE OF FREEDOM

(Plant Pat. Applied For)

A Hybrid Tea with beautiful 60- to 70-petaled, long-stemmed current-red blooms with delightful true Rose fragrance. The lovely blooms are normally borne singly on strong, straight 28- to 32-inch stems. The new wood is usually thornless. It blooms freely, on vigorous, upright bush with abundant, handsome disease-resistant foliage. Outstanding Rose of excellent quality. All Roses 2-yr., No. 1, field-grown, \$1.50 each; 3 for \$3.95.



## TALLYHO

(Plant Pat. Applied For) AARS

Tallyho is a new hybrid Tea Rose, combining many of the finest characteristics of the older Roses. Pinned down to one word "pink" would be its color—however, Tallyho has bicolor tendency, but the contrast is not great. The buds are ovoid in shape, opening to flowers which are quite double. The long-stemmed blooms open slowly and last exceedingly well when cut. It is a robust grower and makes a vigorous, many budded plants. 2-yr., No. 1, field-grown, \$2.00 each; 3 for \$5.10.



Rose of  
Freedom

**EMLONG NURSERIES Inc. Stevensville, Michigan**